



SIM Wisconsin 2020 Sponsorship Opportunities

The Society for Information Management (SIM www.simnet.org) is an organization of senior-level information technology professionals and academics representing a broad range of business, academic, and service organizations with almost **5000** members in **44** chapters.

SIM Wisconsin, chartered in 1982, has over **90** members from over **60** organizations covering the state of Wisconsin. Most members lead the information management function in their organization. The organizations primarily represent large commercial and financial firms, with significant contributions by smaller firms, service organizations, and academic institutions.

Mission provide a forum for members to address leadership issues associated with the management of organizations' information assets

Benefits of Membership

- Education in the management and use of information technology
- Excellent speakers from industry executives and subject matter experts
- Personal networking and being a resource to others
- Access to SIM International www.simnet.org benefits
- Avenues to further STEM outreach

Sponsorship offers distinct value to your organization and provides visibility to the SIM WI members.

Contact: sponsorship@simwisconsin.org to get involved!

<u>Chapter Sponsorship</u> <i>Calendar Year with 3-month grace period.</i>		<i>Diamond</i> \$5000	<i>Platinum</i> \$3000	<i>Gold*</i> \$2000	<i>Silver*</i> \$1000
Recognition of sponsorship at meetings	✓	✓	✓	✓	✓
Company logo with a link to your website on the SIM WI website	✓	✓	✓	✓	✓
Company description and link on the SIM WI website sponsor page	✓	✓			
Company name listed as a Diamond / Platinum sponsor at events and on the footer of all SIM WI-generated emails	✓	✓			
Golf Hole Sponsorship sign \$350 value	✓ (three)	✓ (two)	✓	✓	
Golf Foursome \$500 value	✓ (three)	✓ (two)	✓		
Membership to SIM -named \$300 value	✓	✓			
Chapter Meeting fees waived one attendee per meeting – floating - \$200 value	✓				
Exclusive sponsorship value = \$priceless	✓				
<i>*Receive Silver or Gold chapter sponsorship benefits with a combination of golf outing sponsorships that match or exceed the value of the respective chapter sponsorship</i>					
<u>Golf Outing Sponsorship for July 24th</u> Golf Outing Chair: golfouting@simwisconsin.org					
Hole Sponsor and Foursome \$850		- Sign on course & registration table, at dinner, on website			
Hole Sponsor \$350		- Sign on course, registration table, at dinner, on website			
Putting Contest Sponsor \$350 – Exclusive		- Sign on green, registration table, at dinner, on website			
		- Sponsor to provide prize; recommended \$100-\$200 in value			
Beverage Cart Sponsor \$400 - three needed		- Sign at registration table, at dinner, on website			
Lunch Sponsor \$400 - two needed		- Sign at lunch, registration table, at dinner, on website			
Dinner Sponsor \$600 – three needed		- Sign at registration table, at dinner, on website			
Drinking Water Sponsor \$100 - one needed		- Sign at registration table, at dinner, on website			
Drawing prize donations are welcome		- Contact the Golf Outing Chair			
<u>Other Sponsorship Opportunities</u>		Holiday Gala on Dec 15th – Recognition during event published before event - ask for details		Networking Events – Recognition during event published before event - ask for details	