

**Have you developed a technology-based health innovation?
Do you like cash? If so, it's time to hop into the SGIM HIT Shark Tank!**

Health Information Technology Shark Tank

SHARK TANK

SGIM

APRIL 12, 2018
1:00-2:00 PM

To apply, prepare a brief description of your technology-based health innovation (one page or less) that includes the following information:

- What your technology-based health innovation is, what its benefits are, and why it is innovative
- Intended audience for the innovation
- Current state of development of the innovation

INTERESTED IN PITCHING?

Submit your application via email to thomasq@uw.edu by 3/26/18 at 5:00 pm PST

Three finalists will be selected to pitch their technology-based health innovation concept to our distinguished panel:

- Eric Horvitz, MD, PhD, technical fellow and director, Microsoft Research
- Gopal Khanna, MBA, Director of AHRQ
- Tom Payne, MD; former Board chair, American Medical Informatics Assoc.
- Urmimala Sarkar, MD, MPH; leading HIT researcher at UCSF

GRAND PRIZE

\$1,000

PROGRAM:

- Each finalist will have 5 minutes to pitch their technology-based health innovation to our sharks
- Followed by 15 minutes of questions and discussion
- The session will be moderated by Jeff Linder, Chief of GIM and Geriatrics at Northwestern and expert in clinical decision support.



SGIM ANNUAL MEETING
2018 DENVER, CO
APRIL 11-14

Health IT
Empowering General Internists
to Lead Digital Innovation

Applicants will be notified by 3/29/18 at 5:00 pm PST if they are selected as one of the three finalists.