"You miss 100% of the shots you don't take. - Wayne Gretzky"

- Michael Scott
Why Advocacy?

Proposed Legislation

Advocacy Influencing

Implementation Compliance
Text PROACT to 52886

Vote NO on the Big Con!

Advocates
Jessica, JEAN, Wendy, K., Melissa, Darlene, Barbara, Barbara, Lorelei, Ann, Alice, Hosea, Karen, Lara, Deborah, Chyrel, Maren, Jaime, Sudhir, Tracy, Diane, Jo
SHRM Advocacy Team

Become a leader for work, workers and the workplace.

Become a leader that understands the impact of workplace legislation on your employees and organizations’ bottom line.
Join SHRM’s A-Team

**Step 1:**

Text **ATEAM** to 52886

**Step 2:**

Look out for policy action alerts to take action on important workplace issues.
Advocacy@Work

A two-day immersive training and practical experience where attendees will roll up their sleeves and learn how they can use their voice to change workplace public policy at the national, state, and local levels.

Attendees will leave this conference feeling confident and empowered to make and communicate change in their organizations and on workplace policy issues. *Join us and become the forward-looking strategic leader your organization needs.*
The Full Circle of Advocacy@Work

Policy Updates

Professional Development

Action Application
Advocacy@Work Double-Header

Inside Labor Department Policy with Secretary Scalia

SECRETARY EUGENE SCALIA
U.S. Labor Secretary, U.S. Department of Labor

JOHNNY C. TAYLOR, JR., SHRM-SCP
President & Chief Executive Officer, SHRM

EEOC Chair Janet Dhillon and Building More Inclusive Workplaces

EMILY M. DICKENS, J.D.
Corporate Secretary and Chief of Staff, SHRM

JANET DHILLON
Chair, U.S. Equal Employment Opportunity Commission

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Advocacy@Work Featured Events

Activism@Work Fireside Chat and Reception

- **STEVE CLEMONS**
  Editor at large, The Hill

- **FREDDERICK S. HUMPHRIES JR.**
  Corporate Vice President, U.S. Government Affairs, Microsoft Corporation

- **JOCELYN MOORE**
  Executive Vice President of Communications and Public Affairs, National Football League (NFL)

- **HOLLY TYSON**
  Former Chief Human Resources Officer, Dick's Sporting Goods
## Advocacy@Work Schedule: Schedule

### Sunday, March 15th
- **3:30pm-4:45pm**: Opening Remarks and Washington Update featuring Charlie Cook
- **5:30pm-8:30pm**: Welcome to Washington Rooftop Reception

### Monday, March 16th
- **7:30am-8:30am**: State Networking Breakfast
- **8:30am-9:00am**: Launching Advocacy@Work feat. Emily M. Dickens
- **9:00am-9:30am**: Inside Labor Department Policy with DOL Secretary Scalia
- **9:30-10:00am**: EEOC Chair Janet Dhillon and Building More Inclusive Workplace
- **10:00am-11:30am**: The New Roadmap to Talent: Leveraging Workforce Development Policy, Education, and Employer Innovation
- **10:00 am-11:30am**: Workplace Equity for a New Era
- **11:45am-12:45am**: Lunch Session: Inspiring Others Through Storytelling
- **1:00pm-2:00pm**: Let’s Get to the Heart of Workplace Health Care
- **1:00pm-2:00pm**: Tick Tock: Is Now the Time for Paid Family Leave?
- **1:00pm-2:00pm**: Workplace Immigration Reform: Why YOUR Voice Matters
- **2:15pm-3:15pm**: Concurrent Advocacy Sessions
- **3:30pm-4:30pm**: Concurrent Advocacy Sessions
- **5:00pm-6:15pm**: Fireside Chat & Reception: Activism@Work

### Tuesday, March 17th
- **7:00am-8:00am**: Advocacy Day Breakfast
- **9:30am-1:00pm**: Advocacy@Work on Capitol Hill
Registering for SHRM Advocacy@Work

$250 stipend for A-Team members

Register at shrm.co/advocacy
Contact SHRM Member Advocacy

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703-535-6440