



SHRM CERTIFICATION RECOGNITION AND PROMOTION

As valued SHRM Chapters and State Councils, you are poised to educate and shape our profession's future leaders. Helping your members earn the accredited, competency-based SHRM Certified Professional (SHRM-CP) and SHRM Senior Certified Professional (SHRM-SCP) credentials is an important part of moving the profession forward. SHRM Certification is the key to great HR—there's no better way to prove an HR professional's knowledge, competency and value to colleagues and employers.



I believe that knowledge from the Learning System materials and study group were invaluable. It's a process and if you follow the program, read and take the online quizzes, and follow the process, you are going to be successful. The class gave me a broader knowledge base from a strategic standpoint and helped me grasp how HR professionals can be strategic partners in their organizations.

Arichica Prescott, SHRM-CP
HR Generalist, PCE Pacific Inc.

CERTIFICATION

THE VALUE OF SHRM CERTIFICATION

SHRM's accredited SHRM-CP and SHRM-SCP certifications are the driving force behind effective business outcomes and talent management for HR professionals—across industries, sectors and organization size. Credential-holders have demonstrated proficiency in the knowledge and behaviors critical for effective job performance.



PREPARATION

THE OFFICIAL STUDY RESOURCE FOR CERTIFICATION SUCCESS

You have access to the most comprehensive, effective and up-to-date exam preparation materials available for your members: [The 2021 SHRM Learning System](#).

Chapters and State Councils have access to special pricing and education options. Visit SHRM Certification under VLRC for additional details.



RECERTIFICATION

RECERTIFICATION HELPS DRIVE HR EXCELLENCE

Promoting recertification will help your members meet the evolving needs of the profession. Consider offering programs to expand their knowledge and show employers they are dedicated to implementing innovative, strategic and ethical thinking in HR practices.

Recertification promotional resources and tools are available in the SHRM Recertification section of the Volunteer Leader Resource Center.



SHRMCERTIFICATION.ORG



CONGRATULATIONS TO THE 2020 SHRM LEARNING SYSTEM CHAMPIONS



There are more than 560 SHRM affiliated chapters and member forums in 140 countries. Many SHRM Chapters offer members convenient and personalized SHRM education. In addition to study groups, many chapters also partner with local Education Partners to offer the *SHRM Learning System* program to local members.

AHRMA
 Berks County PA Chapter
 Big Bend SHRM
 Bloomington-Normal Human Resource Council
 Bluegrass SHRM
 BSHRM - Bahamas SHRM
 Central Carolina SHRM
 Central Dakota HR Assn
 Central Illinois HR Group
 Central Iowa Chapter of SHRM
 Central Minnesota SHRM
 Central Valley HRMA
 Central Wisconsin SHRM
 Charlottesville SHRM
 Chesapeake HR Assn.
 Chicago SHRM
 Chippewa Valley SHRM
 Cleveland SHRM
 Columbia Basin Chapter of SHRM, Tri Cities
 Columbia SHRM
 Dallas HR
 DC SHRM
 Delaware SHRM
 DuPage SHRM
 Fargo-Moorhead HR Assn.
 Fox Valley SHRM
 Fredericksburg Regional SHRM
 Great River HR Assn.
 Greater Cincinnati HR Assn.
 Greater Henry SHRM
 Greater Lansing SHRM
 Greater Miami SHRM - GMSHRM
 Greater Orlando SHRM - GOSHRM
 Greater Southeast Michigan SHRM
 Green Bay SHRM

Grundy Will HR Assn.
 Hampton Roads SHRM
 Heartland of Iowa SHRM Chapter
 HR Assn. of Central Connecticut
 HR Assn. of the Midlands
 HR Assn. of the Twin Tiers - HRATT
 HR Collier
 HR Houston
 HR Management Assn. of NM
 HR Tampa
 HRA Greater Concord
 HRA of Central Ohio (HRACO)
 HRA of Greater Oak Brook
 HRA of Southern New Jersey
 Illinois Fox Valley SHRM
 IndySHRM
 Inland NW SHRM
 Jersey Shore Assn. for HR
 Lake Sumter SHRM
 Lake Washington Human Resource Assn. - LWHRA
 Lincoln HR Management Assn.
 Louisville SHRM
 Lower Cape Fear HRA
 Lubbock SHRM
 Metro Milwaukee SHRM
 Michiana SHRM
 Mid-Cities HR Assn. - MCHRA
 Middle Tennessee - MT|SHRM
 Mile High SHRM
 Mobile SHRM - MSHRM
 Mohawk Valley SHRM
 NEPA SHRM
 New York City SHRM - HRNY
 NHRMA-Northwest Human Resource Mgmt Assn.
 NI SHRM

NOLA SHRM
 North Alabama SHRM
 North Country Human Resources Association
 North Jersey-Rockland Chapter SHRM
 Northshore SHRM
 Northwest Indiana SHRM
 Northwest Ohio HR Assn.
 NOVA SHRM
 OCHRS
 Philly SHRM
 PHRMA - Portland Human Resource Mgmt Assn.
 Pittsburgh HR Assn - PHRA
 Professionals In Human Resource Assn. - PIHRA
 Raleigh Metro SHRM
 Richmond SHRM
 Rock River HR Professional Assn.
 San Diego SHRM
 Sarasota-Manatee HR Assn.
 SEPA SHRM
 Shenandoah Valley SHRM
 Shoals Chapter SHRM
 SHRM Anchorage Chapter
 SHRM Big Sky Chapter
 SHRM Central Oregon Chapter
 SHRM Flathead Chapter
 SHRM Guam Chapter
 SHRM Howard County HRS
 SHRM HRA of Treasure Valley
 SHRM HRP OF CPA
 SHRM Jacksonville
 SHRM Lancaster PA
 SHRM of Greater St. Louis
 SHRM of Greater Tucson
 SHRM of Johnson County
 SHRM Puerto Rico Chapter

SHRM SWFL
 SHRM Topeka Chapter
 SHRM-Atlanta
 SHRM-LI
 Snohomish County Human Resource Assn.
 South King County SHRM
 South Suburban Cook HRA
 Southern Indiana SHRM
 Southern Nevada SHRM Chapter
 Southwest Washington SHRM
 Springfield Area HRA
 Sussex Warren HRMA
 Tennessee Valley - TVHRA
 Tri-State HRMA
 Tulsa Area HR Assn. - TAHRA
 Twin Cities SHRM
 Volusia/Flagler SHRM
 Winchester Area SHRM
 York SHRM

STATE COUNCILS

Arizona SHRM
 CalSHRM
 HR Nebraska
 Illinois State Council of SHRM
 Kentucky SHRM Council
 Montana State Council
 Washington State SHRM

Chapters Receive Special Pricing to Help Serve Members' Needs



SUPPORTING CERTIFICATION PREPARATION

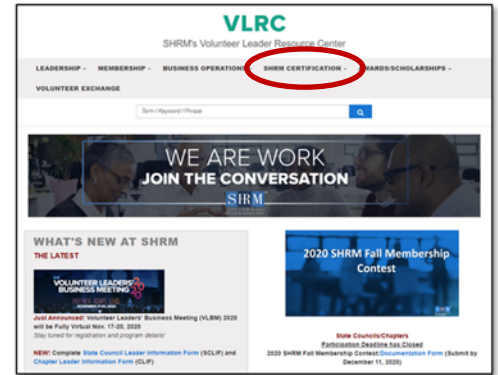


We recognize you as our **strategic partner**, providing outreach and HR Education to your chapter members. We are 100% committed to your success and will provide you with an unsurpassed level of resources and marketing to support your SHRM-CP and SHRM-SCP certification efforts.

SHRM MARKETING SUPPORT

SHRM has created marketing resources and tools for your chapter/state council to use to help you promote certification and the SHRM Learning System course to your members.

Visit **SHRM's Volunteer Leader Resource Center** to start using these resources today!



BENEFITS TO PROMOTING CERTIFICATION

- Meet your SHAPE Goals
- Advance the Profession and your Members
- Earn recognition for your chapter's hard work to support your local members' professional development goals with the SHRM Learning System Champion program. For details, visit learnhrm.shrm.org/lischampion.



TOOLS FOR INSTRUCTORS

- PowerPoint slides with competency-based situational judgment questions for use in class
- Knowledge-based discussion and feedback slides
- Paper/pencil test and case studies for in-class discussion
- Student reporting by topic level to tailor the class to meet student needs



CONTACT US TO GET STARTED

You have access to Channel Partner Support Managers dedicated solely to the SHRM Learning System program. For assistance implementing your SHRM Learning System study group, contact us!

Region	Contact	
Central, Upper Northeast	Alison Costello	alison.costello@shrm.org 651.905.2654
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