Fall Contest: FAQ

1. **Where do I find the contest information in the VLRC?**
   You can find the contest Participation Form on the home page of the VLRC.
   You can find the sharable assets in the Campaign in a Box page, scroll down and click on "Fall Contest: Tote & Ebook."

2. **When is the deadline to complete the Participation Form (part 1) to participate in the contest?**
   You must submit the Participation Form by 11:59 PM on Friday, October 10th.

3. **When is the deadline to complete the Documentation Form (Part 2) for the contest?**
   In order to receive the monetary incentive for new and renewing SHRM members, please provide proof of marketing the promotion by completing this form by 11:59 PM on Friday, December 11.

4. **I completed the first form but never got the promo code – where can I get it?**
   Email your MEA a copy of the form you submitted. If you are not sure who your MEA is, email shrm.MemberRelations@shrm.org.

5. **What is the promo code?**
   You receive the promo code once you complete the Participation Form.

6. **Where do I instruct members to input the code to receive credit?**
   When joining or renewing you must select a membership type and add it to your cart. Then when you check out you can enter in the Promo Code field. There is a screenshot shown below for

7. **If a SHRM member wants to sign up for a multi-year renewal, will the chapter get the more credits for the contest?**
   No.

8. **Can we get credit for auto renewals during the contest period?**
   Yes, they would have to call into customer service (800-294-6745) and have the code be applied.

9. **Do SHRM member joins and renewals from September 2020 count?**
   No – membership joins and renewals must take place from October 1 through November 30.

10. **What membership types qualify for the contest?**
    The contest incentive is for professional members only; not global, student, etc.