

# 5 EASY WAYS

## to Promote SHRM-CP/SHRM-SCP Recertification to Your Chapter Members

### STILL STUMPED? DON'T BE.

These are just a few simple tips from SHRM.

We know the best chapter engagement ideas come from your peers—other Volunteer Leaders. Reach out to them on the Volunteer Exchange online community and ask them where they have seen the most impact and success! Get in touch with a member of the SHRM certification team—they're here to support SHRM chapter and state council recertification efforts and are happy to provide advice and best practice tips.

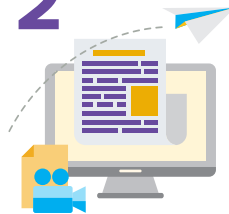


#### 1 E-MAIL YOUR MEMBERS A FRIENDLY REMINDER TO RECERTIFY.

Let them know that your chapter is a resource. They can discuss work projects, participate in [mentorship or volunteering](#), [presenting at chapter meetings](#), or attend the professional development activities your chapter puts on. Don't let them forget to submit those activities for credit!



#### 2



#### ENCOURAGE YOUR MEMBERS TO USE SHRM'S DIGITAL TOOLS.

SHRM national members have access to [free webcasts](#) and each [live or on-demand webcast](#) view is worth 1 PDC towards SHRM recertification—so they can watch one webcast, or they can watch ten! There's no limit on earning PDCs for self-paced activities like webcasts.

#### 3 CHECK IN WITH YOUR MEMBERS ON SUBMITTING WORK PROJECTS FOR PDCs.

Work projects are a great way to earn 10-20 PDCs. These are calculated based on the time spent on the project, and each project must be described to explain how it aligns with the competencies. They can learn more on the [SHRM Certification website](#).



#### 4



#### LET YOUR MEMBERS KNOW THEY MIGHT BE ELIGIBLE FOR MORE PDCs!

If any of your local members are also SHRM national members—remind them that in addition to educational programs, [each year of SHRM membership earns them 3 PDCs](#). (That's 9 PDCs per recertification period!)

#### 5 REMIND YOUR MEMBERS: SHRM'S CERTIFICATION TEAM IS HERE TO HELP.

SHRM Certification team members are available by email [shrmcertification@shrm.org](mailto:shrmcertification@shrm.org) for specific recertification questions. They know the ins and outs of recertifying, as well as navigating professional development opportunities. They can ensure that all credit-earning activities are accounted for and in each member's Certification Portal. ([portal.shrm.org](http://portal.shrm.org))



Click on the [highlighted links](#) for more information.