



The Ballantyne Country Club

11120 Ballantyne
Crossing
Charlotte, NC 28277

Monday
May 20th

2024 SIM Charlotte STEM Charity Golf

Event Schedule

8:30 Sponsor Registration and
Setup

9:30 Golfers Registration &
Driving Range Open

10:00 Networking

10:50 Keynote Sponsor
Comments & Box Lunch

11:00 Shotgun Start: Captain's
Choice Format

5:00 Cocktails Reception &

Join us for the 2024 SIM Charlotte
STEM Charity Golf Tournament!

Golf and network with Charlotte's
top IT Leaders at the incredible
Ballantyne CC

Last year 120 Golfers from over
40 generous Companies
participated!

2024 SIM Charlotte Golf Sponsorships

Participation in the SIM Charlotte Charity Golf Tournament is the perfect opportunity to connect with senior IT leaders in the Charlotte community. In 2023, 120 Golfers representing 40+ generous companies participated, donating over \$160K! All proceeds benefit Charlotte area STEM programs. ...We clearly couldn't do it without our generous Sponsors!

For sponsorship opportunities, contact sponsorship@SimCharlotte.net

THE Keynote Sponsor - \$9,000

- Opportunity to give tournament Opening comments
- Company logo on all course signage, and Driving Range
- **Two 4somes** with *First choice* of up to four IT Executive Golfers to complete your 4somes
- Company insights on Leader Board and in news release
- PLUS Four sponsor representatives stationed at Hole on course

(2) YETI® in Golfers Swag Bag - \$6,000

- Company logo alongside SIM Charlotte logos laser etched on a Yeti® tumbler in Golfers Swag Bag
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

(2) Executive Shirt in Swag Bag- \$6,000

- Company logo alongside SIM Charlotte logo embroidered on Under Armor® or Callaway® shirt in Golfers Swag Bag
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

(2) Hat in Golfers Swag Bag - \$5,500

- Company logo alongside SIM Charlotte logo embroidered on Hat in Golfers Swag Bag
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

(2) Pro V1® in Golfers Swag Bag - \$5,000

- Company logo alongside SIM Charlotte logo on sleeve of ProV1® golf balls in Golfers Swag Bag
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

(2) Beverage Cart Sponsors - \$5,000

- Company logo on Beverage Cart covering the complete 18 Holes of Charity Tournament Course
- **One 4some** with choice of up to two IT Executive Golfers to complete your 4some
- Two sponsor representatives in assigned Beverage Cart

Putting Contest Sponsor - \$4,500

- Company logo at the Putting Green *in front of Clubhouse*
- **One 4some** with choice of up to two IT Executive Golfers to Reception complete your 4some
- PLUS Up to 2 sponsor representatives stationed at the Putting Green.

Awards Reception Sponsor - \$6,000

- Opportunity to give welcome comments at Awards Reception
- Company recognition on signage in the reception area and near registration
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course

Golf Carts Sponsor - \$6,000

- Company logo displayed on the windshield of *all* Golf Carts
- Cooling Towel w/SIM and Sponsor logos in Golfers Swag Bag
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole oncourse

(2) The Leader Board - \$6,000

- Large Company logo prominently displayed on side panels of The Leader Board, company insights, and 4some pictures!
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole oncourse

Lunch Sponsor - \$5,000

- Company logo on boxed lunches, signage in cart staging area, and signage in reception area near registration
- **One 4some** with Preferred choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole oncourse

Hole Sponsors - \$4,500

- Company logo at sponsor Hole (*first 5 sponsors choose Hole#*)
- **One 4some** with choice of up to two IT Executive Golfers to complete your 4some
- PLUS Two sponsor representatives stationed at Hole on course
- Your fun ideas! Bring tent, drinks, raffle fishbowl ... Table provided.

(2) YETI® Longest Drive - \$3,500

- Award SIM YETI® Cooler (laser etched w/ Sponsor and SIM logos) to Longest Drive winner at the Dinner Reception
- Company logo on sponsored Hole
- **One 2some** with request to provide one IT Executive Golfer to complete your 2some

(2) YETI® Closest to Pin - \$3,500

- Award SIM YETI® Cooler (laser etched w/ Sponsor and SIM logos) to Closest to Pin winner at the Dinner
- Company logo on sponsored Hole
- **One 2some** with request to provide one IT Executive Golfer to complete your 2some