



SIM

We are the world's foremost nonprofit membership association for Technology Executives and Industry Leaders. Together, we develop, enable and empower exceptional technology leaders.

SIM | WHERE
IT LEADERS
CONNECT
WEST MICHIGAN

UNPARALLELED CONNECTION CAREER DEVELOPMENT CONTRIBUTION

Join the SIM West Michigan community



Unparalleled Connection: We are a genuine community of profound connection based upon high-level trust and a deep sense of belonging. Technology executives, prominent academicians, and high-level technology professionals gather collaboratively to address the biggest challenges and greatest opportunities our members face.

SIM Chapters - SIM chapters serve members locally, providing a platform for members to share and enrich their intellectual capital while fostering meaningful interactions within their regions through local meetings, forums, and special events. This facilitates dynamic discussions on how to stay ahead in our ever-evolving industry.

SIM Enclave - A tight-knit group of Executive Technology Leaders (CIO/CTO/CISO or equivalent) meet regularly to support each other's growth and leadership. During these intimate gatherings, attendees share challenges, knowledge, and solutions in a fine-dining restaurant.

SIM Interest Groups (SIGs) - SIGs like DigiRisk, ReThink Everything!, and others offer a chance to connect with peers both locally and nationally related to a specific topic or focus area in technology.



Unparalleled Career Development: Members develop individual skills and the skills of their teams with our extensive resources, immersive learning, and deep peer connections. The SIM Leadership Institute offers programming for the full stack of technology leadership to assist in meeting the challenges of the tech world today. The SIM Research Institute, Advanced Practices Council, and IT Trends are additional offerings that help develop exceptional leaders.

**Leadership Foundations
Next-Level Tech Manager Workshop**

**Rising Leader Forums (RLF)
Executive Leader Forum (ELF)**



Unparalleled Contribution: We pay it forward by providing mentorship and support to the next generation of leaders through our chapter outreach programs and SIM Foundation by actively donating time and money to STEM initiatives to foster the growth of future leaders.

Who Should Join SIM?

SIM's diverse membership enhances its extensive information and outreach efforts across various industries, concentrations, and professions, ensuring quality exchange and representative influence.

The four-member categories include:

- **Practitioner**
(senior-level IT professionals)
- **Academic**
(full-time university faculty in IT)
- **Consultant**
(leaders at partner/principal level)
- **Other Leader**
(non-IT executives impacting strategic IT direction)

