



Premium Sponsorship Packages

SIM Austin crafts these opportunities to develop a sense of community around the companies that continuously support the association and recognize their ongoing effort to provide cutting-edge products and services to SIM Austin companies and their clients.

The benefits of these SIM Sponsorship Packages are designed to bring **INTEGRATED VALUE** to both the sponsor and SIM Austin members at multiple touch points.

Annual Sponsor - \$10,000 annually

Benefits include:

- Recognition and showcase as a SIM Austin Annual Sponsor at the annual Austin's InnoTech conference and Austin IT Executive of the Year Awards and all SIM Austin events for 12 months.
- Lead an in-depth panel discussion showcasing your technology. The panel should include customers with completed projects and a balanced view of the competitive landscape.
- Recognition on Social Media
- Prominent recognition with corporate logo and web link on the SIM Austin website.
- Company Name and/or Logo listed as an Annual Sponsor of SIM Austin at all SIM Austin events and in all chapter meetings.
- A total of six attendee passes to distribute internally or provide to key customers for SIM Austin events and meetings.
- Distribution of YOUR COMPANY brochures and other marketing items at SIM Austin event registration tables.
- Corporate logo placement visibility in all SIM Austin activities
- Mention YOUR COMPANY during program introductions at SIM Austin events and meetings.
- Featured hole at our charity golf event.
- 1-year vendor membership availability in Austin SIM.

Meeting Sponsorship – \$2,500

This Sponsorship offers the opportunity to host a Chapter Monthly Meeting. Typical meeting attendance is around 35-50 people depending on the topic.

Benefits include:

- Recognition and showcased as a SIM Meeting Sponsor at the specific Austin-SIM Chapter meeting.
- Event with spotlight introduction and dedicated presentation time (10 min max, please), ideally with a "mini testimonial" (confidential to this group).
- Recognition on Social Media.
- SIM Austin recognition with corporate logo and web link on the SIM Austin.
- A total of three Attendee passes to distribute internally or provide to key customers for the SIM Austin event you sponsor.
- Opportunity to meet & talk with SIM members during the happy hour prior to the event.
- Distribution of YOUR COMPANY brochures and other marketing items at the SIM Austin chapter event registration table.
- 1-year vendor membership availability in Austin SIM.



Join IT Executives at Monthly Meetings

SIM Austin hosts a variety of events each year including Chapter Meetings, Happy Hours, a Charity Golf Tournament and CIO of the Year in conjunction with the InnoTech Conference.

SIM Members include influential CIOs/CTOs, VPs, Directors and Sr. Managers of IT in the Austin area. SIM Meetings are well attended giving your organization the opportunity to meet and develop relationships with these IT Executives from a variety of industries including state and local government.

Happy Hour Sponsorship - Food & Beverage Cost

This Sponsorship offers the opportunity to host a Chapter Happy Hour. Typical Happy Hour attendance is around 30-40 people.

Benefits include:

- Recognition and showcased as a SIM Happy Hour Sponsor at the specific Austin-SIM Chapter Event with spotlight introduction and dedicated presentation time (5 min max, please).
- SIM Austin recognition with corporate logo and web link on the SIM Austin website.
- Recognition on Social Media.
- A total of three Attendee passes to distribute internally or provide to key customers for the SIM Austin event you sponsor.
- Opportunity to meet & talk with SIM members during the Happy Hour.
- Distribution of YOUR COMPANY brochures and other marketing items at the SIM Austin Happy Hour Event registration.
- 1-year vendor membership availability in Austin SIM.

Enclave® Sponsorship - \$5,000

The SIM Enclave® program brings together 10-15 senior technology executives (CIO/CTO/ CDO/CISO or equivalent) within the Austin area each quarter, for a high-end, hyper-local, intimate dinner experience. SIM Enclave® is one of the few offerings on the market that offers an environment where our partners can create and develop relationships with a large number of technology executives, across targeted regions, that are well aligned to your business development goals. Sponsor representatives can expand their professional network and learn about the opportunities, challenges, and business opportunities faced by Enclave attendees. Enclaves foster open, honest dialogue and discussion related to business strategy and other issues of the day.

Enclave® Sponsorship benefits include:

- One seat at the dinner - each dinner has two sponsors, but sponsors will not be competitors.
- Online logo exposure.
- Social Media post after the event tagging the sponsor and all attendees.
- Listing of attendee organizations from the dinner (name, company, and title; emails are also provided for those attendees who opt-in to share this information).
- Sponsor acknowledgment at the event by SIM Enclave® Host.

SIM Austin 2024 Golf Tournament

Sponsorship Packages

	Platinum \$7,500	Gold \$5,000	Silver \$3,500	Hole \$1,000	Lunch \$2,500	Dinner \$3,500	Beverage Cart \$2,500	Award Sponsor \$2,000	Goodie Bag Sponsor* \$1,500
	1 available	2 available	2 available	15 available	1 available	1 available	1 available	1 available	1 available
Logo on golf balls	x								
Logo on towels	x	x	x						
Logo on marker/divot tool		x							
Logo on golf event webpage	x	x	x	x	x	x	x	x	x
Logo on Austin SIM webpage	x	x	x						
Host on tee box	Tee box #1	Tee Box #9 Tee Box #18							
Tournament banner	Exclusive								
Tee box sponsor signage				x					
Beverage cart signage							x		
Lunch signage					x				
Official tournament starter	x								
Dinner signage						x			
Awards ceremony signage								x	
Registration table signage	x	x	x						
Complimentary golf & event participation	12 complimentary golf passes	8 complimentary golf passes	8 complimentary golf passes	2 complimentary golf passes	4 complimentary golf passes	4 complimentary golf passes	4 complimentary golf passes	4 complimentary golf passes	2 complimentary golf passes
First right of refusal <i>current sponsor level</i>	x	x	x						
List of tournament players	x	x	x	x	x	x			
Door prize raffles <i>provide a minimum of 2 door prizes</i>	x	x	x	x	x	x			
Attendance at chapter meetings & events rest of year	x								
Recognition & attendance at the IT Executive of the Year event	x	x	x						
Opportunity to speak with STEM organization supported by the Golf Event.	x	x	x						

**Goodie Bag Sponsor will provide contents of bag in addition to the cost of the sponsorship*

Additional Players - \$150 / Individual, \$500 / foursome