

SPONSORSHIP PROSPECTUS



BOSTON

WHERE
TECHNOLOGY
LEADERS
CONNECT



2026



BOSTON

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About Us

Our **Vision**: To be the organization of choice serving today's and tomorrow's technology leaders in the Eastern New England area.

SIM Boston is the largest and longest-tenured chapter of the Society for Information Management. We are a volunteer-led not-for-profit professional organization of technology leaders passionate about coming together to share experiences, lessons learned, and give back to our community.

SIM Boston Sponsorship



SIM Boston Sponsors are an integral part of our chapter's ecosystem. We are committed to building long-term relationships and delivering shared value to our sponsors in the following ways:

Networking Events: We welcome our sponsors to join our SIM family and community of Technology leaders and key decision makers in participating in any of our 50+ high-quality networking events throughout the year.

Brand Awareness and Marketing: Their affiliation with SIM Boston and their company's exposure in promotional marketing at events help establish brand awareness and recognition for their organization as a trusted partner of SIM Boston.

Community Outreach: Their sponsorship and financial support help to fund community outreach each year. These organizations take pride in making a positive impact on the vitality of the Information Technology profession and in inspiring the next generation of business and Technology leaders.

Contact Us

 sponsorship-chairs@simboston.org

SIM Boston Outreach



Our Mission

To give back to our community by supporting programs that contribute to the vitality of the Information Technology profession.

Our Partners



Contact Us

 outreach-chairs@simboston.org

SIM Boston Michael P. Brooks Memorial Golf Outing

Technology leaders can connect on
the golf course too!



.....

The Michael P. Brooks Memorial Golf Outing is the flagship Summer event for SIM Boston. This event allows SIM Boston Members to spend a day networking with peers, chatting about current technology trends, and giving back to our outreach partners. It's also an amazing chance to golf at the beautiful Cyprian Keyes Golf Club.

features:

- ✓ All Day Event
- ✓ Over 200 Attendees
- ✓ 18 Hole Course
- ✓ 9 Hole & Golf School
- ✓ Contests & Giveaways
- ✓ Sponsor & Outreach Engagement

Every June at
Cyprian Keyes

Contact Us

 golf-chairs@simboston.org

GOLF ENTITLEMENTS

[CLICK HERE TO SEE OUR 2025 EVENT ATTENDEE LIST](#)

Title Golf Sponsorship: \$22,000

TITLE EXCLUSIVE ENTITLEMENTS:

- Two (2) eligible sponsor memberships within SIM Boston; membership dues apply.
- Three-minute welcome message presented at dinner
- Eight (8) complimentary Golfers
 - Four golfers can be a sales or marketing representative. The additional four golfers are required to be a technology practitioner, who can be from the sponsoring organization or a guest.
- Tee Box Eligibility, Premium Hole-in-One Sponsor. Four (4) representatives can staff a table at the tee box of your Sponsored contest hole to interact with golfers and hand out your promotional giveaways.
 - Opportunity to present the contest winner with their premium prize at dinner
- Signage and logo will be displayed on all player golf carts
- Two (2) representatives from Sponsor organization may attend, free of charge, one SIM Boston CIO Roundtable meeting during Sponsorship year as active participants.

ADDITIONAL ENTITLEMENTS:

- A 24" x 36" sign will be displayed at a designated location during the golf outing
- Sponsor's logo and description displayed on SIM Boston website
- Sponsor name/logo will be displayed on signage throughout the year at certain SIM events
- Post-event listing of each enrolled registrant (Not inclusive of contact information)
- Social media recognition and thank you post event
- Two (2) non-member representatives from Sponsor's organization may attend, free of charge, all Technology Leadership Series meetings (5 meetings) during the Sponsorship year.
- Eligibility to be included in a weekly chapter-wide newsletter
 - Content may include a sponsor event, webinars, podcasts, promotions, etc..
 - All content submitted for chapter wide distribution is subject to the approval of the SIM Boston Sponsorship Committee. Sponsor may not send direct mailings to SIM members.
- Eligibility to sponsor additional events throughout SIM Boston's annual programming.
 - Summit sold separately

Platinum Golf Sponsorship: \$12,000

PLATINUM EXCLUSIVE ENTITLEMENTS:

- One (1) eligible sponsor membership within SIM Boston; membership dues apply.
- Four (4) complimentary Golfers
 - Two golfers can be a sales or marketing representative. The additional two golfers are required to be a technology practitioner, who can be from the sponsoring organization or a guest.
- Please select one of the following:
 - Regular Tee Box Eligibility. Two (2) representatives can staff a table at the tee box of the Sponsored hole of your choosing to interact with golfers and hand out your promotional giveaways. 18 Hole Course.
 - Contest Tee Box Eligibility. Two (2) representatives can staff a table at the tee box of the Sponsored contest hole of your choosing and present the contest winner with their premium prize at dinner
 - Available Contest Holes:
 - \$10K Hole-in-One Sponsor (Only 1 slot available)
 - \$5K Hole-in-One Sponsor (Only 1 slot available)
- One (1) representatives from the Sponsor organization may attend, free of charge, one SIM Boston CIO Roundtable meeting during Sponsorship year as active participants.

ADDITIONAL ENTITLEMENTS:

- A 24" x 36" sign will be displayed at a designated location during the golf outing
- Sponsor's logo and description displayed on SIM Boston website
- Sponsor name/logo will be displayed on signage throughout the year at certain SIM events
- Post-event listing of each enrolled registrant (Not inclusive of contact information)
- Social media recognition and thank you post event
- Two (2) non-member representatives from Sponsor's organization may attend, free of charge, all Technology Leadership Series meetings (5 meetings) during the Sponsorship year.
- Eligibility to be included in a weekly chapter-wide newsletter
 - Content may include a sponsor event, webinars, podcasts, promotions, etc..
 - All content submitted for chapter wide distribution is subject to the approval of the SIM Boston Sponsorship Committee. Sponsor may not send direct mailings to SIM members.
- Eligibility to sponsor additional events throughout SIM Boston's annual programming.
 - Summit sold separately

Gold Golf Sponsorship: \$6,600

GOLD EXCLUSIVE ENTITLEMENTS:

- Two (2) complimentary Golfers
 - One golfer can be a sales or marketing representative. The second golfer is required to be a technology practitioner, who can be from the sponsoring organization or a guest.
- Please select one of the following:
 - Regular Tee Box Eligibility. Two (2) representatives can staff a table at the tee box of the Sponsored hole of your choosing to interact with golfers and hand out your promotional giveaways. 18 Hole Course.
 - Contest Tee Box Eligibility. Two (2) representatives can staff a table at the tee box of the Sponsored contest hole of your choosing and present the contest winner with their premium prize at dinner
 - Available Contest Holes:
 - \$10K Hole-in-One Sponsor (Only 1 slot available)
 - \$5K Hole-in-One Sponsor (Only 1 slot available)
 - Men's Longest Drive Sponsor (Only 1 slot available)
 - Women's Longest Drive (Only 1 slot available)
 - Straightest Drive (Only 1 slot available)
 - Putting Contest (Only 1 slot available)
- Golf School (9-hole) Sponsor - Two (2) representatives have the opportunity to play alongside the golf school (9-hole) participants. (Only 1 slot available)
- Dinner Sponsor - Signage on each dinner table and recognition as dinner sponsor during opening dinner remarks. (Only 1 slot available)

ADDITIONAL ENTITLEMENTS:

- A 24" x 36" sign will be displayed at a designated location during the golf outing
- Sponsor's logo and description displayed on SIM Boston website
- Sponsor name/logo will be displayed on signage throughout the year at certain SIM events
- Post-event listing of each enrolled registrant (Not inclusive of contact information)
- Social media recognition and thank you post event
- Two (2) non-member representatives from Sponsor's organization may attend, free of charge, all Technology Leadership Series meetings (5 meetings) during the Sponsorship year.
- Eligibility to be included in a weekly chapter-wide newsletter
 - Content may include a sponsor event, webinars, podcasts, promotions, etc..
 - All content submitted for chapter wide distribution is subject to the approval of the SIM Boston Sponsorship Committee. Sponsor may not send direct mailings to SIM members.
- Eligibility to sponsor additional events throughout SIM Boston's annual programming.
 - Summit sold separately

Silver Golf Sponsorship: \$4,400

SILVER EXCLUSIVE ENTITLEMENTS:

- Two (2) complimentary Golfers
 - One golfer can be a sales or marketing representative. The second golfer is required to be a technology practitioner, who can be from the sponsoring organization or a guest.
- Please select one of the following:
 - Regular Tee Box Eligibility. Two (2) representatives can staff a table at the tee box of the Sponsored hole of your choosing to interact with golfers and hand out your promotional giveaways. 18 Hole Course.
 - Driving Range Sponsor - Two (2) representatives can staff a table and hand out Driving Range Balls to golfers as well as hand out your promotional giveaways. Each golfer receives a bag of golf tees imprinted with your logo. (Only 1 slot available)
- OR bundle two of the following:
 - Lunch Sponsor - Two (2) representatives can staff a table in the Ballroom to interact with golfers and hand out your logo'd boxed lunches and promotional giveaways. The representatives are welcome to attend dinner and all after golf festivities. (Only 1 slot available)
 - Golf Ball Sponsor - Each golfer receives one sleeve of Titleist golf balls imprinted with your logo. (Only 3 slots available).
 - Putting String Sponsor - Each cart gets an envelope with one putting string of unknown length. Your logo will appear on each envelope. (Only 1 slot available).
 - Mulligans Sponsor - Each golfer will be given mulligan tickets in an envelope. Each ticket can be used to reshoot any shot during the round. Your logo will appear on the tickets and on the envelope. (Only 1 slot available).
 - Cocktail Reception Sponsor - Two (2) representatives can staff a table at the cocktail reception to interact with golfers and hand out your promotional giveaways. (Only 1 slot available)
 - Each golfer receives one (1) drink coupon imprinted with your logo.
 - The representatives are welcome to attend dinner and all after golf festivities.
 - Photography Sponsor - Your logo will be distributed to all attendees along with the photos from the event to all attendees post event.

ADDITIONAL ENTITLEMENTS:

- A 24" x 36" sign will be displayed at a designated location during the golf outing
- Post-event listing of each enrolled registrant (Not inclusive of contact information)

SIM Boston

Technology Leadership summit

The Region's Premier Single-Day Event
Designed For The IT Executive
Community



Bringing in over 500 of Greater Boston's technology practitioners, this is THE PLACE to explore innovative ideas and immerse yourself in discussions that will shape the future of technology. With endless opportunities to interact with your peers, influential speakers, and Boston's most cutting-edge solutions providers, this event is designed to elevate your thinking and expand your horizons.

features:

- ✓ All Day Event
- ✓ Over 500 Attendees

- ✓ Keynote Speakers
- ✓ Breakout Sessions
- ✓ Tech Huddles
- ✓ Sponsor & Outreach Engagement

Every October at
Gillette Stadium

Contact Us



tsummit-chairs@simboston.org



SUMMIT ENTITLEMENTS

[CLICK HERE TO SEE THE 2025 EVENT ATTENDEE LIST](#)

Title Sponsorship: \$31,000

- Naming rights to the event. Example: SIM Boston Technology Summit, presented by “XYZ Company”
Introduction during opening comments
- Opportunity to provide a three-minute welcome message
- Attendance for seven company representatives throughout the event
- Best Practice Presentation Delivered By An Expert From Your Organization
- Recognition as Title (Presenting) Sponsor on all event materials with priority logo placement
- Primary recognition in select marketing materials, event signage and website
- 8’ table in preferred location in the main ballroom for placement of corporate literature and/or give-aways
- Post-event listing of each enrolled registrant

Diamond Sponsorship: \$21,000

- Opportunity to provide a three-minute welcome message
- Attendance for six company representatives throughout the event
- Best Practice Presentation Delivered By An Expert From Your Organization
- Enhanced recognition in select marketing materials, event signage and website
- Primary placement of the 8’ table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Platinum Sponsorship: \$19,000

- Attendance for five company representatives throughout the event
- Best Practice Presentation Delivered By An Expert From Your Organization
- Enhanced recognition in select marketing materials, event signage and website
- Primary placement of the 8’ table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Executive Track Sponsor: \$15,500

- Attendance for five company representatives throughout the event
- Opportunity to introduce speaker or panel prior to session, with company introduction
- Enhanced recognition in select marketing materials, event signage and website
- Primary placement of the 8’ table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Huddle Sponsor: \$15,500

- Attendance for four company representatives throughout the entire event
- Opportunity to lead Technology Huddle Discussion (must be approved by committee)
- Enhanced recognition in select marketing materials, event signage and website
- Primary placement of the 8’ table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Wi-Fi Sponsor: \$11,000

- Attendance for three company representatives throughout the event
- Recognition on main screens throughout the event
- Recognition on table tents on every table
- Wi-Fi password changed to sponsor name
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Post-event listing of each enrolled registrant

Registration Sponsor: \$11,000

- Attendance for three company representatives throughout the event (Who Also Have Opportunity To Be Present At Registration)
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Recognition In Select Marketing Materials, Event Signage, Website & Customized Splash Screen On iPad's At Registration Kiosks
- Post-event listing of each enrolled registrant

Head Shot Sponsor: \$10,000

- Attendance for three company representatives throughout the event
- Recognition on website and table tents
- Photographs utilized for LinkedIn or other social media profile headshot needs
- Primary placement of the 8' table in the main ballroom to collect participant contact information and provide corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Breakfast Sponsor: \$11,000

- Attendance for three company representatives throughout the event
- Recognition on website and table tents
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Lunch Sponsor: \$11,000

- Attendance for three company representatives throughout the event
- Recognition on website and table tents
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Cocktail Reception Sponsor: \$11,000

- Attendance for three company representatives throughout the event
- Recognition on website and table tents
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Conference Sponsor: \$10,000

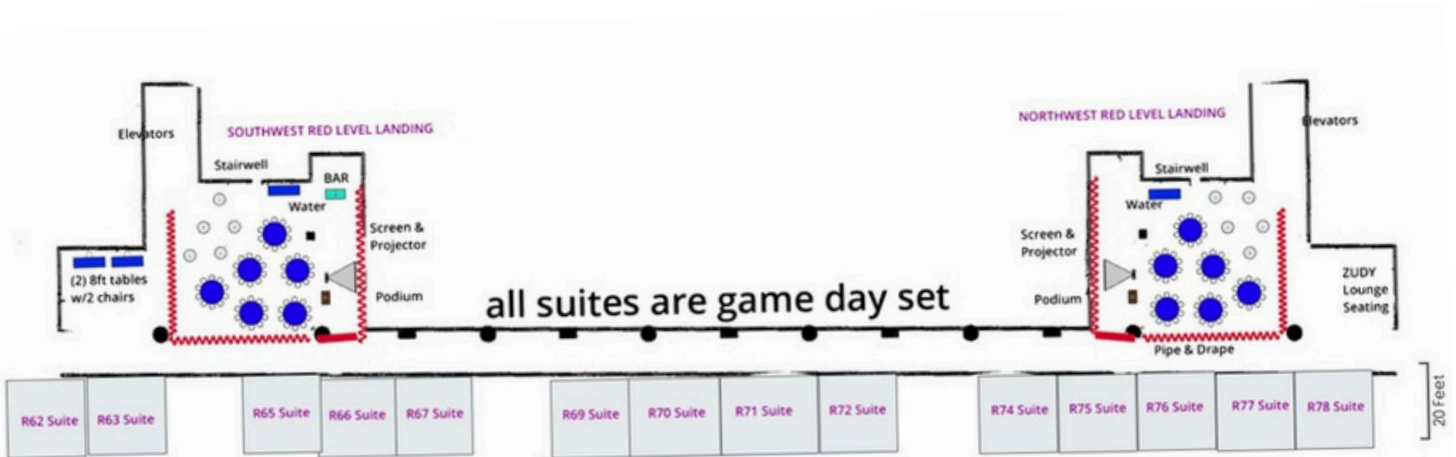
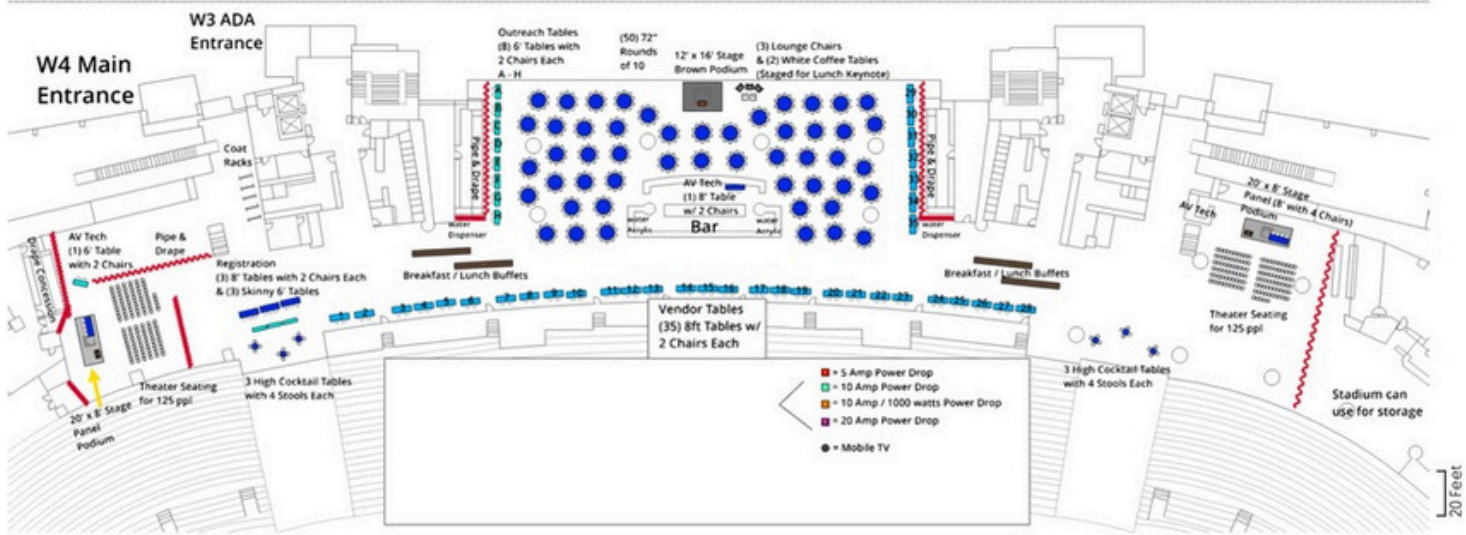
- Attendance for two company representatives throughout the event
- Primary placement of the 8' table in the main ballroom for placement of corporate literature and/or giveaways
- Primary recognition in select marketing materials, event signage and website
- Post-event listing of each enrolled registrant

Additional Sales Attendee: \$750

Lead Retrieval: \$500

Floor Plan

Main Level



SPONSORSHIP AD-ONS

[CLICK HERE TO SEE OUR 2026 CALENDAR OF EVENTS](#)

Chapter Sponsorship: \$2,750

GET \$1000 OFF YOUR CHAPTER SPONSORSHIP COST WHEN YOU BUNDLE!

- Sponsor company name and logo listed on SIM Boston website and displayed at SIM Boston virtual and in person events
- Enables a member of the sponsoring organization to join SIM as a member and attend all eligible SIM member events. This member can also join SIM Committees and get more involved in chapter activities.
 - (Member Dues Apply)

Sponsor Membership: \$465

What is sponsor membership?

- When a sponsor chooses to purchase a chapter sponsorship in tandem with either the Golf Outing or the Summit, they become eligible to select any member of their organization to join SIM Boston as a member

What is the value add?

- Sponsor members get all the same perks as our traditional members including:
 - Access to network with over 400 of Eastern New England's technology leaders and practitioners
 - Access to attend over 50 technology leadership focused events a year
 - Access to all professional development/career resources and programs
 - Access to volunteer and help support our Chapter from in the inside
 - Access to a member directory
 - Access to a private, members only LinkedIn group

How does a sponsoring organization apply for sponsor membership?

1. Work with a sponsorship volunteer to identify which event you would like to sponsor, negotiate your entitlements and purchase a sponsorship
2. When you sign your contract, you'll be able to identify who in your organization will be the designated sponsor member
3. Have your designated sponsor member apply for membership on our website: [Apply Today](#).
4. When the sponsor members application has been submitted, notify us by emailing sponsorship-chairs@simboston.org
5. Finalize membership by paying the membership dues that will have been invoiced to the applied sponsor member.
6. Participate in our chapter as a member and a sponsor

Want to see everything you'd get with a membership?
Check out the SIM Boston

MEMBERSHIP HANDBOOK

[CLICK
HERE](#)

ADDITIONAL OPPORTUNITIES

ELIGIBILITY APPLIES

SIM SUMMER SOCIAL: \$15,000

ENTITLEMENTS

- Ten company representatives allowed to attend the sponsored event
- Recognition as the sponsoring company on all marketing materials and communications for the event
- 3-5 minutes to address the attendees prior to the featured program

EVENT HIGHLIGHTS

- 2-3 Hours on the Boston Water front
- 75-90 Attendees
- Demographic: CIO or highest IT decision maker
- **One event annually, split sponsorship available, first come first served**

ENCLAVE: \$5,900

ENTITLEMENTS

- One company representative allowed to attend the sponsored event
- Recognition as the sponsoring company on all marketing materials and communications for the event
- 3-5 minutes to address the attendees prior to the featured program

EVENT HIGHLIGHTS

- 1-2 Hours; Roundtable Discussion & Dinner
- 10-15 Attendees
- Demographic: CIO or highest IT decision maker
- All events are sponsorable, first come first serve

BOSTON CIO ROUNDTABLE: \$5,000

Eligible for Gold & Above Sponsors ONLY

ENTITLEMENTS

- One company representative allowed to attend the sponsored event
- Recognition as the sponsoring company on all marketing materials and communications for the event
- 3-5 minutes to address the attendees prior to the featured program

EVENT HIGHLIGHTS

- 3-5 Hours; Roundtable Discussion & Dinner
- 15-30 Attendees
- Demographic: CIO or highest IT decision maker
- Two events a year are sponsorable, first come first serve

Pop-Up: \$1,675

ENTITLEMENTS

- Two company representatives allowed to attend the sponsored event
- Recognition as the sponsoring company on all marketing materials and communications for the event
- A summary of your company on a rolling slide deck on display at the event

EVENT HIGHLIGHTS

- 2-3 Hours; Social Networking
- 30-50 Attendees
- Demographic: Any and all SIM Members
- All events are sponsorable; first come first serve

Contact Us

WITH ANY QUESTIONS



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