

TIPS FOR NAVIGATING SHRM18



BE BOLD

Conferences can be a bit daunting. It can be difficult to meet people, especially if you're an introvert, or if you're too busy checking your work email between sessions (we know it happens). You can feel like there are too many people, or too many sessions. But there are plenty of tools and tricks to help that are outlined below!

#SHRM18 ON SOCIAL MEDIA

Did you know that #SHRM18 has trended on Twitter for the last several years in a row? Be a part of the buzz and use your social accounts to let the world know who you're meeting and what you're learning.

WANT TO CONNECT BUT AREN'T SURE HOW?

Do what's comfortable for you. You can pass out business cards, chat with your fellow attendees on the shuttle, or strike up a conversation with your neighbor in session. Don't miss out; just find a way to connect that works for you!

CAN'T DECIDE WHAT SESSION TO SELECT?

Use the #SHRM18 app, the onsite guide and/or annual.shrm.org to help – once you've identified what you need to learn, you can use these tools to search by topic, title, competency, keyword, and more. We guarantee you'll find a session for you! Make sure you pick a 1st, 2nd and 3rd choice in case your first choice is full. Seating is on a first-come, first-serve basis so arrive early to any sessions you don't want to miss to ensure you get a seat.

DRESS APPROPRIATELY

It may be warm outside but it can be cool inside. Wear layers so you aren't shivering inside a session and sweating on the way to your shuttle bus! The conference is huge, and you're going to be moving around quite a bit.

MAKE SURE YOU BRING COMFORTABLE SHOES — and we'd recommend switching between several pairs (trust us, this works). Your feet will thank us.

VISIT THE SHRM EXPOSITION – AND BE READY FOR SOMETHING SPECIAL

Our Exposition is a sight to behold — with over 700 exhibiting companies you're sure to find the solution you've been looking for! Check the Exhibitor & Sponsor Resource Guide you received in your registration bag, or use the app to find the providers you want to talk to! The SHRM Exposition closes at 2:00 p.m. on Tuesday so plan to get there before then.

VISIT THE CONNECTION ZONE

In this one-stop location you will find:

- The SHRMStore
- The Smart Stage
- Clean the World Community Service Project
- HR Knowledge Central
- Inspiration Wall
- Attendee Registration and Bag Pick-Up
- The Housing and Meet to Eat Desks
- SHRM Info Booth

LOOK FOR OUR CONFERENCE VOLUNTEERS

Our conference is generously supported by SHRM member volunteers who will be located throughout the event, wearing blue shirts so you can't miss them. They will help you find your way around and answer any questions you may have.

PUT DOWN YOUR DEVICE

With HR professionals and business leaders from around the world in attendance, this is a valuable networking opportunity. Make sure to talk to your colleagues, use sessions to make connections, put your phones away while you're in the Exposition, and build your network IRL!

IF YOU SEE SOMETHING, SAY SOMETHING

We take your safety very seriously so if you see anything that you think doesn't look right or something SHRM should be aware of, please make sure you tell a volunteer or SHRM staff. We recommend you take your badges off once you leave McCormick Place as well.

TAKE CARE OF YOURSELF!

We want you to have the best experience possible and that means staying healthy and feeling great so hydrate, sleep and plan ahead! It is important to note that despite the thousands of people at SHRM18, there are lots of people just like you, experiencing it for the first time. Conference veterans advise that you pack a snack, use the restroom if there is no line and be patient. Don't hesitate to ask for advice or assistance. And, have fun!