

Sponsor Prospectus



2026 WUI Fire Engineering Summit

August 10-12, 2026

College Park, Maryland, USA



Grand Challenges Initiative

SFPE FOUNDATION



UNIVERSITY OF MARYLAND



Research Institutes | Fire Safety

Event Overview

The SFPE Foundation’s Wildland-Urban Interface (WUI) Fire Engineering Summit is a premier gathering of fire protection engineers, researchers, policymakers, and practitioners dedicated to addressing fire risks in the WUI. Building upon the success of previous virtual summits and the recent release of the *WUI Virtual Handbook for Fire Risk Assessment & Mitigation, 2nd Edition* in August 2025, the 2026 WUI Summit aims to further the dialogue and collaboration in this critical area.

Event Details

Date: August 10-12, 2026

Location: University of Maryland, College Park

Format: In-person with pre-conference webinars (virtual components)

Attendees: We anticipate 250+ fire protection engineers, fire service personnel, researchers, policymakers, and industry experts

Sponsorship Opportunities

We provide a range of sponsorship offerings to suit various engagement goals and budgets. Each provides unique benefits designed to maximize your organization’s visibility and impact, with the flexibility to mix and match opportunities.

All opportunities listed below are “à la carte.”

All sponsorship opportunities include one (1) complimentary event registration and your company logo displayed on the event website and related event communications unless otherwise indicated.

RECEPTION SPONSOR - \$10,000 (2 available)

- Custom signage at the evening reception
- Brief welcome remarks during the reception

MAIN STAGE PRODUCT DEMONSTRATION - \$10,000 (2 available)

- 30-minute session to highlight your product or service to attendee

LUNCH SPONSOR - \$7,500 (2 available)

- Custom signage at the luncheon

BREAKFAST SPONSOR - \$7,500 (2 available)

- Custom signage at the breakfast

Sponsorship Opportunities cont.

TOTE BAG SPONSOR – \$6,500 (1 available)

- Exclusive logo placement on tote bag provided to all attendees

TOTE BAG INSERT/SAMPLE - \$500* (unlimited while space allows)

- Must meet size and weight restrictions; sponsor is responsible for providing 250+ items to the SFPE Foundation to be included in the tote bags distributed to attendees

*Sponsorship of the tote bag insert/sample does not include a complimentary registration or logo displayed on the event website

WI-FI SPONSOR – \$5,000 (1 available)

- Logo recognition on Wi-Fi password signage

PANEL DISCUSSION SPONSORSHIP - \$5,000 (4 available)

- Opportunity to sponsor a panel discussion, including logo displayed in the program and on the session slide, and invitation for a representative to sit on the panel

PRE-CONFERENCE WEBINAR SPONSORSHIP - \$5,000 (2 remaining)

- Sponsorship of an online webinar leading up to the conference, including logo/branding and recognition during the session

STUDENT TRAVEL GRANT - \$3,000 (unlimited)

- Opportunity to sponsor an undergraduate or graduate student to attend SFPE Foundation-affiliated conferences or events

RESEARCH POSTERS – \$2,500 (2 available)

- Dedicated research poster area signage

DEDICATED EMAIL BLAST - \$2,500 (4 available)

- Dedicated e-mail blast promoting the event and your company advertisement to attendees

EXHIBITOR SPONSOR - \$2,000 – (8 available)

- Includes one 8' x 8' exhibit space, a skirted table, two chairs, and electrical power

For more information or to secure your sponsorship, please contact Lisa VanBuskirk, WUI Program Manager, SFPE Foundation at lvanbuskirk@sfpefoundation.org or call +1 301-915-9721.

Visit the WUI Summit website for the most up-to-date information:
<https://www.sfpe.org/2026wuisummit>.