You Play An Important Role in the Future of HR

HR professionals are working to establish themselves as globally-recognized HR experts by becoming a SHRM Certified Professional (SHRM-CP®) or SHRM Senior Certified Professional (SHRM-SCP®). Together, we can ensure that they are prepared to achieve SHRM certification, which defines the standards for knowledge, strategies and competencies required for effective HR professionals around the world.

As valued SHRM Chapters and State Councils, you are poised to educate and shape our profession’s future leaders. You bring professionals together to better themselves, discuss best practices, and debate new trends. Together, we make up the largest membership organization in the world devoted to HR. We are the voice of the profession and we must always progress forward.

SHRM and its local chapters and State Councils share a common goal for the profession and our members to provide the most current, comprehensive, practical, and globally-recognized certification. We continue to move our profession forward through education and encouragement to earn SHRM certification. We are excited to help you on this journey by providing quality programs and ongoing support to serve your members.

If you’re ready to get started, here are two ways to advance the profession and serve our professionals through education and certification:

1. Offer the SHRM Learning System to Members on Your Own

To form study groups for certification preparation, SHRM can assist by providing your chapter with discounts on SHRM Learning System materials. Our chapter package includes:

Facilitator Kit
Includes an instructor version of the SHRM Learning System, Instructor Resource Book, participant slides and group reports.

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<tr>
<th>Regular Price</th>
<th>Special Discount*</th>
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<tbody>
<tr>
<td>Member/Nonmember: $950</td>
<td>Chapter/State Councils: $575</td>
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Participant Kit**
Includes SHRM Learning System print learning modules and online interactive study tools.

<table>
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<tr>
<th>Regular Price</th>
<th>Special Discount*</th>
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<tbody>
<tr>
<td>Member: $850</td>
<td>Chapter/State Councils: $535</td>
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<tr>
<td>Nonmember: $1,075</td>
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* The purchase of a current facilitator kit and a minimum of five (5) participant kits is required to qualify for the special discount. Special discount prices also apply if additional kits are purchased. ** A participant kit must be purchased for each study group participant.

2. SHRM Education Partners Provide More Options

SHRM has partnered with leading Education Partners nationwide to deliver SHRM Learning System courses in an instructor-led format. Currently, there are many chapters that work with Education Partners in their areas to offer classroom-based programs.

This option uses the complete SHRM Learning System delivered by instructors who are experienced HR practitioners and certified subject matter experts. Class time is supplemented with out-of-class readings and practice exams.

Partnering with Education Partners can benefit your chapter in many ways:

- **Expands member value** and serves the profession by encouraging certification.
- **Reaches HR audiences** outside of traditional membership.
- **Increases chapter exposure** through co-branding with the institution and advances the profession locally.
- **Improves chapter ROI** by avoiding the costs associated with course marketing, administration, and curriculum development.
- **Allows your members to take advantage** of corporate tuition reimbursement programs by enrolling in an accredited institution course.
Updated annually, the SHRM Learning System delivers the most comprehensive, flexible and effective SHRM-CP and SHRM-SCP exam preparation.

Designed using a proven approach for teaching adult learners, this system helps students understand, apply and engage with behavioral competencies and HR knowledge. Online learning modules, based on the SHRM BoCK, and interactive study tools are incorporated into the study process to test students’ knowledge and decision-making skills. There’s no better way to successfully prepare for SHRM certification.

The Complete Solution for SHRM Certification Exam Success

The program delivers an effective experience to help streamline studies while accelerating learning. Real-life situations are infused into the study process for better understanding, application and application.

Effective and Proven Results
Designed specifically for adult learners, this interactive system combines in-depth HR knowledge with real-life situations to help students master the material and set them up for success on the certification exam.

Personalized Approach
The SHRM Learning System serves up the content and tools to fill students’ unique gaps. It presents topics in bite-sized pieces so students can study anytime and anywhere that fits into their schedule.

Current and Relevant Topics
The globally applicable content helps students master the SHRM BoCK and learn everything they need to be a forward-thinking, strategic and effective HR professional.

Resources to Boost Exam Confidence
Supplement classroom learning with practice questions, flashcards, real-world examples and Quickstart videos. Students can take advantage of a Practice Exam made up of more than 150 retired exam questions to maximize overall exam readiness.

Instructor Materials
Printed and online instructor materials are available to help instructors prepare, manage and deliver an effective learning experience. Instructor materials include:

- An Instructor version of the learning modules with slide cues.
- An Instructor Resource Book to assist in class preparations and implementation.
- Downloadable PowerPoint slides that can be customized based on the instructor and/or class needs.
- Access to online group reporting tools to track assignment completion and group progress.

Contact Us

<table>
<thead>
<tr>
<th>Region</th>
<th>Contact</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central/Upper Northeast</td>
<td>Alison Costello</td>
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<td><a href="mailto:becky.dworak@shrm.org">becky.dworak@shrm.org</a> 651.905.2652</td>
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Offer for SHRM Chapters & State Councils

Requirements:

- The most current version of the Learning System product must be used.
- A participant kit must be purchased for each study group participant.
- The purchase of an instructor kit and a minimum of five (5) participant kits is required to qualify for the special discount. Special prices also apply if additional kits are purchased after initial order.
- Terms of Use Agreement must be followed.
- Credit card or PayPal payment is required at the time of purchase.
- Prices subject to change without notice.
- The license to access the online Learning System must be issued to the participant by the end of the calendar year.

How to Order

You can now order materials through our SHRM online store. This store requires a secure login and password, so please contact your regional manager and provide them with the name of your chapter, the name, email and phone number of the person who will be ordering, as well as the email address you would like invoices sent to. Additionally, if your chapter is tax exempt, please include a tax exemption certificate.

- Once you receive your online store access you will be able to login and purchase materials whenever it is convenient for you.
- You will also be able to see full costs prior to check out, so you can pre-determine total costs including tax and shipping.
- You will be required to make the initial minimum purchase, but then will have the ability to purchase additional participant kits on an as needed basis.

2021 SHRM Learning System

<table>
<thead>
<tr>
<th>Materials</th>
<th>Regular Price</th>
<th>Chapter Discount Price</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>Instructor materials</td>
<td>$950</td>
<td>$575</td>
<td>Minimum of one (1) required</td>
</tr>
<tr>
<td>Participant materials</td>
<td>$850/1075</td>
<td>$535</td>
<td>Minimum of five (5) required</td>
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</tbody>
</table>

Applicable local and state sales tax will be added on orders shipped to AZ, CA, CO, DC, FL, GA, IA, IL, IN, KY, LA, MA, MD, MI, MN, MO, NC, NE, NJ, NV, NY, OH, OK, PA, SC, TN, TX, VA, WA and WI.

Shipping & Handling
- Domestic: FedEx Ground—price not to exceed $25 per kit
- International: shipping rates vary

Questions? Contact your Regional Manager or Customer Care at CertPrep@shrm.org or +1.651.905.2663
Terms of Use Agreement for SHRM Chapters and State Councils
Purchasing Discounted Learning System Products

We are pleased to offer our SHRM Learning System educational products to chapters and state councils at a significantly discounted rate for use in local study groups. With this offering there are terms of use that chapters and state councils must adhere to. Upon purchase each chapter and state council agrees to:

- Use the products for study groups only. Specifically the SHRM Chapters/State Councils are not allowed to use Learning System products in a library for loan to members or to distribute the materials to any persons other than members who are participating in the study group and using the Learning System materials. Participants in the study group will use the kit solely for their personal use and not for redistribution.

- Only offer their certification prep courses to prospects in the chapter’s primary membership area. State Councils may offer courses anywhere in their state.

- Follow the Limited Use agreement below.

Agreement Governing Limited Use of Discounted Learning System Products

By accepting delivery of the discounted SHRM Learning System products covered by an accompanying invoice, the SHRM State Council or Chapter hereby agrees with SHRM as follows:

1. That the Society for Human Resource Management (“SHRM”) is the exclusive copyright owner of such Learning System products.

2. That the Learning System products covered by an accompanying invoice are sold to the SHRM State Council or Chapter on the condition that such products may not be included in a State Council or Chapter library or otherwise loaned to any other persons or entities, but may be used by the State Council or Chapter solely for the purpose of using such Learning System products as course materials for registrants participating in study groups for chapter members, and such distribution to the registrants/State Council or Chapter members is to be strictly in accordance with the License Agreement accompanying such Learning System products, which License Agreement limits the right of the member to use such Learning System products solely for their own personal educational use, and not for the purpose of printing or making copies in any media or to sell, or sublicense, or loan or otherwise convey or distribute such materials or any copies thereof.