

Membership Drive Contest: FAQ

1. Where do I find the contest information in the VLRC?

You can find the contest Participation Form on the home page of the VLRC.

You can find the sharable assets in the Campaign in a Box page, scroll down and click on "Fall Contest: Tote & eBook."

2. When is the deadline to complete the Participation for (part 1) participate in the contest?

You must submit the Participation Form by 11:59 PM on Friday, October 10th.

3. When is the deadline to complete the Documentation Form (Part 2) for the contest?

In order to receive the monetary incentive for new and renewing SHRM members, please provide proof of marketing the promotion by completing this form by 11:59 PM on Friday, December 11.

4. I completed the first form but never got the promo code – where can I get it?


Email your MEA a copy of the form you submitted. If you are not sure who your MEA is, email shrm.memberrelations@shrm.org.

5. What is the promo code?

You receive the promo code once you complete the first form.

6. Where do I instruct members to input the code to receive credit?

When joining or renewing you must select a membership type and add it to your cart. Then when you check out you can enter the code. There is a screenshot shown below for

Product	Unit Price	Qty	Amount
 Professional Membership SKU: zSHMemPRO Edit Remove	\$219.00	1	\$219.00

ORDER SUMMARY

SUBTOTAL \$219.00
(Does not include tax or shipping)

Estimate Tax & Shipping

Promo Code

PROCEED TO CHECKOUT

7. If a SHRM member wants to sign up for a multi-year renewal, will the chapter get the more credits for the contest?

No.

8. Can we get credit for auto renewals during the contest period?

Yes, they would have to call into customer service (800-294-6745) and have the code be applied.

9. Do SHRM member joins and renewals from September 2020 count?

No – membership joins and renewals the took place from

10. What membership types qualify for the contest?

The contest incentive is for professional members only; not global, student, etc.