

Sponsor Prospectus



2026 WUI Fire Engineering Summit
August 10-12, 2026
College Park, Maryland, USA



Event Overview

The SFPE Foundation’s Wildland-Urban Interface (WUI) Fire Engineering Summit is a premier gathering of fire protection engineers, researchers, policymakers, and practitioners dedicated to addressing fire risks in the WUI. Building upon the success of previous virtual summits and the recent release of the *WUI Virtual Handbook for Fire Risk Assessment & Mitigation, 2nd Edition* in August 2025, the 2026 WUI Summit aims to further the dialogue and collaboration in this critical area.

Event Details

- Date:** August 10-12, 2026
Location: University of Maryland, College Park
Format: In-person with pre-conference webinars (virtual components)
Attendees: We anticipate 250+ fire protection engineers, fire service personnel, researchers, policymakers, and industry experts

Sponsorship Opportunities

We offer a range of sponsorship levels to suit various engagement goals and budgets. Each level provides unique benefits designed to maximize your organization’s visibility and impact.

VISIONARY - RECEPTION SPONSOR - \$20,000 (2 available)
(Co-sponsoring opportunities are available)

Benefits include:

Event Branding

- Recognition on WUI Summit website as Visionary Sponsor
- Custom signage at the event
- Verbal recognition at the start of the event

Participation

- Includes one 8’ x 8’ exhibit space, a skirted table, two chairs, and electrical power
- 2 complimentary event registrations (a \$1,300 value)
- Choose two (2) from the Additional Sponsorship Opportunities

Pre-Conference Engagement

- Inclusion in social media posts thanking sponsors
- Dedicated e-mail blast promoting the event and your company advertisement
- Pre-Registration Attendee List (opt-in only)

IMPACT (LUNCH SPONSOR) - \$15,000 (2 available)

Benefits include:

Event Branding

- Recognition on WUI Summit website as an Impact Sponsor
- Custom signage at the event
- Verbal recognition at the start of the event
- Choose one (1) from the Additional Sponsorship Opportunities

Participation

- Includes one 8’ x 8’ exhibit space, a skirted table, two chairs, and electrical power
- 2 complimentary event registrations

Pre-Conference Engagement

- Inclusion in social media posts thanking sponsors

CONTRIBUTOR (BREAKFAST SPONSOR) - \$10,000 (2 available)

Benefits include:

Event Branding

- Recognition on WUI Summit website as a Contributor Sponsor
- Custom signage at the event

Participation

- Includes one 8’ x 8’ exhibit space, a skirted table, two chairs and electrical power
- 2 Complimentary event registrations

Pre-Conference Engagement

- Inclusion in social media posts thanking sponsors

EXHIBITOR SPONSOR - \$2,500 – (8 available)

Benefits include:

Participation

- Includes one 8’ x 8’ exhibit space, a skirted table, two chairs, and electrical power
- 1 complimentary event registration

Pre-Conference Engagement

- Inclusion in social media posts thanking sponsors

Additional Sponsorship Opportunities

Main Stage Product Demonstration - \$4,000

(Exclusive to Visionary, Impact, or Contributor sponsors - 2 available)

- 30-minute session to highlight your product or service to attendees

Panel Discussion Sponsorship - \$4,000 (4 available)

- Opportunity to sponsor a panel discussion, including branding and potential speaking opportunities

Pre-Conference Webinar Sponsorship - \$4,000 (3 available)

- Sponsorship of an online webinar leading up to the conference, including branding and recognition during the session

Tote Bag Sponsor – \$4,000 (1 available)

- Exclusive logo placement on tote provided to all registrants
- Logo placement on registration signage during the event

Tote Bag Insert/Sample - \$500 (available to all sponsors and exhibitors)

- Company advertising materials, brochures, or giveaways for 250-300 registrants

Lanyard Sponsor - \$4,000 (1 available)

- Exclusive logo recognition on lanyards provided to all registrants with name badges
- Logo placement on registration signage during the event

Wi-Fi Sponsor – \$4,000 (1 available)

- Logo recognition on Wi-Fi password signage
- Logo placement on registration signage during the event

Research Posters – \$4,000 (2 available)

- Dedicated research poster area signage
- Logo placement on registration signage during the event
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Student Travel Grant - \$3,000 (unlimited)

- Opportunity to sponsor an undergraduate or graduate student attend SFPE Foundation-affiliated conferences or events
- Logo placement on signage during the event

For more information or to secure your sponsorship, please contact Rose Portera, SFPE Industry Partnerships & Sales Manager at rportera@sfpe.org or call +1 301-915-9732.

Visit the WUI Summit website for the most up-to-date information:

<https://www.sfpe.org/2026wuisummit>.