



## Identity and Use of Insignia

*Adopted: November 17, 2017*

### 1. OFFICIAL INSIGNIA

- a. The insignias pictured below are the official insignias of the Society.



### 2. USE OF INSIGNIA AND NAME OF SFPE

- a. Use of the Society letterhead or official insignia is expressly prohibited for any purpose other than official business or events of the Society or its chapters, including student chapters; Chapter Foundations; regional groups; and Corporate 100 member. Society committees and sections shall use the standard Society letterhead as authorized by the Society. Use of the SFPE insignia and/or name by any other company, organization, or entity, without the prior written permission of the SFPE Board of Directors is expressly prohibited except as indicated below.
- b. Color, or black and white reproductions of the insignia or official letterhead, should be good, high resolution replications of the master artwork authorized by the Society. Use of the insignia should be in good taste and limited to documents, literature, publications, merchandise, advertising and ceremonial applications connected with sanctioned Society or chapter activities.
- c. Chapters, Chapter Foundations and regional groups are permitted to use the insignia with their chapter, Chapter Foundation and regional group name. The insignia will be produced by the SFPE HQ and distributed to the chapters, Chapter Foundations and regional groups. An example of a chapter insignia is shown below. Similar arrangements are to be used for Chapter Foundations and regional groups.



- d. Only members of the Society are permitted to use the insignia herein identified for Members in the signature lines of their correspondence and on business cards, for the sole purpose of conveying membership status in the SFPE. Use of the insignia shall not imply endorsement of any product, service or opinion of Society. Use of the insignia shall be in good taste and shall not be included on any promotional materials. Individuals who are only members of local chapters are not members of the Society and therefore are not permitted to use the SFPE insignias.



- e. Professional Members are permitted to use the insignia herein identified for Professional Members in the signature lines of their correspondence and on business cards, for the sole purpose of conveying membership status in the SFPE. Use of the insignia shall not imply endorsement of any product, service or opinion of Society. Use of the insignia shall be in good taste and shall not be included on any promotional materials.



- f. Fellows are permitted to use the insignia herein identified for Fellow members in the signature lines of their correspondence and on business cards, for the sole purpose of conveying membership status in the SFPE. Use of the insignia shall not imply endorsement of any product, service or opinion of Society. Use of the insignia shall be in good taste and shall not be included on any promotional materials.



- g. The words "Member," "Professional Member" and "Fellow" and "Engineering a Fire Safe World" may be translated into other languages when appropriate for the intended use.
- h. Use of the insignia for promotion of events sponsored by chapters, chapter foundations, regional groups and Corporate 100 members is permitted. The insignia will be produced by SFPE HQ and distributed to the chapters, chapter foundations and regional groups. An example is shown below. Use of the insignia shall not imply endorsement of any product, service or opinion of Society. Use of the insignia shall be in good taste and shall be used only to promote the sponsored event.

- i. Corporate 100 members are permitted to use the logo herein identified for Corporate 100 members in the signature lines of their correspondence and on business cards, for the sole purpose of conveying membership status in the Corporate 100 program of the SFPE. Use of the logo shall not imply endorsement of any product, service or opinion of Society. Use of the logo shall be in good taste and shall not be included on any promotional materials.

