SHRM CLA STAFF LEADERS

Diversity, Equity & Inclusion CLA

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Workforce Readiness CLA

Susan Post, SHRM-SCP, CAE
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AGENDA

- Welcome & Getting to Know You – Susan Post (5 min)
- Managing Remote Work including Q&A with Dima Ghawi, Keynote Speaker & Executive Coach, Dima Ghawi, LLC, from SHRM’s Speakers Bureau (20 min)
- Google Career Certificates including Q&A with Bronaugh Friel, Google (15 min)
- Breakout Rooms: Idea Swapping (15 min)
- Closing and Reminders (5 min)
GETTING TO KNOW YOU

• Where is your geographic location?
• What chapter size or state council are you representing?
• What is your role?
• How long have you been either a Diversity, Equity & Inclusion or Workforce Readiness Chair?
MANAGING REMOTE WORK

Dima Ghawi

Keynote Speaker & Executive Coach, Dima Ghawi, LLC

Presented by
GOOGLE CAREER CERTIFICATES

grow.google/certificates

Bronagh Friel

Google
Google Career Certificates

grow.google/certificates
People without degrees are more affected by downturns

6M jobs are currently estimated to be at risk for degree inflation

2/3 of all Americans do not have a college degree

13M Americans have low-wage jobs

7M Americans in low wage jobs do not have a college degree (associate or bachelor's) and are not making any progress toward one as they work

Sources:
“Almost two-thirds of people in the labor force do not have a college degree.” Economic Policy Institute, 2016.
“We can’t recover from a coronavirus recession without helping young workers.” Brookings, 2020
People are interested in reskilling now more than ever

1 in 3 of the workforce believe education/training will be necessary to find a comparable job if they lose theirs

46% of workers prefer that education and training are delivered online

59% of adults who are considering enrolling in an education or training program in the next six months prefer non-degree programs

Sources:
The Certificates

Completed in < 6 months
Makes no revenue for Google
Google products/services agnostic
Strong focus on D&I
Hands-on, practice-based approach
IT Support Professional Certificate

Course 1: Technical Support Fundamentals
Course 2: The Bits & Bytes of Computer Networking
Course 3: Operating Systems & You: Becoming a Power User
Course 4: System Administration & IT Infrastructure Services
Course 5: IT Security: Defense Against the Digital Dark Arts
Novel product

- Makes no revenue to Google
- Does not teach Google products/services
- Strong focus on D&I
- Hands-on, practice-based approach
- CompTIA recognized
Google IT Automation with Python Professional Certificate

- Crash Course on Python
- Using Python to Interact with the Operating System
- Introduction to Git and GitHub
- Troubleshooting and Debugging Techniques
- Configuration Management and the Cloud
- Automating Real-World Tasks with Python
As a participating employer, you’ll receive:

**An inclusive talent pipeline**

A robust candidate pool through access to highly qualified talent, many from nontraditional backgrounds

**Recruiting tools**

Exclusive access to post open entry-level roles on a job board, visible only to those who complete the Google Certificates, and the ability to review learner profiles

**Opportunities to participate**

Invitations to participate in interview days and send email campaigns about your open roles to program completers

**Recognition**

A “Google participating employer” digital badge that you can post on your company website
Together we help create career opportunities for everyone

Google’s IT Professional Certificates foster opportunity for nontraditional IT talent to kickstart a technical career, thanks to our hiring consortium member companies. The program is product agnostic and designed to help people land jobs at any company, across any sector. Become a participating employer to connect with skilled candidates and grow your talent pipeline.

Become a participating employer
Google IT Certificates Hiring Consortium Interest Form

The Google IT Support Professional Certificate Program welcomes employers of all sizes with a variety of entry-level IT support hiring needs to join our free hiring consortium. We request members’ commitment to consider Google IT Professional Certificate completers for entry-level IT roles. Fill out the interest form below to be contacted by a Google representative to learn more.

Point of Contact Details*

First name*

Last name*

Your company email address*

Title*

Telephone

Company Information*
Get new jobs for this search by email

Email Address

I agree to the Terms of Use and acknowledge that I have read and understand the Privacy Notice

More Jobs from our partners

**IT Support Technician**
- Staffmark

IT Helpdesk. Requests may include installing, modifying, and making minor repairs to computer ... Desk Technicians, Laboratory Support Technicians and Infrastructure Administrators as needed

21 Jul

**IT Support Technician**
- Elementa Technology Solutions

We've grown since our opening in 2018 and are looking for a motivated and highly technical Computer ... help develop our team's professional ... Information Technology. IT Support Technician...

19 Jul

**IT Support Specialist**
- Vaco Technology

**ESSENTIAL FUNCTIONs 1. Creating and managing Service Requests and Incidents through a IT service Management ticketing system a.**

2 Jul

**IT Support Specialist**
- Advanced Network Solutions

IT Support Specialist to join our Service Desk! Do the thought of solving problems and ... Our comprehensive and customized IT services and knowledgeable staff help our clients gain a ... 25 May

**IT Support Specialist**
- ModusLink Corporation

Responsible for providing PC hardware and software technical and training support, primarily to ... Help local site to be aligned with company standards and policies. Following global IT standards ... 26 Jun

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Christian Michael
Mountain View, CA, USA

Google IT Certificate Completer with a background in customer service

Bank teller at Bank of America

July 2013 - present

Bank teller
Bank of America
Menlo Park, CA, USA

March 2010 - June 2013

Site administrator
Construction ABC
San Jose, CA, USA

Education

Menlo Park Community College
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Become a participating employer
Questions
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Become a participating employer
BREAKOUT ROOMS

- Name
- Volunteer Role
- Chapter/State Council
- Share a Best Practice or Challenge
ANY QUESTIONS OR COMMENTS?

WRITE IN THE CHAT OR RAISE YOUR HAND & UNMUTE TO SPEAK!
THANK YOU FOR ATTENDING!