



SIM Houston
10th Annual Charity Sporting Clays Tournament
Friday, October 10, 2025

2025 SPONSORSHIP PACKAGE



PRESENTED BY



American Shooting Centers

16500 Westheimer Parkway, Houston, TX 77082



10th ANNUAL CHARITY SPORTING CLAYS TOURNAMENT

Society for Information Management (SIM) Houston – a premier IT network for technology executives and thought leaders – invites you to sponsor our **10th Annual Charity Sporting Clays Tournament**.

The event will be held at [American Shooting Centers](#), one of the premier public ranges in Texas. Please note – the tournament will be on:

FRIDAY, October 10th, 2025

Our sponsorship packages offer businesses, service providers, and individuals an opportunity to gain exposure to many of Houston's best IT decision-makers and help sponsor the philanthropic efforts of the SIM Houston Chapter.



SPONSORSHIP PACKAGES

- ◆ The SIM Houston Chapter has 200+ members, of which the majority are CIOs, Senior VPs, VP IT/IS, CXOs, and IT Directors.
- ◆ We expect more than 100 participants, including SIM CIO members and prospective Executive members.
- ◆ Most of our chapter members are technology decision-makers.
- ◆ Tournament participants are CIOs, their direct reports and/or IT colleagues, and other high-level business executives.
- ◆ This tournament is put on for you, our sponsor partners! It is an opportunity to gain exposure to Houston's decision-making technology leadership, create relationships with our members, provide information, and understand the practitioners' needs.

Don't be left out! Sponsorships and teams are on a first come basis. Reserve early to secure your spot.

For more information: www.simhouston.org

REGISTER NOW



SPONSORSHIP PACKAGE

PACKAGE DETAIL	TOURNAMENT SPONSOR	FRIENDS OF SIM	STEM AMBASSADOR	GOLD STATION SPONSOR ¹	HOSPITALITY SPONSOR	GAME SPONSOR	CART SPONSOR
SPOTS AVAILABLE	1	2	5	14	4	2	1
COST	\$ 15,000	\$ 8000	\$6000	\$4000	\$3000	\$3000	\$2500
Tournament Title Sponsor	✓	-	-	-	-	-	-
Houston Business Journal Event Ad	½ page	¼ page	-	-	-	-	-
SIM Website Recognition	12 months	9 months	6 months	1 month			
Premier Level Promo Banner	✓	✓	✓	-	-	-	-
Awards Ceremony Introduction	Special	Special	Special				
Individual Station Sign	Large	Large	Large	Standard	Standard	Standard	Medium
Participant Contact Information	✓	✓	✓	✓	✓	✓	-
Canopy, Table, 2 Chairs	✓	✓	✓	✓	-	-	-
Game & Raffle Tickets	✓	✓	✓	✓	-	-	-
Premium Raffle Item Procured for Sponsor	✓	✓	-	-	-	-	-
2 Raffle Items \$150 - \$300	-	-	Sponsor to Procure Item	Sponsor to Procure Item	Sponsor to Procure Item	Sponsor to Procure Item	Sponsor to Procure Item
4-person team	3	2	1	1	-	-	-
Onsite Player Training	✓	✓	✓	✓	-	-	-
Game Tickets	20	15	10	5	-	-	-
Raffle Entries	40	16	12	4	-	-	-
First right of Refusal for 2025 Tournament	✓	✓	✓	✓	✓	✓	✓

¹ – **Silver Station Sponsor** – 2 co-sponsors (\$2500 each, total=\$5000), Sponsor responsible for securing a co-sponsor partner. One rep per sponsor at the station & on the team, Both sponsor logos on signage in smaller size.

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SPONSORSHIP GUIDELINES

◆ HOSPITALITY SPONSORSHIPS:

- Breakfast
- Lunch
- Beverages
- Gun Cleaning

◆ GAME SPONSORSHIPS:

- Pair-In-The-Air
- 2-Man Flurry

◆ PROCURE ADDITIONAL TEAMS

- **Title Tournament** sponsors get three teams per package. Sponsor up to Two additional teams for \$1,000 per additional team. Max total: 5 teams
- **Friends of SIM** get Two teams as per the package. Sponsor up to One additional team for \$1,500 for an extra team. Max total: 3 teams
- **STEM Ambassador** gets One team as per the package. Sponsor up to One additional team for \$1,500 for an extra team. Max total: 2 teams
- **Gold Station**, and **Silver Station** sponsors get One team per their package. Sponsor up to One additional team for \$2,500 for an extra team. Max total: 2 teams
- **Hospitality** and **Game** sponsors can sponsor One team for \$2,500. Max total: 1 team
- **TEAM** = Four Players, consisting of a maximum of two sponsor representatives and the remaining IT practitioners.
- For maximum benefit/outcome, we recommend having one sponsor representative.
- A sponsor is responsible for building their own team.
- Invite your customers to express your gratitude.
- *SIM Houston will assist in filling out your team if you need assistance.*

◆ RAFFLE ITEMS

- **TOURNAMENT SPONSOR, FRIENDS OF SIM** – SIM Houston will coordinate the purchase of a premium raffle item on your behalf.
- All sponsors are encouraged to bring their promotional items to the tournament.

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