

# 2024 SIM Charlotte STEM Charity Golf Tourney May 20, 2024

## Shotgun @11am | Ballantyne CC

The Golf Club at Ballantyne offers an impressive par 72 public golf course, extensive facilities, and superior service year-round. Members enjoy daily play on the 18-hole PGA course, a golf pro shop, practice area, driving range, a golf pavilion, and sponsored Beverage Carts. If you have any questions, contact Randy Franklin at (804) 358-6653 or email at [Sponsorship@SimCharlotte.org](mailto:Sponsorship@SimCharlotte.org)

### Prior to Tournament:

- Sponsors must coordinate with SIM Charlotte for a tournament sponsorship option and full payment must be received prior to the event. Sponsorship selections can be made any time prior to the tournament.
- Sponsor reps (golfing and non-golfing) must register prior to event. Full name, work email & cell phone is required so we can communicate with you before & during the event.
- Mulligans can be purchased prior to the event or at the event registration desk.
- Executive Pairings
  - SIM Charlotte solicits executives across the Charlotte metro area to attend the event who understand that they will be paired with sponsors during the tournament.
  - Sponsors may directly invite executives to play as their guests. Executives must notify SIM Sponsorship prior to the event that they will be golfing with a specific sponsor, so they are not paired with another sponsor.
  - The following pairings are used for the tournament:
    - Foursome: two sponsor reps and two executives
    - Twosome: one sponsor rep and one executive
  - Prior to the event, SIM will announce to all sponsors the list of available executives available for pairings. Sponsors will make their preferred selection choices, in rank order from 1<sup>st</sup> through 5<sup>th</sup>. Pairing preference is given to sponsors in the following below. This process will repeat until all sponsors are paired with executives.
    - Keynote sponsor has first choice.
    - Sponsor committing the greatest total dollars for tournament sponsorship options. More than one sponsorship option can be purchased.
    - Date of commitment to sponsor tournament.
  - In the event an executive is unable to attend the tournament, SIM will work in good faith and best effort to pair the sponsor with a suitable alternate.

### During the Tournament:

- Non-golfing sponsor reps must arrive by 8:30a to allow time for transport and setup of tables.
- Golfing sponsor reps check-in is 10:00a.

- Shotgun start is 11:00a.
- One 6ft folding table and two chairs will be provided.
- Sponsor holes will be clearly marked with a sign.
- Boxed lunch, snacks and water will be provided by SIM for sponsor reps at holes.
- Sponsor must provide their own tent, branded tablecloth and marketing materials.
- LED Leaderboard will be in front of the clubhouse and putting green, featuring two 8ft logo panels, scrolling display of all sponsors, real-time scoring, silent auction items, and pictures of each golf team.
- All golfers will receive a swag bag with at least the following items: Pro V1 golf balls, YETI tumbler, hat, shirt, etc. with select sponsor logos.
- Alcohol must be coordinated with Ballantyne Country Club prior to the event. Providing unsanctioned alcohol during the event will result in immediate removal from the tournament. Contact for alcohol:
  - Anano Dekanoidze
  - [adekanoidze@ballantyneclub.com](mailto:adekanoidze@ballantyneclub.com)
  - 704-544-1404 ext. 410
- Have goodies and activities available for golfers to enjoy during the event. Some ideas that have worked well previously:
  - Bottled water, soda, candy/snack bars.
  - Corn hole, cigars, caricature artist, fishbowl for raffle prizes (Panthers tickets, Headphones, golf clubs, etc.) to be presented during cocktail reception.
- Sponsor is responsible for collecting direct contact information from executive players directly. SIM will not provide email and phone contact information for any executive player.

#### After the Tournament:

- Closing Social
  - Heavy hors d'oeuvres will be served. Tournament trophies and sponsor raffle prizes will be announced.
    - Closest to Pin (#8, #12)
    - Longest Drive (#1 Women, #18 Men)
    - Putting Contest
    - Winning Teams
- SIM will provide the following information to all vendor sponsors:
  - Full name, title, company of all attending executives.
  - Email addresses and phone numbers will not be provided.