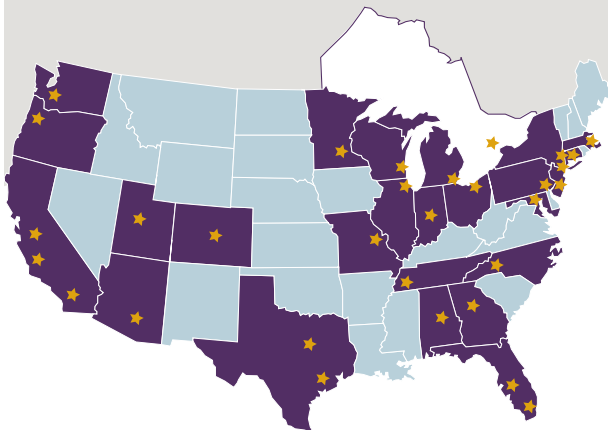


SIM Members Champion:

- Shaping the direction of the IT industry
- The creation and sharing of best practices
- The alignment of IT and business as a valued partnership
- The effective use of innovative information technology resources to drive business value
- Leadership skills development that enables members to grow at each stage of their careers
- Insuring the IT industry's continued pool of strong future leaders, through influencing university curriculums and continuing education
- Policies and legislation that stimulate innovation, economic development, healthy competition, and IT job creation
- Serving our communities and the industry through giving and personal outreach.

The Society for Information Management

Established in 1968, the Society for Information Management (SIM) is the premier network for IT leaders comprised of nearly 3,000 members including CIOs, senior IT executives, prominent academicians, consultants, and other IT leaders. SIM is a community of thought leaders who share experiences and apply rich intellectual capital, and who explore future IT direction. Through its 31 chapters, SIM provides resources and programs inspired by IT leaders for IT leaders that enable CIOs to further develop the leadership capabilities of themselves and the key and emerging leaders in their organizations. SIM provides the collective voice to advocate policy and legislation on behalf of the IT profession across industries.



SIM Mission

An association of senior IT executives, prominent academicians, selected consultants, and other IT thought leaders. The organization was built on the foundation of local chapters, who come together to share and enhance their rich intellectual capital for the benefit of SIM members and their organizations.

SIM Vision

To be recognized as the community that is most preferred by IT leaders for delivering vital knowledge that creates business value and enables personal development.



The Wisconsin
Chapter of the Society for Information Management

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SIM MEMBERSHIP

The Wisconsin
Chapter of the Society for
Information Management



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SIM Provides Its Members

Recognizing the multi-disciplinary environment of the IT industry, SIM collects the intellectual capital of North American IT leaders to meet the needs of its diverse membership through:

- Local SIM Chapters
- Targeted Programs
 - Advanced Practices Council® (APC)
 - Regional Leadership Forum (RLF)
 - *SIMposium*
- SIM Online Resources
 - Whitepapers
 - Past conference presentations
 - Collaboration communities
 - Searchable SIM member directory
 - On-demand webinars
 - Archived webcasts
- Publications
 - *SIM News*
 - *MIS Quarterly Executive* (MISQE)
- Forward-Looking Resources
 - SIM Communities of Interest

SIM Chapters Seek To:

- Establish local networks of professionals who share knowledge and support each other in the pursuit of IT excellence
- Create and disseminate valuable intellectual capital to members
- Help members derive value from their IT investments
- Develop IT leaders
- Influence industry and government policies that impact the IT industry
- Use chapter resources to give back to the community.

To learn more about SIM, visit www.simnet.org.

SIM Wisconsin member companies include:

@cumen Resources
AE Business Solutions
Aquent
Briggs & Stratton Corporation
Children's Hospital & Health Systems
Computech Resources
Creative Automation
Derse Exhibits
Development Support Center
Direct Supply
Forbes
Forsythe
Generac Power Systems Inc
Goodwill Industries of SE. WI & Met. Chic
Grande Cheese Company
Grede Foundaries
Hydrite Chemical Co.
IBM
Jell-Tech Consulting LLC
Johnson Control Inc.
Kalmbach Publishing Company
Krueger International, Inc
LSS of WI and Upper Mi Inc.
Marquette University
Maryville Technologies
Metavante Corporation
Milwaukee Area Technical College
MGIC
Microsoft
New Resources Consulting, LLC
Northwestern Mutual
Omni Resources
Rural Sourcing Inc.
Stratagem
Time Warner Cable
United Sates Bowling Congress
University of Wisconsin-Milwaukee
UW-Whitewater
We Energies
Weiler and Company, Inc.
WPS Health Insurance
Z-Sharp, LLC

SIM Membership Criteria

To qualify for SIM International membership, you must belong to one of these four leadership categories (SIM chapters may have additional membership requirements):

- **Professional:** A senior-level IT professional in either a public or private sector organization who meets the following criteria:
 - Corporate/divisional head of a corporate or divisional IS organization.
 - Member of an IS management staff supporting corporate/divisional heads with key management roles, as certified by the head of the organization.
- **Academic:** A full-time university or college faculty member making a significant contribution to the IS field.
- **Consultant:** Leaders at the partner/principal level who influence the direction of their own company or their clients' companies, and who directly contribute to the profession.
- **Other Leader:** A non-IT executive such as vendor, recruiter, or leader from another profession who has a major role in matters impacting strategic direction.

For more information or a list of SIM membership categories, please visit

