

MOBILE APP ADVERTISING OPPORTUNITY

October 6–8, 2026 | Atlanta Marriott Marquis | Atlanta, Georgia

PUT YOUR BRAND IN THE PALM OF EVERY ATTENDEE

Extend your visibility beyond the Expo Hall with a digital advertising opportunity designed to keep your company front and center as attendees navigate the conference, explore the technical program, connect with exhibitors, and plan their event experience.

\$1,500

MOBILE APP ADVERTISING PACKAGE

ADD-ON INVESTMENT

Available as an add-on to any 2026 Annual Conference sponsorship or exhibit booth.

YOUR PACKAGE INCLUDES

MOBILE APP BANNER ADVERTISEMENT

Feature your brand within the official conference mobile app for ongoing visibility as attendees engage with event content.

ENHANCED EXHIBITOR/SPONSOR PROFILE

Elevate your mobile app listing with your logo, company description, contact information, and website link.

ONE SPONSORED PUSH NOTIFICATION

Deliver a timely message directly to attendees to promote your booth, product, demonstration, giveaway, or onsite activation.

ONE SPONSORED DIGITAL RESOURCE

Share a white paper, case study, product guide, brochure, or other approved resource for attendees to access in the app.

WHY ADD MOBILE APP ADVERTISING?

INCREASE BRAND VISIBILITY

Stay visible as attendees repeatedly access the app throughout the conference.

DRIVE BOOTH TRAFFIC

Use your push notification to encourage attendees to visit your exhibit or activation.

EXTEND ENGAGEMENT

Give attendees an easy way to explore your organization and access valuable content.

AMPLIFY YOUR INVESTMENT

Add a digital touchpoint that complements your sponsorship or exhibit presence.

MAXIMIZE YOUR 2026 SFPE CONFERENCE PRESENCE

Add the Mobile App Advertising Package to your 2026 sponsorship or exhibit booth and connect with the fire protection engineering community throughout their conference experience.

RESERVE YOUR PACKAGE • \$1,500

Space is limited. Advertising placements and sponsored push notification timing are subject to availability and SFPE approval. Contact SFPE Industry Partnerships & Sponsorship Sales to add this opportunity to your 2026 Annual Conference & Expo participation.