



INVESTING
IN
OUR
COMMUNITIES

FOUNDATION

Celebrating Yesterday,
Today and Our Future

What is the SIM Foundation?

The SIM Foundation is a 501(c)3 nonprofit organization connected to the Society for Information Management. The purpose of the organization is to increase philanthropy on a national level with an emphasis on STEM education and to enable local SIM chapters in their efforts to give back to organizations that benefit causes in their local communities. The Foundation facilitates these efforts by collaborating with two STEM-based organizations, FIRST and NPower, and amplifies the chapter giving with matching grants.

SIM Friends of the Foundation Sponsorship Opportunities

Don't miss the opportunity to support the SIM Foundation and celebrate a tradition of leadership, networking, and giving back!

The SIM community gives over \$1.5 million in donations each year to primarily STEM-related nonprofits in support of scholarship funds, educational advancement, and technology related needs in communities across the country.



simfoundation.org

"I am extremely pleased to see the SIM Foundation has initiated a matching grants program to amplify the work being done through chapters across the country." — Leo Pellerin, SIM Chair



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“FIRST is more than robots. The robots are a vehicle for students to learn important life skills. Kids often come in not knowing what to expect – of the program nor of themselves. They leave, even after the first season, with a vision, with confidence, and with a sense that they can create their own future.”

— Dean Kamen

SIM Supports FIRST Robotics

FIRST® is the world's leading youth-serving nonprofit advancing STEM education. Through a suite of inclusive, team-based robotics programs for ages 4-18 and backed by a global network of mentors, coaches, volunteers, alumni, and sponsors, FIRST has a proven impact on learning, interest, and skill-building inside and outside of the classroom. For over 30 years, students from all walks of life have developed self-confidence in STEM and valuable, real-world skills through FIRST that open pathways to a better future.

Hands-On STEM Learning Programs for Every Age

FIRST® LEGO® League - Grades PreK-8, Ages 4-16

FIRST® LEGO® League introduces STEM to children through fun, exciting hands-on learning. Participants gain real-world problem-solving experiences through a guided, global robotics program.

FIRST® Tech Challenge - Grades 7-12, Ages 12-18

FIRST® Tech Challenge students learn to think like engineers by working in teams to design, build, and program robots to compete in an alliance format against other teams. Robots are built from a reusable platform, powered by Android technology, and can be coded using a variety of programming languages.

FIRST® Robotics Competition - Grades 9-12, Ages 14-18

FIRST® Robotics Competition teams design, program, and build industrial-sized robots from scratch with a kit of parts and a common set of rules to play a different game every season. Teams also create a team identity, develop community partnerships for support, and work to promote STEM in their local community. Participants and alumni have access to education and career discovery opportunities, connections to scholarships and employers, and a place in the FIRST community for life.



simfoundation.org

To learn more about FIRST, visit firstinspires.org



LAUNCHING TECH CAREERS.
TRANSFORMING LIVES.



CHANGING LIFE TRAJECTORIES

OUR MISSION

To create **pathways to economic prosperity** by launching tech careers for military veterans and young adults from underserved communities.

PROBLEMS WE'RE SOLVING

- Too few young adults from underserved communities and veterans have the skills or access to launch successful careers in the digital economy, limiting their opportunity to participate in the workforce and build a strong financial future.
- There is an inadequate pipeline of skilled, diverse employees prepared to meet the demands of the digital labor market.

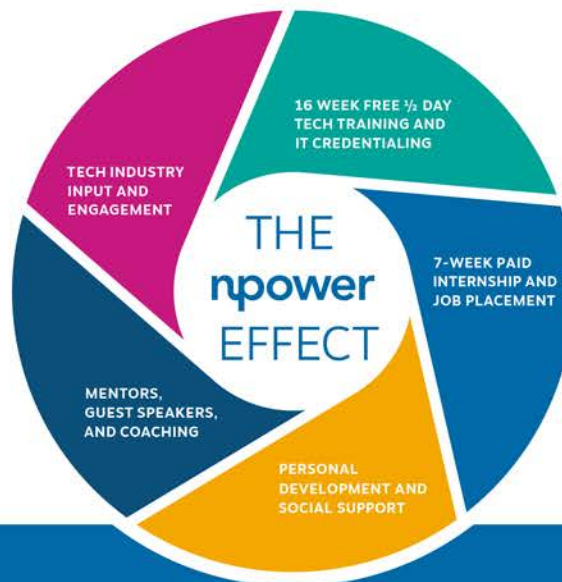
WHY IS THIS IMPORTANT?

In today's economy, over **50%** of all jobs require some degree of technology and digital skill. Of the nearly **6 million** jobs expected to require tech skills in the future, labor statistics project a candidate pool of only **3.2 million**.

OUR PROVEN MODEL

A \$7,500 investment in one student can lead to an incremental \$1,000,000 of income in their lifetime.

TECH JOB SEEKER
RECRUITMENT & ONBOARDING



EMPLOYED PROFESSIONAL
ALUMNI SUPPORT



OUR RESULTS

80% of students who enroll in the program graduate
81% of NPower students get jobs or continue their education
420% higher average salaries for graduates as compared to pre-program

A DIVERSE PIPELINE OF TALENT

31%
WOMEN

76%*
BLACK / LATINX

40%
VETERANS

*Young Adults



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SIM Friends of the Foundation Giveback Impact

In 2022, SIM Foundation Giveback Recipients received over \$100,000 in donations from local SIM chapters. As a result of those efforts, SIM Foundation was able to make significant contributions to FIRST and NPower and provided twenty organizations with a matching grant.



2022 Foundation Giveback Recipients

SIM Foundation	FIRST	\$7,620.25
SIM Foundation	NPower	\$7,594.75
SIM Arizona	Alzheimer's Association	\$1,000
SIM Boston	Year Up	\$1,000
SIM Capital Area	STEM for Her	\$1,000
SIM Central Connecticut	Random Hacks of Kindness Jr.	\$1,000
SIM Central Florida	American Society of Civil Engineers (ASCE)	\$1,000
SIM Charlotte	Eliminate the Digital Divide (E2D)	\$1,000
SIM Chicago	Inner City Computer Stars Foundation	\$1,000
SIM Dallas/Fort Worth	UNT Foundation	\$1,000
SIM Fairfield-Westchester	Random Hacks of Kindness Jr.	\$1,000
SIM Memphis Memphis	Academy of Science & Engineering (MASE)	\$1,000
SIM Minnesota	PC for People	\$1,000
SIM New Jersey	Cornerstone Family Programs	\$1,000
SIM New York Metro	NPower	\$5,000
SIM New York Metro	Volunteers of America-Greater New York, Inc.	\$1,000
SIM RTP	The EastBots	\$1,000
SIM Seattle	Year Up	\$1,000
SIM Southern	California STEM Advantage	\$1,000
SIM South	Florida Palm Beach Tech Foundation Inc.	\$1,000
SIM St. Louis	St. Louis Zoo Association	\$1,000
SIM Wisconsin	Inner City Computer Stars Foundation	\$1,000
SIM Portland	Oregon State University Foundation	\$1,000

simfoundation.org

"Through the SIM Foundation we are creating greater value from the national reach of our organization and bringing it to bear for our local SIM communities." – Mark Taylor



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SIM Friends of the Foundation Giving Opportunities



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PLATINUM – \$15,000

- Logo on SIM & SIM Foundation websites
- Signage at in-person events representing your level
- Two posts on SIM & SIM Foundation LinkedIn (mutually agreed upon dates)
- Two featured article/posts on SIMConnect (mutually agreed upon dates)
- Fortune 50 CIO 1:1 or panel participation on two SIM SIG webinars
 - List of available CIOs to be provided
 - Dates will be mutually agreed upon
- Opportunity to donate a company-branded item to the SIM Foundation Silent Auction
- Breakfast Sponsor at SIM TechExec 2023
 - Attendance for one company representative throughout the entire TechExec 2023 Conference
 - Attendance for one CIO (non-vendor) throughout the entire TechExec 2023 Conference
 - One hour private breakfast with ten CIOs attending the conference
 - Recognition in event program, select marketing materials, event signage and TechExec website
- Two slots at the SIM Foundation Golf Tournament at SIM TechExec 2023
 - One slot each for CIO Attendee & Sponsor Representative

GOLD – \$10,000

- Logo on SIM & SIM Foundation websites
- Signage at in-person events representing your level
- Two posts on SIM & SIM Foundation LinkedIn (mutually agreed upon dates)
- Two featured article/posts on SIMConnect (mutually agreed upon dates)
- Your choice of Fortune 50 CIO 1:1 or panel participation on two SIM SIG webinars
 - List of available CIOs to be provided
 - Dates will be mutually agreed upon
- Opportunity to donate a company branded item to the SIM Foundation Silent Auction

SILVER – \$7,500

- Logo on SIM & SIM Foundation websites
- Signage at in-person events representing your level
- One post on SIM & SIM Foundation LinkedIn (mutually agreed upon date)
- Featured article/post on SIMConnect (mutually agreed upon date)
- Your choice of Fortune 100 CIO 1:1 or panel participation on two SIM SIG webinars
 - List of available CIOs to be provided
 - Dates will be mutually agreed upon

BRONZE – \$5,000

- Logo on SIM & SIM Foundation websites
- Signage at in-person events representing your level
- One post on SIM & SIM Foundation LinkedIn (mutually agreed upon date)
- Your choice of Fortune 500 CIO 1:1 or panel participation on a SIM SIG webinar
 - List of available CIOs to be provided
 - Dates will be mutually agreed upon

SUPPORTER – \$2,500

- Logo on SIM & SIM Foundation websites
- Signage at in-person events representing your level

Please contact Eric Gorham: egorham@simnet.org

A portion of your gift may be tax deductible





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The Society for Information Management (SIM) is the world's premier organization for IT leaders. Since 1968, SIM has inspired the minds of the most prestigious IT leaders in the industry including CIOs, senior IT executives, prominent academicians, consultants, and other IT leaders. Today, SIM is comprised of more than 5,000 members who come together to share, network and give back to their communities through the collaboration of SIM's local chapters.