



WHERE
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13TH ANNUAL SIM HOUSTON CHARITY GOLF TOURNAMENT
APRIL 17, 2026

A black and white photograph of a golfer in mid-swing on a golf course. The golfer is wearing a light-colored shirt and dark pants. The background shows a line of trees under a cloudy sky. A green semi-transparent banner is overlaid on the middle of the image, containing the event title and date in white text.

13TH ANNUAL
**SIM HOUSTON
CHARITY GOLF
TOURNAMENT**
FRIDAY, APRIL 17, 2026



The Houston Chapter of the Society for Information Management (SIM) – Houston's premier network for technology executives and thought leaders – invites you to sponsor our 13th Annual SIM Houston Charity Golf Tournament.

The event will be held at [Golf Club of Houston](#), one of the premier golf courses in Texas. Please note – the tournament will be on FRIDAY, April 17th, 2026





The Tournament

- 7:45 a.m. shotgun start with registration and breakfast opening at 6:45 a.m.
- Four-man scramble.
- Green fees, golf cart, and range balls.
- Forecaddie (gratuuity not included)
- Breakfast buffet, snacks and beverages, lunch buffet, and open bar.
- Golf Club of Houston gift card and other quality golf memorabilia.
- Awards and Prizes: Hole-In-One, Closest to the Pin, Longest Drive, Straightest Drive, Putting Contest, and lots of Raffle Prizes and Give-aways



Sponsorship Packages

Our sponsorship packages offer businesses, service providers, and individuals an opportunity to gain exposure to many of Houston's decision-making technology leadership and help sponsor the philanthropic efforts toward STEM-based youth and education.

Your generous sponsorship contributions will be distributed among local IT talent in middle school, high school, college, and in technical communities via scholarships and funding of technology-related programs.

The following additional information may help in making your decision to become a tournament sponsor:

- ♦ The Houston Chapter of SIM has over 230 members with 85% CIOs, Senior VPs, VP IT/IS, and IT Directors. The remaining members are Technology Management and Service Providers.
- ♦ Most of our chapter members are the technology decision makers.
- ♦ We are expecting more than 128 golfers including SIM CIO members and prospective Executive members.
- ♦ Tournament participants are CIOs; their direct reports and/or peers in their organization; and other high-level business executives. The other category of attendees comes from the sponsors. Sponsor invitees are typically senior-level and account managers from their company; customers they want to offer a round as a "thank you" or prospects that they are "courting" and want to develop a closer relationship with by offering a golf event on an exclusive course.

Don't be left out – the sponsorships and teams are on a first-come basis, and you need to reserve early to ensure your spot as we have sold out of spots for past golf tournaments.

Thank you for considering being a sponsor of the 13th Annual SIM Houston Charity Golf Tournament and helping support our fundraising recipients.

Sponsorship Packages w/Hole	Hole (10 available)	Game Hole (4 available)	Bronze	Silver	Gold	Platinum
Tee box signage	X	X	X	X	X	X
Participation in Raffle Prize drawing (Provide 2 items, valued at \$150-\$300 each)	X	X	X	X	X	X
Complimentary golf team and participation at Awards luncheon for 2 company players and 2 IT practitioner guests	X	X	X	X	X	X
Individual golf cart for sponsors	X	X	X	X	X	X
List of tournament players	X	X	X	X	X	X
Web and social media recognition as a sponsor	Through 4/30	Through 4/30	Through EOY 2026	Through EOY 2026	Through EOY 2026	Through EOY 2026
Option for “right of first refusal” for future year sponsorship, if sponsoring at same level	X	X	X	X	X	X
Additional “game” recognition on signage at tee box. Includes Hole-In-One, Closest to the Pin, Longest Drive or Straightest Drive.		X				
Additional sponsor signage in Check-In and Awards/Lunch area			X	X	X	X
Special introduction during Awards program and included in the official SIM Charity press release.			X	X	X	X
Selection of Item with Company Logo for tournament Player Goody bags			Logo on 4 th Item	3 rd Choice of Items	2 nd Choice of Items	1 st Choice of Items
Commemorative Golf Shirt						X
Opportunity to host on a “premier” Hole tee box					18th	1st
1 additional company player and 1 additional IT practitioner guest – team to be assigned				X	X	
Additional golf team for 2 company players and 2 IT practitioner guests						X
Special recognition at shotgun start of tournament, plus opportunity for company rep to provide opening remarks to players						X
Official Tournament Named Sponsor -- ONLY with a multi-year sponsorship						X
Sponsorship Amount	\$5,000	\$5,500	\$11,000	\$15,000	\$20,000	\$25,000

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Other Sponsorship Packages	Awards Program-Trophies	Awards Program-Beverages	Carts	Putting Contest	Beverage Station (4 available)	Hospitality Breakfast / Lunch (2 available)
Sponsor signage at designated location	X	X	X	X	X	X
Participation in Raffle Prize drawing (Provide minimum of 2 items, valued at \$150-\$300 each)	X	X	X	X	X	X
List of tournament players	X	X	X	X	X	X
Web and social media recognition as a sponsor	Through 4/30	Through 4/30	Through 4/30	Through 4/30	Through 4/30	Through 4/30
Option for "right of first refusal" for future year sponsorship, if sponsoring at same level	X	X	X	X	X	X
Networking opportunity for up to 2 company reps in designated area. Complimentary table in dining area.	X	X	X			
Additional signage on Player's carts			X			
Networking opportunity for up to 2 company reps during tournament play time . Complimentary tent + table at designated location on the course.				X	X	
Individual golf cart for sponsors.				X	X	X
Networking opportunity for up to 2 company reps during Breakfast or Lunch . Complimentary table in dining area.						X
Complimentary golf team and participation at Awards luncheon for 2 company players and 2 IT practitioner guests						X
Option to add a 4-person golf team for 2 company players and 2 IT practitioner guests for an additional \$2,000.	X	X	X	X	X	
Sponsorship Amount	\$2,500	\$3,000	\$3,500	\$4,000	\$3,250	\$5,000

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Other Sponsorship Packages	Photography	Forecaddies	Driving Range
Sponsor signage at designated location	X	X	X
Participation in Raffle Prize drawing (Provide minimum of 2 items, valued at \$150-\$300 each)	X	X	X
List of tournament players	X	X	X
Web and social media recognition as a sponsor	Through 4/30	Through 4/30	Through 4/30
Option for "right of first refusal" for future year sponsorship, if sponsoring at same level	X	X	X
Networking opportunity for up to 2 company reps in designated area. Complimentary table in dining area.	X	X	X
Additional signage on Player's carts			
Networking opportunity for up to 2 company reps during tournament play time. Complimentary tent + table at designated location on the course.			
Individual golf cart for sponsors.			
Networking opportunity for up to 2 company reps during Breakfast or Lunch. Complimentary table in dining area.			
Complimentary golf team and participation at Awards luncheon for 2 company players and 2 IT practitioner guests			
Option to add a 4-person golf team for 2 company players and 2 IT practitioner guests for an additional \$2,000.	X	X	X
Sponsorship Amount	\$1,500	\$1,500	\$2,000

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Participation Rules

In order to be fair to all sponsors, we ask that all sponsors abide by the following guidelines:

- Each sponsorship is for a single company. No sponsorships can be split by multiple companies.
- Non-sponsoring vendors will not be allowed to attend the event unless they are a SIM Member.
- There must be at least 2 IT practitioners on each sponsor team.
- Any last-minute substitutes to a team must abide by the above rules.
- Sponsor team list should be submitted by April 10th.
- There cannot be any liquor brought onto the grounds or served at the individual hole stations per TABC and club rules.
- Any separate games or activities at a sponsor hole must be pre-approved.

We ask that all sponsoring vendors act professionally and abide by the above guidelines. Failure to do so will affect their opportunity to sponsor future SIM events.