



2026 Fire Safety Conference on Performance-Based Design Sponsorship Prospectus



Fire Safety Conference on **PERFORMANCE- BASED DESIGN**

15-17 APRIL 2026 | SINGAPORE

SINGAPORE | APRIL 15-17, 2026

2026

Sponsorship Prospectus



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PERFORMANCE-BASED DESIGN
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The 16th SFPE Fire Safety Conference & Expo on Performance-Based Design will be in Singapore 15-17, April 2026.

SFPE conferences have established a reputation globally as the premier events for keeping abreast of advancements in fire safety engineering.

The application of fire safety engineering to develop innovative and robust fire and life safety solutions for the built environment has expanded considerably over the past 25 years. In many countries, this has been facilitated by the implementation of performance-based building and fire codes. This conference on Performance-Based Codes and Fire Safety Design Methods will provide an excellent global opportunity to address current and future trends in building and fire regulatory systems.

EXPO SCHEDULE:

APRIL 14TH Exhibitor Set Up *TBD*

APRIL 15TH

Networking Break
TBD
Networking Lunch
TBD
Networking Break
TBD
WiFPE Networking Reception
TBD

APRIL 16TH

Product Showcase
TBD
Networking Break
TBD
Networking Lunch
TBD
Networking Break
TBD

APRIL 17TH

Product Showcase
TBD
Expo Morning Break
TBD
Expo Lunch
TBD
Expo Breakdown
TBD

Please note times are subject to change and schedule will be finalized in January.

ATTENDEE PROFILE

- Fire Safety & Fire Protection Engineers
- Contractors
- Architects
- Manufacturers/Suppliers
- Facilities Managers
- Researchers
- Authorities Having Jurisdiction, Code Officials, and Enforcement Officials
- Allied Professionals
- Insurance Industry Representatives
- Fire Department/Fire Brigade



VENUE LOCATION:

The Westin Singapore
12 Marina View,
Asia Square Tower 2
Singapore 018961

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INFERNO LEVEL \$10,000

INCLUDES:

- Logo on the conference website, break slides, program guide, and all event communications
- One table in exhibitor space (premier placement)
- +2 conference registrations
- Advertisement in conference app with one in-show notification
- Rotating banner advertisement in mobile conference application

CHOICE OF 1 OF THE FOLLOWING:

Evening Reception (2 available)

- *Tuesday, April 14th Welcome Reception or Wednesday, April 15th Networking Reception on 33rd floor of the hotel.*
- *Exclusive placement of logo on all event signage*
- *Option to have specialty branded cocktail napkins (provided by sponsor)*
- *Option to provide welcome gift to all attendees (provided by sponsor)*
- *Listed on event program & in conference mobile app*

Networking Lunch Sponsor (3 available)

- *Exclusive placement of logo during (3) lunch breaks*
- *Listed on event program & in conference mobile app*

Speaking Opportunity (1 available)

- *15 Minute sponsored general speaking session on day one*
- *Listed on event program & presentation available in conference mobile application*

5% DISCOUNT ON ADDITIONAL CONFERENCE REGISTRATIONS FROM YOUR ORGANIZATION.

**Must be a sponsoring organization to receive this discount*

For inquiries please contact Rose Portera, Industry Partnerships & Sales Manager



301-915-9732



rportera@sfpe.org

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IGNITE LEVEL \$7,500

INCLUDES:

- Logo on the conference website, break slides, program guide, and all event communications
- One table in exhibitor space (premier placement)
- +2 conference registrations

CHOICE OF 1 OF THE FOLLOWING:

Registration & Lanyard Sponsorship (1 available)

- *Exclusive opportunity for logo placement on badge lanyards given to each attendee*
- *Exclusive logo placement on all registration signage*
- *Listed on event program & in conference mobile app*

Networking Break Sponsor (2 available)

- *Exclusive logo placement during am/pm networking events on Thursday or Friday*
- *Listed on event program & in conference mobile app*

Breakfast Product Showcase (3 available)

- *15 Minute product showcase demonstration in dedicated area*
- *Demonstration to captive pre-registered audience of up to 50*
- *3 sessions will take place on Thursday morning*
- *Listed on event program & in conference mobile app*

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FRIENDS OF SFPE: \$3,000 (4 available)

INCLUDES:

- Listed as Friend of SFPE on all event communications
- +1 conference pass
- Exclusive Meterboard signage in main dining/networking space
- Opportunity to purchase additional add-on sponsorships

ADDITIONAL ADD-ON OPTIONS

Breakfast Product Showcase \$3,000 (3 available)

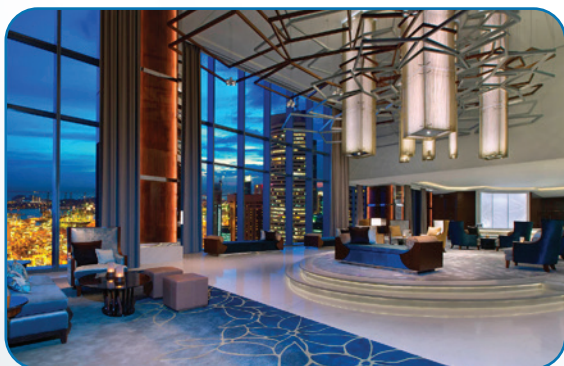
- 15 Minute product showcase demonstration in dedicated area
- 3 sessions will take place on Thursday with pre-registered audience of up to 50
- Listed on event program & in conference mobile app

Wi-Fi Sponsor \$4,000 (1 available)

- Exclusive opportunity to have logo placement on registration signage

Mobile App \$4,000 (1 available)

- Exclusive sponsor featured in registrant download instructions
- Specs: Add branding to the mobile app (1024x256 pixels Banner Ad with URL link)



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