



**CHARLOTTE
REGION**

WHERE
IT
LEADERS
CONNECT



The Ballantyne Country Club

11120 Ballantyne Crossing
Charlotte, NC 28277

**Monday
Oct. 26th**

2020 SIM Charlotte Charity Golf Tourney

Event Schedule

- 8:30 Sponsor Registration and Setup
- 9:30 Registration & Driving Range Open
- 10:00 Networking & Putting Contest
- 11:30 Keynote Sponsor Comments & Box Lunch
- 12:00 Shotgun Start: Captain's Choice Format
- 5:00 Cocktails, Dinner Reception & Awards

**Join Us for the 2020 SIM
Charlotte Golf Tournament!**

**Golf and network with Charlotte's
top IT leaders at the incredible
The Ballantyne CC**

**Last year over 100 Golfers from
40 Companies participated!**

**All proceeds benefit Charlotte
area STEM programs**

2020 SIM Charlotte Golf Sponsorships

Participation in the SIM Charlotte Charity Golf Tournament is the perfect opportunity to connect with senior IT leaders in the Charlotte community. In 2019, 100 Golfers representing 40 companies participated, donated over \$90,000. *All proceeds* benefit Charlotte area STEM programs. ...We clearly couldn't do it without our generous Sponsors!

For sponsorship opportunities, contact John Murdock at JohnWMurdock@Live.com or Cell (941) 730-9173

THE Keynote Sponsor - \$7,500

- Opportunity to give tournament Opening comments
- Company logo on all course signage, and Driving Range
- **Two 4somes** with *First choice* of up to four IT Executive Golfers to complete your 4somes
- Company insights on Leader Board and in news release
- PLUS Four sponsor representatives stationed at Hole on course

YETI® in Golfers Swag Bag - \$5,500

- Company logo alongside SIM Charlotte logos laser etched on a Yeti® tumbler in Golfers Swag Bag
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

Executive Shirt in Golfers Swag Bag - \$5,000

- Company logo alongside SIM Charlotte logo embroidered on Under Armor® or Callaway® shirt in Golfers Swag Bag
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

Hat in Golfers Swag Bag - \$4,500

- Company logo alongside SIM Charlotte logo embroidered on Hat in Golfers Swag Bag
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

Pro V1® in Golfers Swag Bag - \$4,000

- Company logo alongside SIM Charlotte logo on sleeve of ProV1® golf balls in Golfers Swag Bag
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

Beverage Cart Sponsors (2) - \$3,500

- Company logo on Beverage Cart covering the complete 18 Holes of Charity Tournament Course
- **One 4some** with choice of up to two IT Executive Golfers to complete your 4some
- Two sponsor representatives in assigned Beverage Cart

Charity Golf Gun® Hole - \$3,500

- Company logo at Exclusive Charity Golf Gun® Hole
- **One 4some** with choice of up to two IT Executive Golfers to complete your 4some
- PLUS Up to 4 sponsor representatives stationed at CGG Hole course

Dinner Reception & Awards Sponsor - \$6,000

- Opportunity to give welcome comments at Reception Dinner
- Company recognition on signage in reception area and near registration
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

Golf Cart Sponsor - \$5,000

- Company logo displayed on the windshield of *all* Golf Carts
- Cooling Towel w/SIM and Sponsor logos in Golfers Swag Bag
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

The Leader Board - \$5,000

- Large Company logo prominently displayed on side panels of The Leader Board, company insights, and 4some pictures!
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

Lunch Sponsor - \$4,000

- Company logo on boxed lunches, signage in cart staging area, and signage in reception area near registration
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

Hole Sponsors - \$3,500

- Company logo at sponsor Hole (*first 5 sponsors choose Hole#*)
- **One 4some** with choice of up to two IT Executive Golfers to complete your 4some
- Up to three sponsor representatives stationed at Hole on course
- Your funideas! Bring a tent, table, chairs, drinks, raffle fishbowl...

YETI® Longest Drive (2) - \$2,500

- Award SIM YETI® Cooler (laser etched w/ Sponsor and SIM logos) to Longest Drive winner at the Dinner Reception
- Company logo on sponsored Hole
- **One 2some** with request to provide one IT Executive Golfer to complete your 2some

YETI® Closest to Pin (2) - \$2,500

- Award SIM YETI® Cooler (laser etched w/ Sponsor and SIM logos) to Closest to Pin winner at the Dinner Reception
- Company logo on sponsored Hole
- **One 2some** with request to provide one IT Executive Golfer to complete your 2some