

## Newsletter is distributed weekly each Thursday



### SFPE News

### **EXAMPLE BANNER**



### SFPE: Engineering a fire-safe world

SFPE Professional Qualifications Manager, Glynis Thompson, PE, discusses the core competencies in fire protection engineering to drive fire safety innovations The Society of Fire Protection Engineers (SFPE)...

### Read More

### **EXAMPLE BANNER**

International Fire & Safety Journal

SFPE announces speakers for the Engineering Solutions...

Symposium to explore fire safety in sustainable design The Society of Fire Protection Engineers (SFPE) has invited professionals to the SFPE Engineering...

Read More

SFPE Foundation Solicits Public Comment on Four White...

The SFPE Foundation is seeking public input on four papers about advancing fire engineering. They want feedback on topics like climate change and digitalization.. Read More

### **EXAMPLE BANNER**

### **Event & Resources**

SFPE Annual Conference and Expo 2023

Seminar: Dust Explosion - Hazard Recognition, ,Assessment

In-Person Seminar(Feed generated with FetchRSS)

### **EXAMPLE BANNER**

Job Board

### **EXAMPLE BANNER**





Society of Fire Protection Engineers hingtonian Blvd, Suite 380, Gaithersburg, MD 20878

Subscribe | Report Content | Learn More | Unsubscribe | Contact Us

### All Banner Advertisements are sold as monthly bundle

### Schedule for 2025:

- January (2,9,16,23,30)
- February (6,13,20,27)
- March (6,13,20,27)
- April (3,10,17,24)
- May (1,8,15,22,29)
- June (5,12,19,26)
- July (3,10,17,24,31)
- August (7,14,21,28)
- September (4,11,18,25)
- October (2,9,16,23,30)
- November (6,13,20,27)
- December (4,11,18,25)

Advertisement	Specs	Price
SFPE News Top Banner	600x200 PX JPG OR PNG	\$2500
SFPE News Middle Banner	600x200 PX JPG OR PNG	\$2200
SFPE News Bottom Banner	600x200 PX JPG OR PNG	\$2000
Event Section Ad Banner	600x200 PX JPG OR PNG	\$2000
Job Board Banner	600 px wide JPG OR PNG	\$2000



# WEEKLY NEWSBRIEF

INDUSTRY NEWS/
PRODUCT PLACEMENT
OPTION 2

# Advertisement

### **Specs**

### **Price**

Industry News #1

1-2 sentences URL to article/ press release

\$950 Per Placement

Product Placement 50 character Header URL link 300 px square image

\$500 Per Placement

Industry News #2

1-2 sentences URL to article/ press release

\$950 Per Placement

1.



A customized weekly news brief published every Thursday that includes a hand-curated selection of industry news and SFPE updates.

**Subscribers:** 15,000 | **Open Rate:** 65% | **Click Rate:** 11%

2



A twice-monthly supplement to the SFPE Europe digital magazine that includes industry news, SFPE updates, and events/programs from the SFPE chapters throughout Europe.

Subscribers: 15,000 + Open Rate: 65% + Click Rate: 8%

### **Industry News**





Stat-X® condensed aerosol fire suppression solution for many enclosed spaces. Learn more about specifying Stat-X for your projects.



# ASSA ABLOY expands presence with acquisition of Sunray Engineering in the UK

A significant move in the security doors and fire doors sector as Sunray Engineering joins ASSA ABLOY ASSA ABLOY, a global leader in door opening solutions,...



# ASSA ABLO

# St. Petersburg (FL) Official Wants Embattled Fire Chief Out

City Council chairperson Brandi Gabbard joined calls for new leadership at the St. Petersburg Fire Rescue Department.

Read More

### Wildfire protection products to be showcased by Silvflame in live demonstration

Silvflame Ltd, a trailblazer in wildfire protection technology, has announced an upcoming live fire demonstration event to take place at The Fire Service...



International Fire & Safety Journal

# What Causes Wildfires – 11 Common Reasons

What causes wildfires is a commonly asked question, with wildfires during the summer months being shown almost every day in the news. Fire only needs three...

Read More

International Fire & Safety Journal

### Fuelling growth and innovation

CEO of the IFE, Steve Hamm, shares recent progress made by the institution and sheds light on recent accomplishments As the global demand for effective...

Read More

Fire Engineering

Eine Huden Cantuck at CA Beautillian Canta





NEW\*\*: With SFPE's newest platform, newsbriefs are combined with AI technology to ensure your ads are reaching the most suitable readers.

**Engaged Audience:** opted-in list of subscribers

**Build trust:** align your business with the voice of the industry

**Brand Safety:** know exactly who is receiving your ads



Kristin Griffes, SFPE
Industry Partnerships &
Business Development Manager
kgriffes@sfpe.org
+1 301.915.9721