



**BOSTON**

WHERE  
TECHNOLOGY  
LEADERS  
CONNECT



- Over **300 Members** (largest chapter in the national SIM organization)
- Over **85%** of our members are IT practitioners
- **50%** joined in just the last 3 years
- About **60** new members every year
- SIM Boston Members represent over **300** different companies
- SIM Boston gives around **\$30,000** in grants to our outreach partners every year
- We are a **not for profit** organization led by over **40** volunteer board members

# About Us



# WHO WE **ARE**

**Our Vision:** To be the organization of choice, serving today's and tomorrow's technology leaders in the Eastern New England area.

SIM Boston is the oldest and largest chapter of the Society for Information Management. We are a volunteer-led not-for-profit professional organization of technology leaders that are passionate about coming together to share experiences, lessons learned, and to give back to our community.



**NETWORKING**



**PROFESSIONAL  
DEVELOPMENT**



**OUTREACH**



# THE **#1** REASON PEOPLE JOIN SIM IS **NETWORKING**

- If you want to network but don't know where to start, ask advice from our members who have successfully navigated the networking process.
- Various meeting sizes offer distinct networking opportunities.
- 50% of our members have joined within the past three years and are eager to engage in networking with you





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# OUR ORGANIZATION IS A VOLUNTEER- BASED MODEL, WITH APPROXIMATELY **99%** OF OUR EFFORTS CONTRIBUTED BY **VOLUNTEERS.**

Comprised of Executive IT Leaders, consultants, and academics, our community fosters collaboration and endeavors to address business challenges through innovative thinking and the effective utilization of technologies.

SIM Boston hosts over 60 events annually, providing a platform for peers to convene, exchange insights, and gain knowledge from one another.

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# **VOLUNTEER COMMITTEES**

## **PROGRAM COMMITTEES**

- Technology Leadership Series
- Boston CIO Roundtable Meetings
- Life Sciences CIO Roundtable Meetings
- Practitioner Roundtable Meetings
- Service Desk Roundtable Meetings
- SIM Women Meetings
- SIM Silver Meetings
- RLF Mentoring Program
- Member Career Development
- Golf Outing
- Technology Leadership Summit

## **FUNCTIONAL COMMITTEES**

- Marketing
- Sponsorship
- Membership
- Outreach
- Executive

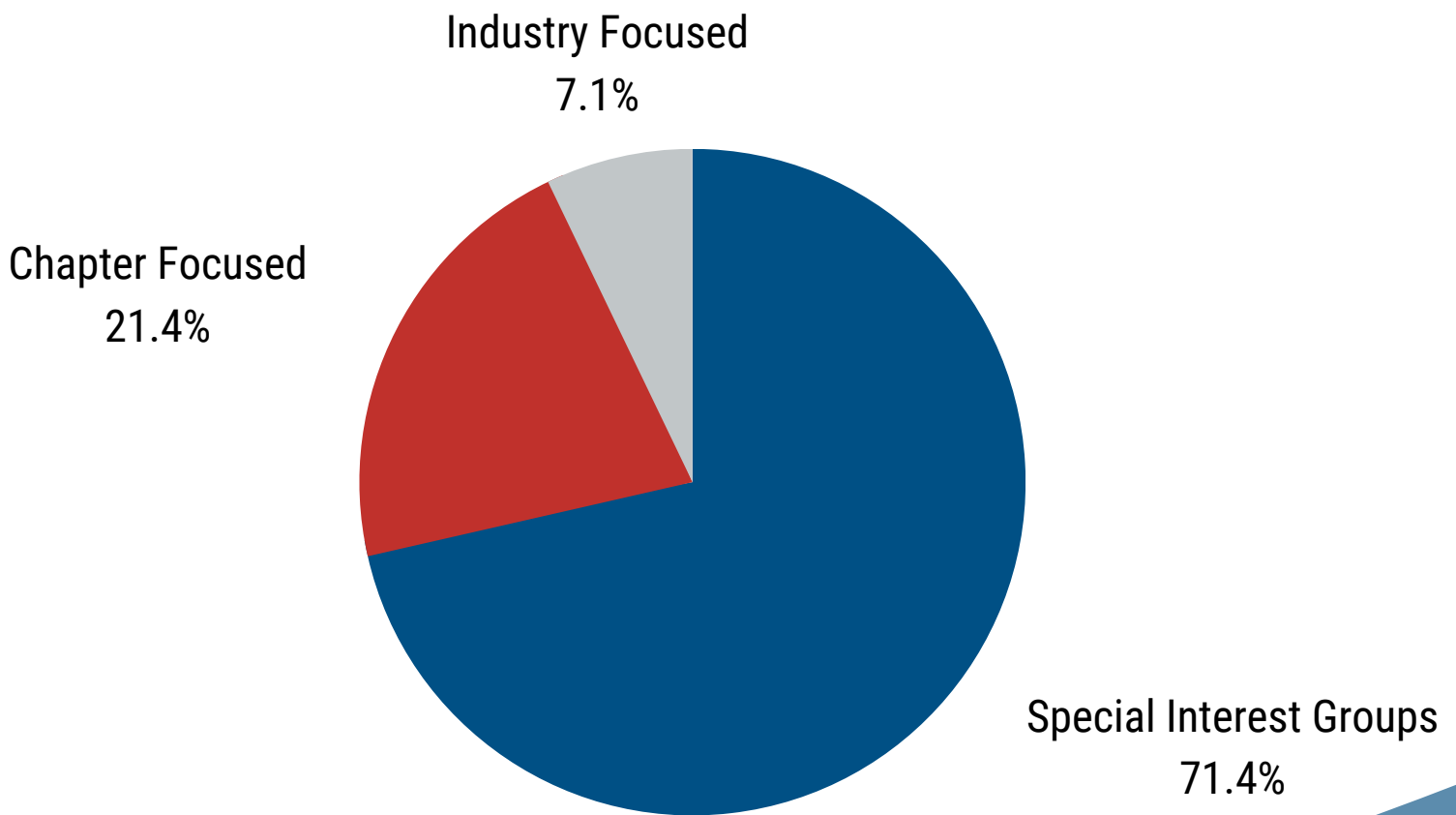
# SIM Boston Outreach Partners

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# SIM Boston **Events**



# TECHNOLOGY LEADERSHIP SERIES



## FOCUS

Events feature industry leaders and speakers, covering a variety of topics from new technologies and business opportunities to best practices as demonstrated by leading companies.

## VALUE

- Gain perspective from real-life successes and failures.
- Understand how companies strategically respond to business challenges.
- Expand your own skills and knowledge, as well as your professional network

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### FORMAT

- 4 Hours
- Networking
- Speaker
- Free to Members

### ATTENDANCE

- 60-90 Attendees (avg.)
- Open to Members and Guests

### TYPE

- Hybrid

# ROUNDTABLES

- | Boston CIO
- | Life Sciences CIO
- | Providence Practitioners



## FOCUS

To work through pressing technology issues, challenges and strategies. Groups Include Boston CIO (Must qualify), Life Sciences CIO, Providence Practitioners, Service Desk.

## VALUE

- Share innovative ideas, best practices, challenges and solutions with peers.
- Build connections and expand professional network.
- Opportunity to grow skills and knowledge.
- Benchmark, and see what's coming.

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### FORMAT

- 1-3 Hours
- Speaker or Group Discussion
- Quarterly/  
Biannually

### ATTENDANCE

- 10-50 attendees depending on group; members only

### TYPE

- Hybrid



# MEMBERSHIP POP-UPS



## FOCUS

Our members will have an opportunity to connect with each other professionally and socially. This is a broad networking based event series.

## VALUE

- Connect intimately with your peers in smaller groups
- Local and casual meetings with a "Come and Go" mentality
- Fun locations like your local restaurant or bar!

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### FORMAT

- 1-2 Hours
- Informal local geographic based gatherings

### ATTENDANCE

- 8-20 attendees; members only

### TYPE

- In-Person

# SIM WOMEN



## FOCUS

SIM Women is a special interest group that focuses on issues of women in technology. While the focus is the female experience, anyone who identifies as other than female can join our events to contribute and enrich the dialog.

## VALUE

- Provide opportunities to discuss topics of interest specific to women or from a woman's point of view.
- An avenue for women to network with other professionals to promote communication, mentorship, leadership & career development amongst women in IT.

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### FORMAT

- 45 Mins - 1 Hour
- Networking
- Featured speaker
- Topical Discussions

### ATTENDANCE

- 15-40 attendees; open to members/non-members

### TYPE

- Virtual

# SIM SILVER



## FOCUS

Geared towards those who are approaching traditional retirement and/or to those looking to make a career change. Focus is to help members as they assess, plan, evaluate, and discuss transitioning out of their current role or professional career.

## VALUE

- Discuss your upcoming transition and develop a post-professional career plan
- Gain insight from other members' as to successes and setbacks during their transition
- Tap into the social network of SIM Boston members undergoing shared professional experiences

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### FORMAT

- 1-2 Hours
- Networking
- Featured speaker
- Topical Discussions

### ATTENDANCE

- 8-15 attendees; members only

### TYPE

- In-Person



# MICHAEL P. BROOKS MEMORIAL GOLF OUTING



## FOCUS

To strengthen networking relations built at other SIM Boston events throughout the year in a professional social environment. While this is primarily a golf event, there is always alternative activities for non-Golfers!

## VALUE

- Builds and strengths new or existing networking connections
- Discuss current technology trends with members and non-members alike
- Largest SIM Boston fundraiser that directly gives back to our Outreach Partners

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### FORMAT

- Full Day
- Networking
- Cocktail Hour
- Dinner and Raffle

### ATTENDANCE

- 200+ Attendees
- IT practitioners, volunteers, sponsors, outreach partners
- Members & Non-Members

### TYPE

- In-Person

# TECHNOLOGY LEADERSHIP SUMMIT



## FOCUS

Innovation, Leadership, Agility, Enterprise, Architecture, Hybrid Storage, Security, Infrastructure and more

## VALUE

- Network, Connect & Reconnect with colleagues
- Celebrating local leaders, content and community outreach
- Specialized breakout sessions and discussion

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### FORMAT

- Full Day
- Networking
- Seminars
- Keynote Speakers

### ATTENDANCE

- 500+ Attendees
- Members & Non-Members

### TYPE

- In-Person

# MEMBERSHIP INCLUDES

- Access to 50+ chapter meetings, conferences, roundtable discussions, and seminars annually.
- Education and advocacy on industry issues, trends and challenges.
- Access to SIM National's innovative workshops and programs.
- Access to volunteer opportunities with our Outreach partners
- Advance your skills with exclusive access to the SIM Regional Leadership Forum (RLF) providing industry training for future IT leaders.

## MEMBERSHIP OPTIONS

- Boston Individual Academic/Non-Profit Membership: **\$235**
- Boston Individual For-Profit Membership: **\$440**
- Boston Individual Retiree Membership: **\$100**

## ADD-ON MEETING SUBSCRIPTIONS

- Boston CIO RT: **\$425**
- Providence RT: **\$180**
- Service Desk RT: **\$180**



# Stay Connected

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- Watch for our Events at a Glance and Chapter newsletters every Tuesday and Thursday morning.
- Need Assistance? Contact your Chapter Operations Manager:
  - Reach out to them via email or phone
    - [help@simboston.org](mailto:help@simboston.org)
    - 978-463-6800
- Questions about your membership?
  - Reach out to our membership co-chairs [membership-chairs@simboston.org](mailto:membership-chairs@simboston.org)
- Follow us on LinkedIn
  - [linkedin.com/company/simboston](https://www.linkedin.com/company/simboston)