



CAPITAL
AREA

ENCLAVE®



Sponsor an Enclave

The Society for Information Management knows that building relationships is key to career success for practitioners and industry partners. This is one of the primary reasons technology leaders join our organization. SIM Enclaves provide a genuine, connected community based on a high level of trust and a deep sense of belonging that is often missing from more traditional networking organizations.

The [Society for Information Management Capital Area Chapter \(SIMCAC\)](#) represents the Washington, DC-metro area and has over 140 members across diverse industries. SIMCAS has held quarterly enclave events since January of 2023, which has provided great opportunities for connection and sharing for our most prestigious members.

The SIM Enclave® program brings together 12 of our most senior technology executives (CIO/CTO/CDO/CISO or equivalent) members quarterly for a high end, local, intimate dinner experience. SIM Enclave® is one of the few offerings on the market that offers an environment where our partners can create and develop relationships with a large number of technology executives, across targeted regions, that are well aligned to your business development goals. Sponsor representatives can expand their professional network and learn about the opportunities, challenges and business opportunities faced by Enclave members. Enclaves foster open, honest dialogue and discussion related to business strategy and other issues of the day.

Benefits

Sponsorship for each Enclave includes the following benefits:

- One seat at the dinner – each dinner has two sponsors
- Online logo exposure
- Social Media post after the event tagging the sponsor and all attendees
- Listing of attendee organizations from the dinner (name, company, and titles). (Note: Emails are also provided for those members who opt-in to sharing this information)
- Sponsor acknowledgment at the event by SIM Enclave® host

Feedback on Past Enclave Experiences

Attendee feedback from SIMCAC Enclaves has been exceptional. The NPS Rating for SIMCAC Enclaves is 90. These are just a few of the positive comments received from enclaves:

- Extended conversations with peers provided an excellent way to build relationships
- Good mix of industries, senior leaders willing to share their experiences, timely and significant topics of conversation
- Great gathering of leaders with insight into key challenges facing IT and Enterprise organizations
- Intimate experience, great discussion, mix of people I knew and those who I was meeting for the first time. Excellent dinner as well.
- It was a focused, high-level group that equally shared experiences and ideas on the digital transformation topic. I definitely learned a few things and I hope others learned and gained from any of my comments.
- Loved that it was a small enough group for a rich dialog while being big enough to get multiple perspectives.
- Networking with fellow executives and discussing topics / business problems of common interest.
- The relaxed forum to discuss topics was really great. I thought the discussion was very enlightening and enjoyed meeting all of the participants.
- The smaller group allowed individuals to have a frank discussion with their peers.
- Transparency and interactive dialog. Discussion items resonated with the team.
- Great insights on how peers are dealing with challenges.

Recent LinkedIn Recaps of Enclaves

- [March 2026](#)
- [November 2025](#)
- [August 2025](#)
- [May 2025](#)
- [February 2025](#)
- [July 2024](#)
- [May 2024](#)
- [February 2024](#)

Pricing

Each sponsorship seat is \$5,900 for one enclave dinner event.

Contact

For more information, please reach out to the SIMCAC Enclave Leader, [Michael King](#).