



WHERE
IT
LEADERS
CONNECT

Portfolio

www.simnet.org



WHERE
IT
LEADERS
CONNECT

Table of Contents

Vision & Mission	3
Why SIM?	4
Membership	5
Chapters	7
SIM Connect Live	8
National Programs	9
Regional Leadership Forum (RLF)	10
Advanced Practices Council (APC)	12
IT Trends Study	14
Enterprise Architecture	15
IT Procurement	16
STEM Outreach	17
SIM Women	17
Cybersecurity	18
Members In Transition	19
Academic Community	19



WHERE
IT
LEADERS
CONNECT



Vision & Mission

SIM is an association of senior IT executives, prominent academicians, selected consultants, and other IT thought leaders, built on a foundation of local chapters that come together to share and enhance their rich intellectual capital for the benefit of SIM members and their organizations.

Delivering Business Value through IT Leadership

Since 1968, SIM has served as a gathering place for leaders throughout the IT industry. SIM, the premier network for IT leadership, is a community of thought leaders who are shaping the future of IT. Our members are CIOs and others in the C suite, as well as industry leaders.

As advances in technology change the business landscape, CIOs are faced with a choice: to let their

role narrow to hardware and infrastructure maintenance, or to drive business innovation with their considerable experience and passion for technology. At SIM, we make it easy to pursue the latter course. Our members are the new breed of CIO, perfectly positioned to leverage new technologies for competitive gain—earning a seat at the table with the rest of the C suite.

SIM Vision

To be the most respected society of IT leaders.

SIM Mission

SIM brings together IT leaders to share, network, and give back to their communities through the collaboration of its local chapters. SIM members strongly believe in and champion:

- The alignment of IT and business as a valued partnership
- The creation and sharing of best practices
- The effective, efficient and innovative business use of information technology to continuously bring to market valuable products and services
- The development of IT management and leadership skills

that enable our members' growth at all stages of their careers

- The replenishment and education of future IT leaders including a strong role in influencing university curriculums and continuing education
- The shaping of strategic direction of the IT industry
- Policies and legislation that stimulate innovation, economic development, healthy competition and IT job creation
- Service in our communities and beyond through giving and outreach



WHERE
IT
LEADERS
CONNECT



Why SIM?

Membership in SIM helps you broaden your network, effect change in the IT industry, and collaborate with other senior leaders in the IT industry. Members have access to programs targeted at a variety of industries and leadership roles. Programs for IT executives include the Advanced Practices Council (APC) and Regional Leadership Forum (RLF).

Recognizing the unique needs of the industry, SIM collects the intellectual capital of IT leaders nationwide and offers the resources you need to do business better, including:

- **Networking:** Come face-to-face with other key industry executives to network and share knowledge about topics pertinent to IT leaders at the annual SIMposium, APC meetings, RLF meetings, chapter meetings, and CIO roundtables.
- **Programs:** Opportunities to engage in meaningful work with projects that range from independent research on IT trends to STEM outreach, enterprise architecture, procurement and more.
- **Online resources:** Access the best practices of other IT leaders through on-demand webinars, archived webcasts, an online library with original research, working group deliverables, and past conference presentations.
- **Career development:** Join the SIM Members in Transition group for help finding a new role (or filling one), and use the Career Center to share information about open positions, coach others or find a mentor.
- **Publications:** SIM News Extra, a compilation of association news, articles of interest, interviews, and industry insights, independent research by the Advanced Practices Council (APC), the Academic Paper Competition, and MIS Quarterly Executive (MISQE), a quarterly online publication dedicated to publishing articles, case studies, and research reports.

Join SIM

SIM's 5,000 members include CIOs, senior IT executives, prominent academicians, consultants, and other IT leaders.



WHERE
IT
LEADERS
CONNECT

Membership

“Through SIM, I’ve developed a peer network that I trust and continually turn to for best practices, experiences, and insights. The most valuable resource for acquiring information is my local SIM chapter.”

Jeffrey D. Skulsky

CIO and Vice President,
SRS Northern, LLC

Join the IT Industry’s Most Prestigious Leadership Organization

As a senior IT professional, you provide both strategic and tactical direction to your division on a daily basis. Your staff constantly turns to you for advice, answers and guidance on the various issues plaguing IT departments. What about you? Where do you turn for that knowledge exchange and sharing of best practices that stimulate the mind of a CIO?

Turn to the Society for Information Management (SIM), the premier network for IT leadership. SIM is a community of more than 5,000 thought leaders who share experiences and rich intellectual capital, and who explore the direction of IT. Our resources provide you with both practical and insightful business solutions, along with educational opportunities for professional development and growth.

SIM offers members a robust set of resources, programming, and events tailored to meet the needs of top IT leaders, from CIOs and the rest of the C Suite to their direct reports and other industry leaders.

By joining SIM, you can build and strengthen your professional network by connecting with your peers in senior IT leadership. SIM members also drive change in the IT industry, working with colleagues across industries and geographies to innovate and solve some of the industry’s most pressing problems. Finally, joining SIM helps you give back to your community in a way that speaks to your passions and abilities.

SIM’s 5,000 members include CIOs, senior IT executives, prominent academicians, consultants, and other IT leaders.



WHERE
IT
LEADERS
CONNECT



Membership (continued)

MEMBERSHIP CRITERIA

SIM's wealth of information and outreach capacity is a direct result of its diverse membership. Qualified candidates can join as individuals, or can take part in one of SIM's group memberships for corporations and academic institutions. Individual membership categories include:

- **Practitioner:** CIOs, CTOs, and other senior professionals
- **Academic:** A full-time university or college faculty member contributing to the IT field
- **Consultant:** Leaders at the partner/principal level who influence the direction of their own company or their clients' companies, and who directly contribute to the IT profession
- **Other leader:** A non-IT executive such as vendor, recruiter or leader from another profession who has a major role in matters impacting strategic IT direction

For more information, see www.simnet.org/membership.

Note: SIM adheres to a strict policy against marketing or commercial activity; sales and marketing representatives can be accepted through chapter board approval.

Member Benefits

• **Network with your peers:**

With 42 local chapters, there's probably a SIM chapter that meets in your region. Each chapter schedules multiple events throughout the year to make it easier for you to build relationships.

• **Develop your career:** Joining SIM gives you the opportunity to learn from others so you can take the next step in your professional development, build business relationships, and expand your network.

• **Recruit new talent or find a new role:** Our Members in Transition (MIT) program is a large group of SIM members who share job leads and discuss the IT job market. MIT holds weekly conference calls and email round-robins where members share leads and offer advice.

• **Access private research:** SIM's Advanced Practices Council (APC) is a community of CIOs who commission academic research on IT management topics. Findings are available to all SIM members.

• **Members-only content about new developments in IT:** Stay up to date with the latest research, news and trends with

our members-only publications, including:

- o The MIS Quarterly Executive (MISQE), our professional journal
- o SIM Connect, our weekly IT news aggregator service
- o SIM News Extra, our monthly newsletter
- o Independent research commissioned by and for the APC members
- o Submissions for the SIM Paper Competition
- o Working group deliverables
- o Past conference presentations
- o Academic workshop presentations

• **Develop your leadership skills:**

SIM's Regional Leadership Forum (RLF) is an intensive nine-month leadership development program focused on creating authentic leaders. It is designed to help develop high potential leaders/managers. SIM members receive a discount. You can also gather with some of the industry's top leaders at a regional CIO forum or at our signature event, SIM Connect Live.



WHERE
IT
LEADERS
CONNECT

Chapters

SIM CHAPTERS

- Alabama
- Albany
- Arizona
- Atlanta
- Austin
- Boston
- Capital Area (DC/MD/VA)
- Central California
- Central Connecticut
- Central Florida
- Charlotte Region
- Chicago
- Colorado
- Dallas/Fort Worth
- Detroit
- Eugene
- Fairfield/Westchester
(Connecticut and New York)
- Houston
- Indianapolis
- Las Vegas
- Louisville
- Memphis
- Minnesota
- Nashville
- New Jersey
- New York Metro
- Northeast Ohio
- Philadelphia
- Portland
- Research Triangle Park
- San Diego
- San Francisco Bay Area
- Seattle
- South Florida
- Southern California
- Space Coast
- St. Louis
- Tampa
- Toronto
- Wichita
- Wisconsin
- Western New York

For more information, see
www.simnet.org/chapters.

www.simnet.org

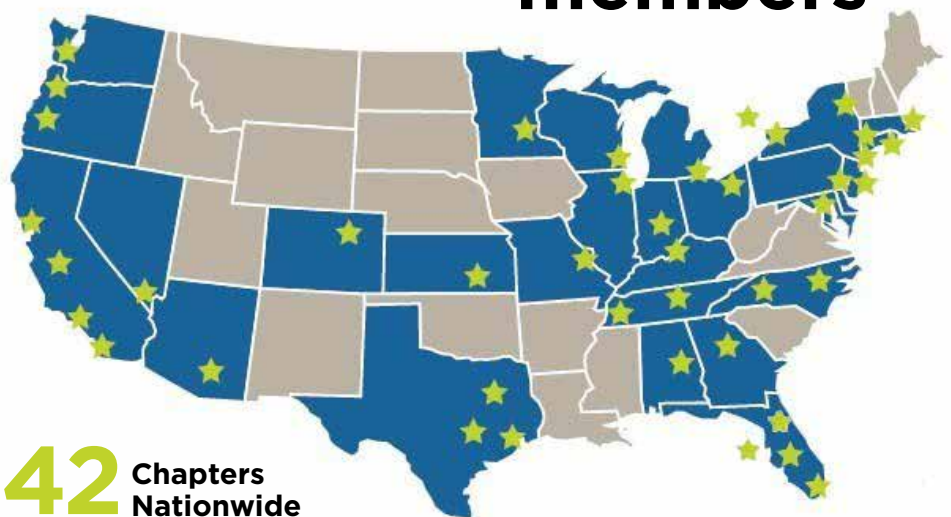
Expand Your Network from Local to National

SIM's network of chapters plays a vital role in extending the SIM vision and mission throughout the industry. Members use their local chapters to build relationships and leverage the wealth of IT resources in their regions. Chapters:

- Establish local networks of IT professionals who share knowledge and support each other, fostering IT excellence
- Create and share valuable intellectual capital
- Drive greater value from IT investments
- Influence industry and government policies that impact IT

Each SIM chapter has fostered a unique culture throughout the years, and has tailored its programs to the group's specific interests, affiliations, and career objectives. Both the administrative and governing functions of the groups are peer-driven with assistance from the national organization.

SIM is... 5,000+ members





WHERE
IT
LEADERS
CONNECT



SIM Connect Live

SIM has held an annual conference for nearly 40 years. The conference, called SIM Interchange in the 70s and SIMposium starting in the 80s, consistently drew a strong core audience of CIOs and IT leaders. Now, as member demand for a different type of conference experience continues to grow, SIM has reinvented its annual conference.

SIM Connect Live, the rebranded and re-imagined annual conference, launches in April 2018. It is the result of more than two years of redesign research, surveys, and strategy planning. Early planning was led by the Conference Steering Committee, which engaged Velvet Chainsaw Consulting, which specializes in conference and trade show improvement. While SIMposium traditionally took place each fall, one of the findings from the redesign research was that the spring worked better for most attendees, which is why the event will be held in April.

With a focus on peer-led learning, collaboration, and purposeful networking, SIM Connect Live differentiates itself from other industry events in several ways:

- More learning, less lecturing - Attendees won't see many podiums at SIM Connect Live. During interactive roundtable sessions, facilitators — who are vetted IT and technology experts — will share their insights as they guide lively, back-and-forth discussions with attendees.
- Day-long, challenge-centric tracks led by learning facilitators - Sessions are free and open to all attendees, enabling participation in a series of panels that dive deep into each topic. Attendees are free to move between tracks or focus more singularly.
- Content sourced from SIM members - SIM Connect Live senior leaders polled attendees across all national chapters to discover the pain points and challenges they most need solutions for, as well as what new IT opportunities and technology innovation on which to capitalize. The program was custom-designed based on these findings.
- Robust networking opportunities - This will be evident throughout the event. One example: No speakers have been scheduled during lunch, so attendees can

spend even more time networking.

- Relevant information, no pitches- It's far too common at IT conferences to attend a panel and discover it's little more than a glorified pitch for a vendor product. SIM Connect Live planners make a big effort to ensure sponsors deliver relevant, innovative, and educational content, without the sales pitch.
- Making a difference - Giving back to the community is a core mission for SIM. SIM Connect Live will not only host the STEM Outreach Awards, which recognizes SIM chapters that have launched innovative STEM initiatives, but will also feature multiple sessions led by chapters that have cumulatively raised millions of dollars for their STEM outreach efforts.

2018 Keynote Speakers:

Kevin Kelly, best-selling author and founder of WIRED magazine
Christina "CK" Kerley, speaker, futurist, and professor
Vince Poscente, former Olympic athlete and resiliency expert





WHERE
IT
LEADERS
CONNECT

National Programs

“When I was the Chairman of SIM International, I was able to help assist local charity boards to become more focused and efficient. I am quite proud of the role that SIM plays in philanthropy.”

Stephen J Pickett,
Former Senior Vice President,
Penske Corporation

The IT marketplace is changing rapidly, and SIM members are at the forefront of that change—as CIOs and other leaders tasked with using technology to drive business success. SIM volunteer programs facilitate collaboration with peers across industries and geographies to increase knowledge capital on a specific topic of interest to the technology community.

Joining a SIM program is a great opportunity to work virtually side by side with peers, sharing and solving complex issues and broadening both your professional network and your reputation as a thought leader. SIM programs include research groups, teams who drive best practices, and volunteer outreach programs. Our

members provide outreach to communities in high tech, including teachers and students of science, technology, engineering, and mathematics (STEM), women in tech, members who are looking for career development, and academic institutions and practitioners.

SIM members combine their expertise to identify key business and technical problems and work together to solve them. By collaborating and sharing information among trusted colleagues, our members identify solutions, best practices, and frameworks that can solve today's problems and head off future issues.



Regional Leadership Forum (RLF)

"Every time one of my staff returned from an RLF session, he talked enthusiastically about the books being read, the great exercises, and everything he was learning. The change in his style, his broadened perspective, and his growth were apparent. So I attended the next year's class—which is one of the best decisions I have ever made. I recommend the RLF program to senior leaders for themselves and their staffs."

Marlowe Farrar

former Director of IT Haemonetics Corporation

What is the Regional Leadership Forum?

SIM's Regional Leadership Forum (RLF) is a nationally renowned leadership development program that has enabled more than 4,000 graduates over 20 years to experience life-changing transformations in their personal

and professional capabilities. Offered each year in 10 regions throughout the US, the program is open to high-potential, rising professionals from international business and IT organizations

The RLF Experience

The program consists of six interactive, intensive two-day sessions spread over nine months. Each session provides an experiential learning environment that develops leadership, team-building, creative thinking, listening, business ethics, and an understanding of the value of diversity. Sessions are led by expert leadership development facilitators who ensure an optimum setting for experimenting, reflecting and perfecting.

Participants discover and refine their individual leadership styles and practices, and learn how to adapt them as needed. They interact with dozens of CXO speakers and experts who share

their experiences, principles, best practices and guidance on issues that will impact tomorrow's leaders. Participants also read and discuss more than 30 books and other media that open up new vistas on all facets of leadership. RLF sessions are held in major metropolitan areas located across the U.S.:

- Mid-Atlantic (Baltimore and Philadelphia)
- Midwest (Chicago)
- New York Metro
- Northeast Boston
- Northeast Hartford
- Pacific Northwest (Portland and Seattle)
- Pacific Southwest (Los Angeles)
- Southeast (St Petersburg, FL)



Regional Leadership Forum (RLF) (continued)

For More Information

To learn more about participating in an RLF program and to see the latest curriculum and book list, see <http://rlf.simnet.org>.

Practical Results

RLF participants often say the experience was life-changing. They come out of the program with:

- A unique understanding of their personal leadership style
- A clearer vision of their future and how to make it happen
- An enhanced ability to connect with others in a genuine, inspiring way
- Increased self-awareness and self-confidence
- A more powerful connection with their belief system

Through the RLF program, participants become:

- Highly motivated business and IT professionals who seek out challenges
- Adaptable and agile team leaders and players
- Dedicated professionals eager to make a difference
- Results-oriented with clear strategic vision

The Executive RLF Experience

RLF graduates may also continue their journey of transformational change by participating in the Executive RLF—a program available to RLF graduates who aspire to executive positions.

This program offers a participant-driven approach and invaluable peer interaction, with an added extensive focus and concentration on pursuing a trajectory to the executive level. The Executive RLF enables participants to:

- Dig even deeper into understanding and enhancing unique leadership styles and executive potential

- Create and solidify executive presence
- Interact with top CXO speakers and experts who share their experiences and guidance on issues facing executive leaders
- Challenge their minds and broaden their perspectives with book readings and discussions on executive-focused materials

Executive RLF participants must have graduated from the SIM RLF program or an equivalent leadership development program.

Advanced Practices Council

A Program of 

Leading Digital
Transformation
Through Research



Advanced Practices Council (APC)

“The APC gives me great insight into future IT direction and provides an outstanding network for collaborating with my peers.”

Don Martin

Former VP and CIO,
Armstrong World Industries

“What I find valuable about the APC is camaraderie with peers in different industries. We’re all trying to solve the same problems. The APC gives us the ability to come together to listen to researchers, to discuss our issues across companies, and to ultimately identify challenges that we can all solve together.”

Robert V. Brown

Pfizer Vice President

Leading Digital Transformation through Research

SIM’s Advanced Practices Council (APC) is an exclusive membership program for senior IT executives that provides a trusted network of peers and customized research on member-chosen strategic topics by the best researchers worldwide. Since 1992, the APC has funded independent research that helps its members stay ahead of emerging

trends and leverage technology for maximum competitive advantage. The APC is unique among research-based programs in that it combines a tight-knit community of executives who share strategies with customized research on subjects the members themselves choose.

Executive Networking

The APC offers year-round sharing of best practices between members via virtual channels, as well as hosting intimate dialogues between members and researchers at in-person meetings. Three times a year, researchers and other thought leaders meet with APC members to share their findings and insights in two-day, professionally facilitated meetings.

During these meetings, members share their own strategies,

practical guidelines, and lessons learned as they relate to the topic being considered. During these dialogues, members help shape the next phases of the research to meet their evolving needs—whether they’re about building market share, profiting from digital data streams, crowd-sourcing, leveraging new technologies for business gain, or any other issue facing today’s CIO.

Member-Driven Independent Research

APC members foster and direct independent research on member-chosen topics, accessing actionable findings before release to non-APC audiences. The APC selects researchers affiliated with top global universities and research centers, including MIT, Harvard Business School, University

of Cambridge, and IMF. APC research reports feature real-world case studies and applications, providing important actionable insights to share across members’ organizations. APC members have access to researchers year-round to engage them with questions and projects.

Advanced Practices Council

A Program of 

Leading Digital
Transformation
Through Research



Advanced Practices Council (APC) (continued)

How to Join

SIM's APC membership is included in SIM's Enterprise Premier Membership package, which offers a rich array of value-add opportunities, including participation in SIM's annual conference (SIM Connect Live) and SIM's Regional Leadership Forum (RLF). For more information on becoming a member of the APC, visit

<http://apc.simnet.org>.

APC in the News

The APC has published more than 45 research reports, which have been cited in CIO Magazine, Forbes, InformationWeek, CIOZone, and other leadership publications. APC members also actively publish content—recent articles include a look at data analytics in CIO Magazine, and an exploration of big data in CIO Insight. Recent research reports include:

- Selecting Digital Data Stream Winners

- Masters of Change
- Enterprise Internet of Things
- Mobile App Development in Highly Regulated Industries: Risks, Rewards and Recipes
- Maximizing Value from Business Analytics
- Anchored Agility: How to Effectively Manage the Balance between Local Flexibility and Global Efficiency

Executive Networking

APC Membership: A Representative Sample of APC Membership

- Aetna
- Allstate Insurance Company
- Andersons
- ANDRITZ
- Armstrong Building Products
- Armstrong Flooring
- BP
- Bristol-Myers Squibb
- Carestream
- ComputerAid
- ConocoPhillips
- Constellation Brands
- Federal Emergency Management Agency (FEMA)
- Federal Retirement Thrift Investment Board (FRTIB)
- Inter-American Development Bank
- International Monetary Fund (IMF)
- Janssen Research and Development
- Moody's Investors Service
- Mueller Water Products
- NASA Goddard Space Flight Center
- Penske Automotive Group
- Pfizer
- Smithfield Foods
- Tompkins Financial
- Transaction Network Services
- True Value Company



WHERE
IT
LEADERS
CONNECT

The IT Trends Study



IT TRENDS

WHERE
IT
LEADERS
CONNECT

This annual study helps organizations understand the larger trends in technology and adjust to the rapidly changing business landscape. The study provides an in-depth look at important IT management topics including:

- Key technologies and IT management concerns, including the personal views of senior leaders about their most important or worrisome technology management issues and technologies.
- A comprehensive look at the life of a CIO, including who they report to, what they do with their time and who they spend it with, and what they think about the role of IT in strategy and innovation
- IT spending patterns, including sourcing and the use of cloud and shared services

- IT workforce trends, including retirement forecasts and specifics about the performance measures used for in-house and outsourced IT, and what measures are used to evaluate IT executives
- Skill needs for the success of new hires, mid-level professionals, executives, and CIOs

Each year, a report and presentation is provided. The 2018 SIM IT Trends Study Comprehensive Report includes findings from 1,178 SIM members, including 469 CIOs, and identified the top IT management concerns, spending and investments, hiring, performance metrics, and other findings. Any SIM member can take part in the survey and not only read the results, but also receive a personalized Benchmarks Report.



WHERE
IT
LEADERS
CONNECT

Enterprise Architecture



The SIM Enterprise Architecture Working Group (SIMEAWG) is a volunteer group of about 60 Enterprise Architecture (EA) practitioners, academics, and thought leaders from more than 20 different industry, government, and academic organizations, dedicated to understanding and improving EA practices, and helping IT professionals and their organizations capitalize on the opportunities of EA.

The EA group shares processes, methods, tools, concepts, and best practices to enable organizations to understand, create, and manage EA in partnership with the business. As a result of this collaboration, participants find they improve the way they manage change, reduce complexity, reengineer processes, plan, strategize, govern and manage projects, and deliver value.

The group has three in-person meetings each year. Membership is open to practitioners, vendors, and others, at all levels of experience, and from organizations either with or without well established EA practices. “We find the more diverse our membership, the more engaging and helpful our discussions are,” says EA group leader William Peterson. “Our meetings have content that speaks to both groups.”

The group is not limited to architects, but is open to anyone whose role touches on EA who wants to exchange knowledge with other EA professionals, gain first access to new SIM-sponsored research, and position themselves as EA thought leaders in the industry.



WHERE
IT
LEADERS
CONNECT

IT Procurement



WHERE
IT
LEADERS
CONNECT

IT PROCUREMENT

The IT Procurement Working Group's goal is to improve the procurement process and help deliver the value produced by implementing procurement best practices to IT and business leadership. A mature IT Procurement group delivers strong financial results and strategic direction to CIOs, creating close collaboration between the two organizations.

The group shares strategies for managing IT procurement, helps member companies improve IT acquisition management, and leverages the procurement process for the benefit of their companies. Experienced members also help mentor those new to the IT procurement field. Working as a social network, the group fosters collaboration between professionals who play a role in procurement—IT practitioners, managers, legal professionals, and others involved in the day-to-day procurement process.

Members work together to find solutions and evolve strong procurement processes, resulting in member companies being more competitive in the marketplace. "When you're responsible for procurement, it can be a challenge to pull yourself out of the fray so that you can find ways to make procurement more efficient and better for the business," says Gregg Fouch, who co-chairs the group.

"The SIM IT Procurement Working Group is leading the way toward changing that."

The group wants to see procurement advance to be more forward-looking, and relies on its diverse membership to work together to create innovative new solutions that can be difficult to create when input is limited only to a company's internal perspectives. Though most of the group's interaction is online and through one-on-one member calls, they do meet twice a year to promote engagement, provide networking opportunities, and take advantage of members' collective experience to brainstorm current sourcing challenges that are actively underway. Industry experts are brought in to speak about key IT topics, including legislation and new developments in how to effectively source IT hardware, software and services.

Corporations can sponsor membership in the group, which offers companies a chance to take advantage of top-of-the-line procurement best practices education through networking for a nominal \$500 annual fee. The group's charter addresses potential membership conflicts, so that competing companies will not be privy to one another's strategies and plans.



WHERE
IT
LEADERS
CONNECT

STEM Outreach/SIM Women



STEM OUTREACH

WHERE
IT
LEADERS
CONNECT

STEM OUTREACH

This outreach group seeks to bolster the number of students studying STEM subjects in the United States in order to build a pipeline of IT talent. The group supports schools, programs, and organizations on STEM initiatives and encourages students to consider careers in IT. To accomplish its goals, the group fosters partnerships between business and education so that STEM needs are recognized by educators, and satisfied by a contemporary curriculum.

The group builds alliances with organizations that provide resources for STEM outreach to better serve students' and teachers' needs. The group also promotes certifications that recognize the technical skills, professionalism and responsibility needed to compete in the dynamic worldwide marketplace. STEM outreach efforts span K-12 schools as well as technical training programs, undergraduate and graduate studies, and in continuing education.



SIM WOMEN

WHERE
IT
LEADERS
CONNECT

SIM Women

Launched in 2007, the SIM Women group promotes communication, mentorship, and career development for women. The group has more than 1,000 members (male and female), who meet via monthly conference calls, regional networking events, and at an annual leadership forum to discuss challenges women face in the tech field. The group also offers webinars and lively online discussions about how to help women overcome challenges of perception, awareness, and visibility in the industry. The group brings in female CIOs, authors, and other thought leaders to give presentations and spur discussion.

The group's annual event, the SIM Women's National Executive Leadership Forum, brings IT executives together from around the country to promote the success and progression of female

leaders in the IT community. This Leadership Forum creates an encouraging atmosphere for peer-to-peer networking and developing solutions for communication, mentorship, leadership and career development.

SIM Women continues to grow rapidly, attracting requests for partnership from organizations and businesses outside of SIM. Along with Bank of America, Intel, and Microsoft, SIM Women was one of the original members of the National Women's Center for Information Technology (NCWIT). Through affinity groups and other associations, the group now serves more than 100,000 women in the industry—exemplifying leadership, empowering women, and educating those in STEM programs. "Our impact as a whole is exponentially increasing," says SIM Women founder, Kristen Lamoreaux.



WHERE
IT
LEADERS
CONNECT

Cybersecurity



While there are many groups focusing on cybersecurity, they are mainly aimed at security technicians and engineers. Some are specific only to the CISO role. SIM's Cybersecurity Special Interest Group (SIG) was developed for senior executives to address cybersecurity from a strategic, thought leadership perspective.

The mission of the Cybersecurity SIG is to prepare our members and their organizations to meet the challenges and mitigate the risks of tomorrow's ever changing cyber threat landscape. The SIG will promote and provide strategic, timely, actionable, and business-focused content and discussion around cybersecurity issues, trends, and best practices, while building and sustaining a high-value network of cybersecurity thought leaders.

Benefits of SIG Membership

SIG members come from a variety of backgrounds and awareness. As a member of the SIG you will be able to interact with others with an interest in cybersecurity and seek

out solutions that will help you lead your organization forward.

- Enjoy SIG membership and events at no additional cost (included with your existing SIM membership)
- Participate in strategic discussions, leave with actionable take-aways
- Meet and interact with industry experts, your peers and other SIM leaders
- Exchange best practices with peers and thought leaders
- Access our resource library for current and actionable intellectual assets

To access these benefits you must be a registered member of the SIG. The good news is membership in the SIG is a benefit of your SIM membership – there is no additional cost to you.

For more information, email cybersecuritysig@simnet.org or visit www.simnet.org/cybersecuritysig



WHERE
IT
LEADERS
CONNECT

Members In Transition/ Academic Community



MEMBERS
IN TRANSITION

WHERE
IT
LEADERS
CONNECT

Members in Transition

The Members in Transition program was developed to assist SIM members by providing a forum to share leads, opportunities and advice. Members have access to a career portal, an online collaboration group, weekly conference calls, and more.

The group, which is open to all members of SIM, offers a chance to connect over professional growth. Members can look for

open positions, coach other SIM members on leadership, and share career advice. Access to the Career Portal gives members access to aggregated job-board searches, access to weekly live webinars, free job-search resources, a free resume review, and a library filled with audio, articles, and past webinars. This group also features two national weekly calls, a listserv, and access to executive search professionals and a LinkedIn group.

Academic Community

SIM offers a number of ways to strengthen the ties between academia and IT, including the Academic Paper Competition and the ICIS Academic Workshop.

Each year, SIM uses its Academic Paper Competition to recognize innovative business initiatives that use IT to drive measurable results. Judges look for new strategies and approaches to technical and business problems, particularly those that add to leading practices. Successful papers show creative, effective approaches to real-world problems, where success can be measured and quantified. Successful entrants can gain widespread recognition and visibility for exemplary IT

leadership. Authors of the top two papers are asked to present their papers at SIM's annual conference.

As well as the Paper Competition, SIM holds a workshop for its academic members before each annual International Conference on Information Systems (ICIS), a leading gathering of academics and research oriented practitioners in the field of Information Systems. The ICIS Academic Workshop gives SIM members the chance to network and make professional connections before ICIS gets into full swing—as well as providing a valuable forum for discussions and interactions among those who are interested in practice-oriented research.