



SOCIETY FOR INFORMATION MANAGEMENT

WHERE TECHNOLOGY LEADERS CONNECT

To Learn More, Visit

| www.simnet.org



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Where Technology Leaders *Connect, Learn, and Lead*

The **Society for Information Management (SIM)** is the premier professional organization for senior technology leaders, including CIOs, CTOs, and IT executives across industries. SIM brings together a trusted community of peers committed to advancing leadership excellence, driving innovation, and shaping the future of technology.

Through national programs, local chapters, leadership development experiences, and interest-based communities, SIM supports technology leaders at every stage of their career—offering meaningful connections, thought leadership, and opportunities to give back.

SIM MEMBERS GAIN ACCESS TO:

- Executive-level peer networks
- National and regional leadership programs
- Exclusive events and forums
- Professional development and career resources
- Opportunities to mentor, lead, and serve the broader tech community

SIM is where leaders grow—together.



SIM

SIM Enclaves®



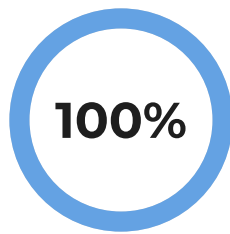
Small Groups. Big Conversations.

SIM Enclaves are intimate, curated peer groups that bring together senior technology leaders to engage in confidential, high-impact discussions around shared challenges, emerging trends, and strategic leadership topics.

Best for senior leaders seeking deep peer connection and candid dialogue beyond traditional events.



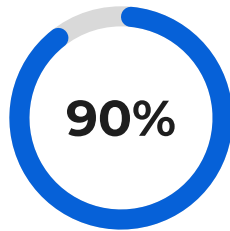
Net Promoter Score



Very Satisfied



'Much Better' relative to other CIO offerings



Quality of Conversation

KEY HIGHLIGHTS:

- Small, trusted peer cohorts
- Facilitated, discussion-driven sessions
- Focus on strategic issues facing technology leaders
- Long-term relationship building in a confidential setting

SIM INTEREST GROUPS (SIGs)

SIM Interest Groups (SIGs) offer members meaningful, virtual opportunities to connect with peers around shared disciplines, real-world challenges, and emerging areas shaping the future of technology leadership. These interactive sessions foster thoughtful dialogue, practical insight, and cross-industry learning - led by and for SIM members.

By the numbers:

- **45+ SIG webinars annually**
- **3,600+ member participants**

From deep dives into specialized domains to timely discussions on evolving trends, SIGs are a powerful way to stay engaged, expand perspective, and learn alongside peers who share your professional focus.



CURRENT SIGS INCLUDE:

ReThink Everything!

Facilitated dialogue on future-facing topics

DigiRisk

Cybersecurity, risk, and resilience

Enterprise Architecture

Strategy, platforms, and modernization

IT Sourcing Council

Vendor strategy and sourcing excellence

SIM Women

Advancing women in technology leadership

Members in Transition

Interactive collaboration for career transitions

SIM Work 4.0

The future of work, AI, and digital transformation

Academic Council

Bridging academia and industry

Leadership SIG

Advancing leadership excellence for technology leaders



Advanced Practice Council (APC)

SIM's Most Exclusive Executive Leadership Community

The **Advanced Practice Council (APC)** is the highest level of engagement within SIM—a select group for senior global technology executives at the top of enterprise leadership.

APC brings together a **select, highly vetted group of CIOs and C-suite technology leaders** from large, complex, and globally recognized organizations. Members are responsible for enterprise-wide strategy, governance, innovation, and transformation at scale—and come together to talk openly and trustingly about the challenges that only top executives face.

Upcoming APC Events:

- February 24-26 | Atlanta, GA
- June 9-11 | Chicago, IL
- September 22-24 | Dallas, TX



KEY HIGHLIGHTS:

- Invitation-only membership for senior-most technology executives
- Executive peer collaboration at the global enterprise level
- Strategic, closed-door conversations on innovation, governance, risk, and leadership impact
- Direct influence on SIM's direction and the broader technology leadership community
- Unmatched access to peers navigating complexity across industries, geographies, and markets

Best for:

Seasoned CIOs, CTOs, and senior technology executives from large-scale, global enterprises seeking the highest level of peer engagement, influence, and thought leadership.

ConocoPhillips Johnson & Johnson



The CHAPTER LEADER

SUMMIT

May 5-6, 2026 | Chicago, Illinois

SIM runs on volunteer leadership—and the Chapter Leader Summit is where we invest in the people who make it all possible.

The Chapter Leader Summit brings together SIM's volunteer chapter leaders from across the country—leaders who generously give their time, expertise, and passion to strengthen SIM's impact at both the local and national level.

SIM's volunteers are the engine behind our community. From programming and member engagement to partnerships and outreach, **chapter leaders make SIM work.** The Chapter Leader Summit is our opportunity to invest back into those leaders—supporting them with alignment, tools, and shared best practices so they can continue driving meaningful impact in their chapters and beyond.

Why the Chapter Leader Summit Matters

This in-person national gathering is designed to:

- **Empower SIM's volunteer leaders** with strategic insight, leadership development, and peer support
- **Strengthen collaboration across chapters**, ensuring consistency, innovation, and shared success
- **Celebrate volunteer excellence**, recognizing the leaders who elevate SIM's mission every day
- **Align national and chapter leadership** around priorities, programs, and the future of SIM



TechExec

Nov 9 - 11, 2026 | Huntington Beach, CA



Why TechExec Matters

TechExec is not a traditional conference—it's a high-touch, peer-driven experience designed for senior technology leaders who seek meaningful conversations, trusted connections, and actionable insights.

Attendees gain:

- Direct access to **senior IT decision-makers**
- Thought-provoking discussions on leadership, strategy, and emerging technologies
- High-value networking in a curated, executive-level environment
- Opportunities to engage with trusted partners shaping the future of IT



Sponsorship Value at a Glance

TechExec sponsorships are designed to maximize **visibility, credibility, and executive access**—before, during, and after the event.

Sponsor benefits may include:

- Brand visibility across event website, mobile app, emails, and signage
- Direct engagement with attendees through networking, roundtables, and showcases
- Pre- and post-event attendee access opportunities
- Speaking and recognition opportunities
- Premium, limited-availability experiences for deeper relationship building

Audience Snapshot

- CIOs, CTOs, and senior technology executives
- Enterprise and mid-market organizations
- Industry-diverse, national representation
- Decision-makers with budget and influence



November 9, 2026



Huntington Beach, CA

SIM National Tournament of Championships Golf Invitational

Benefiting the SIM Foundation

The National Championship Golf Tournament is the culminating event of ~20 chapter-level tournaments held across the country. Each chapter's winning team earns a sponsored spot in the National Championship, where they'll represent their region and compete for the title of **National Champion**.

All proceeds support the **SIM Foundation**, which works to increase philanthropy nationwide, with an emphasis on STEM education, and helps local SIM chapters support the organizations that benefit their local causes.

WHO ATTENDS

- Business, technology, and industry leaders from across the country
- SIM chapter leaders and members
- Corporate sponsors and community partners
- Regional chapter champions + additional at-large teams attending TechExec



EVENT EXPERIENCE

- 4-person scramble format
- Continental breakfast + lunch included
- On-course beverages/snacks included
- Player gift bag
- Skills contests and interactive sponsor activations. (Ex: Rent a Pro)

Why the SIM Community Matters

Leadership is stronger when it's shared.

SIM membership is more than access to programs or events—it's a trusted community of technology leaders committed to growing together, leading with purpose, and shaping the future of the profession.

SIM IS WHERE TECHNOLOGY LEADERS BELONG

Whether you're building your leadership presence, navigating change, or giving back to the profession, **SIM meets you where you are—and grows with you.**

Join a community that values connection, integrity, and leadership that lasts.

For more information, contact:

- sponsorships@simnet.org or
- sroberts@simnet.org

