

Technology-based health innovations vs the SGIM HIT Shark Tank!

Health Information Technology Shark Tank

SHARK TANK

SGIM

APRIL 12, 2018
1:00-2:00 PM

The three finalists have been identified and will be presenting to the sharks about:

- What the technology-based health innovation is, what its benefits are, and why it is innovative
- Intended audience for the innovation
- Current state of development of the innovation

Grand Prize: \$1,000

With \$300 to 2nd place and \$200 to 3rd place winners too!

Three finalists will be selected to pitch their technology-based health innovation concept to our distinguished panel:

- Eric Horvitz, MD, PhD, technical fellow and director, Microsoft Research
- Karen DeSalvo, MD, MPH, MSc
SGIM President-Elect
- Tom Payne, MD; former Board chair, American Medical Informatics Assoc.
- Urmimala Sarkar, MD, MPH; leading HIT researcher at UCSF

PROGRAM:

- Each finalist will have 5 minutes to pitch their technology-based health innovation to our sharks
- Followed by 10 minutes of questions and discussion
- The session will be moderated by Jeff Linder, Chief of GIM and Geriatrics at Northwestern and expert in clinical decision support



SGIM ANNUAL MEETING
2018 DENVER, CO
APRIL 11-14

Health IT
Empowering General Internists
to Lead Digital Innovation