



A Message from Our CEO

The Power of Us: Guided By Purpose, Growing Through Impact



We are proud to present the 2024-2025 Annual Impact Report of the South Carolina Primary Health Care Association. This year, our journey has been defined by a simple yet profound truth: The Power of Us. It is the collective spirit of our staff, volunteers, donors, and community partners that drives meaningful change. Guided by purpose, we have faced challenges with resilience, creativity, and unwavering commitment, and together, we continue to grow through impact.

Every milestone we celebrate represents more than numbers or metrics—it reflects the lives touched, the communities strengthened, and the hope we are helping to nurture. From expanding programs to deepening partnerships, our progress this year demonstrates the strength that comes from collaboration, shared vision, and dedication to our mission.

As we look forward, we do so with gratitude and determination. We are inspired by what we can achieve together. The journey ahead is full of promise, and it is one we will travel together - guided by purpose, growing through impact, and inspired by the power we hold as a movement. We remain committed to empowering individuals, uplifting communities, and creating lasting change.

Thank you for being part of this journey. Together, we are guided by purpose, inspired by hope, and creating impact that lasts.

Sincerely,

Dr. Vicki M. Young

MISSION

The mission of the South Carolina Primary Health Care Association (SCPHCA) is to provide a unified supportive infrastructure that facilitates access to community-based primary, behavioral and other health care services to every community in South Carolina.

VISION

"Access to Quality Health Care for All of South Carolina"



2018 - 2025

Health Center Improvement Strengthening

Leverage Collective Data

Effective PCA Board Development

Strengthening PCA Infrastructure

Positive Health Center Visibility

Increase Advocacy and Legislative Efforts

SC Primary Health Care Association Financial what

The South Carolina Primary Health Care Association (SCPHCA or the Association) continues to strategically leverage a mix of federal and non-federal funding to support its training and technical assistance efforts. In FY 2024–2025, these activities were funded through federal grants and contracts, as well as non-federal revenue sources, including consulting services, administrative fees from shared service arrangements, contracts, membership dues, conferences (inclusive of sponsorships and exhibitors), and investment income.

The Association uses its non-federal revenue streams to supplement federal funding, covering expenses not allowable under federal grants and enabling modest annual contributions to its reserves. These funds support the Association's long-term financial goals, which include mission reinvestment, organizational sustainability, and financial stability.

As of March 31, 2025, SCPHCA reported the following key financial indicators:

- Cash Reserves Ratio: 137.14 days of cash on hand
- Current Ratio: 3.57:1
- Operating Margin: 2.15%

According to the audited financial statements for the fiscal year ending March 31, 2025 (April 1, 2024 – March 31, 2025), the Association reported the following:

Revenue Federal Grants & Contracts \$5,189,104 79.90% Contracts, consulting, shared services, and other \$636,218 9.80% Conferences \$485,143 7.47% \$108,100 Dues 1.66% Investments \$75,576 1.16% **Total Revenues** \$6,494,141 100.00% **Expenses** \$5,921,742 **Program Services** 93.19% Management & General \$432,811 6.81% **Total Expenses** \$6,354,553 100.00% Contribution to Reserves \$139,588 2.15%

Statewide Presence



Rooted in Community. Committed to Care.

South Carolina's Community Health Centers (CHCs) are more than healthcare providers — they are trusted neighbors, deeply embedded in the communities they serve. From rural towns to urban neighborhoods, CHCs offer a safe, welcoming space where individuals and families receive compassionate, comprehensive care close to home. With a strong presence across the state, these centers are uniquely positioned to meet the diverse needs of South Carolinians, removing barriers to care and addressing the non-medical factors that impact health. By building relationships, listening to local voices, and delivering services with dignity, CHCs continue to strengthen the health and resilience of our communities—one patient at a time.

Community Health Center / wpact

	PATIENTS SERVED	
25.4%	86.3%	65.6%
CHILDREN & ADOLESCENTS	LOW INCOME	IDENTIFY AS AN ETHNIC OR RACIAL MINORITY
10,507	8,647	10,713
AGRICULTURAL WORKERS	VETERANS	HOMELESS



INTEGRATED CARE

409,405	38,914	9,154
PATIENTS RECEIVED MEDICAL CARE	PATIENTS RECEIVED DENTAL CARE	PATIENTS RECEIVED VISION CARE
33,105	5,083	68,478
PATIENTS RECEIVED BEHAVIORAL HEALTH CARE	PATIENTS RECEIVED SUBSTANCE USE DISORDER SERVICES	PATIENTS RECEIVED AT LEAST ONE ENABLING SERVICE TO OVERCOME BARRIERS TO CARE



MANAGING CHRONIC CONDITIONS

23,841	21,384	6,550
PATIENTS WITH	PATIENTS WITH	PATIENTS WITH
ASTHMA	HEART DISEASE	HIV

68,369	75.2%	144,778	66.7%
PATIENTS WITH	PATIENTS WITH	PATIENTS WITH	PATIENTS WITH
DIABETES	DIABETES	HYERTENSION	HYERTENSION
	CONTROLLED		CONTROLLED



PREVENTATIVE CARE

51,406	105,991
CHILDREN ATTENDED	PATIENTS RECEIVED IMMUNIZATIONS AND
WELL-CHILD VISITS	SEASONAL FLU VACCINES



STATE-OF-THE-ART PRACTICES

84.0%	96.0%	(15.0%)
HEALTH CENTERS	HEALTH CENTERS	YEARLY GROWTH
PROVIDING	PROVIDING TELEHEALTH	IN TELEHEALTH VISITS
PHARMACY SERVICES	CARE	



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Community Health Center What

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Our Membership Organizational Members

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CareSouth Carolina, Inc.

Carolina Health Centers, Inc.

Cooperative Health

Family Health Centers, Inc.

Fetter Health Care Network, Inc.

Foothills Community Health Care, Inc.

Genesis Healthcare, Inc.

Health Care Partners of SC, Inc.

HopeHealth, Inc.

Little River Medical Center, Inc.

Low Country Health Care System, Inc.

New Horizon Family Health Services, Inc.

North Central Family Medicine

Plexus Health

ReGenesis Health Care, Inc.

Rosa Clark Medical Clinic

Rural Health Services, Inc.

St. James Health & Wellness, Inc.

Sandhills Medical

Tandem Health SC, Inc.

Affiliate/Look-A-Like

Careteam Plus Family Health and Specialty Care
Unity Health on Main

Corporate Level

Absolute Total Care
Chronic Care Staffing
Select Health of South Carolina

Associate Level

Christ Community Health Services Augusta, Inc.

Community Integrated Management Services, LLC (CIMS)

Medical Associates Plus

PALSS, Inc.

Palmetto Cares Connections

Individual Level

Dashika Bethune
Wallace Brown
Eralphia Eckles, Jr.
Carolyn Emanuel-McClain
Jacqueline Mendes-Baer
Lathran J. Woodard



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Manager of Clinical Quality

Jerome Corley, MA, CLSSGB

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Coordinator

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Program Assistant - SCAgWHP

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Director of Revenue Maximization

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Senior Accountant

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Outreach Worker - SCAgWHP

Carlo J. Victoriano

Chief Program Officer



Finance and Revenue Cycle

Strengthening financial leadership and value-based care across South Carolina's community health centers

CFO and Finance Network

The FQHC CFO & Finance Network unites financial leaders from Community Health Centers to collaborate, exchange expertise, and strengthen long-term financial sustainability in support of accessible, high-quality care. Its goal is to equip finance professionals with the knowledge, tools, and peer support needed to safeguard FQHC financial health while advancing access, equity, and the Quadruple Aim.

Highlights from this year include:

- Expanded membership beyond CFOs → finance executives & professionals
- CFO-only Community Page launched (Spring 2025)
- Medicare Cost Report Training
 - o 12 health centers attended
 - Satisfaction: ★ 4.75/5
- Meetings: 2 in-person + 2 virtual | Avg. 13 health centers

Revenue Cycle Network (RCN)

The Revenue Cycle Network brings together health center staff across patient intake, credentialing, coding, and billing to strengthen the entire revenue cycle process—from registration and billing through payment and collections.

Highlights from this year include:

Avg. 32 staff from 18 centers per meeting
New Revenue Cycle Manager training line

Key Focus Areas:

Medicaid Manual Revisions | CMS CY25 Fee Schedule | MCO Quality Coding Training Highlights:

- 🦷 91 staff Medicaid Dental Billing
- 📖 81 staff Medicaid Manual Discussion
- 78 attendees Billing & Coding Certification
 - o 8 certified | 3 renewals | 47 exam requests
- 🛊 43 participants Rural & Community Health RCM Certification
 - Satisfaction: ★ 4.7/5
- 💢 5 health centers onsite TA for workflows, EHR, intake

Value-Based Care (VBC)

Value-based care (VBC) and reimbursement principles were integrated across all network trainings to help health centers build sustainable, efficient models of care.

- Integrated VBC principles into all trainings
- 2024 Highlights:
 - o Reporting Quality & Care Management Training
 - o Workflow Roundtable: A Day in the Life of a Patient

Partnerships

In partnership with SCDHHS, SCDSS Foster Care, and SelectHealth, the SCPHCA advanced access to care by positioning Community Health Centers as the first provider for children entering foster care. This coordinated model ensures same-week comprehensive well-child checks and connects children to ongoing preventive services—strengthening continuity of medical, behavioral, and oral health care.

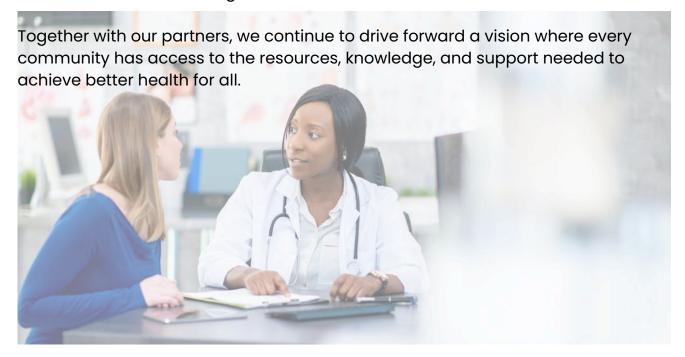


Clinical Transformation

From July 1, 2024, through June 30, 2025, Clinical Training and Technical Assistance initiatives strengthened the capacity of community health centers to deliver high-quality, accessible care. Guided by collaboration, innovation, and a commitment to impact, staff worked alongside partners to expand training opportunities, provide technical assistance, and foster peer learning across diverse areas of care.

This year's work focused on advancing chronic disease management, maternal health, HIV care, oral health, cancer screening, and behavioral health, while addressing the broader non-medical drivers of health. Through targeted trainings, toolkits, collaborative networks, and cross-sector partnerships, providers were supported in improving patient outcomes, enhancing care coordination, and reducing health disparities.

By shifting from routine trainings to more strategic, immersive learning events, participation, engagement, and measurable impact increased. The outcomes — including high evaluation scores, widespread adoption of new practices, and stronger connections across health centers — demonstrate the power of collective action in building healthier communities.



Diabetes Management Intensive Clinical Training

On October 2, 2024, an on-demand diabetes training was disseminated to nursing, medical directors, pharmacy, and QI networks, in partnership with HRSA NTTAPS.

- Part 1: Diabetes Care Management The Right Way emphasized collaborative care models involving nurse care managers, payer partners, CHWs, providers, and pharmacy staff, with a focus on patient relationships, care coordination, and improved health outcomes.
- Part 2: Documentation & Tools provided training on EHR documentation for longitudinal care management, including PCMH-compliant care plan documentation in two widely used EHR systems.

Strategic One-Day Trainings

In November 2024, monthly "1st Thursday" trainings were replaced with two annual one-day events aligned with the Clinical Network Retreat:

- April 9, 2025 Value-based care and integrated management of chronic and infectious diseases, with an emphasis on complex diabetes
 - 22 participants from 8 health centers
 - Satisfaction: ★4.5/5
 - Key learnings included causes and prevention of multiple chronic conditions, application of the MAP framework to improve hypertension control, and the health and economic burden of chronic disease.

Hypertension Control Clinical Training

November 7, 2024 – Clinical First Thursday: Introduced the AMA MAP™ Framework for BP control, with strategies leveraging Azara DRVS and highlighting PCA/HCCN network roles.

The April 9, 2025 event expanded its scope to include hypertension training, highlighted by a session on chronic disease management led by Dr. Brent Egan (AMA).

HIV Initiatives

Linkage to Care Training – EHE/HIV Summit (October 16, 2024)

- 39 participants from 11 health centers, 2 medical centers, and 1 partner
- Topics included stigma reduction, HIV & diabetes, reframing HIV narratives, and drug updates
- Satisfaction: ★4.8/5

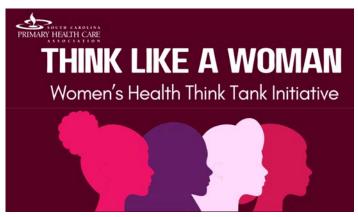


Azara Quality Bootcamp (October 1, 2024)

- HIV/EHE-focused training with 21 participants from 10 health centers
- Satisfaction: ★5/5

Workflow Mapping (May 14, 2025)

- Delivered at the Ryan White Network Meeting with 13 participants from 7 health centers
- Satisfaction: ★5/5



Maternal Health

Launched on October 9, 2024, the Women's Health Collaborative Think Tank gathered 24 participants from 11 health centers, setting the stage for targeted work in adolescent sexual health, pregnancy, and postpartum care.

Learning Community Sessions

Dec 11, 2024 - Contraceptive Care (100% of participants applied learnings)

Mar 11, 2025 - Perinatal Oral Health & Women's Health Assessment

Apr 2, 2025 - QI Project Discussions

Apr 22, 2025 – Final in-person session with 19 participants from 7 health centers; 93% rated structure/flow as very effective

Satisfaction: $\star4.5/5$

Advancing Health for All Through Innovation, Collaboration, and Community Partnerships

In 2024, the South Carolina Primary Health Care Association (SCPHCA) continued to strengthen its focus on environmental issues impacting health, workforce development, and substance use disorder (SUD) prevention through innovative training, partnerships, and programs designed to meet the evolving needs of communities across the state.

Addressing Non-Medical Drivers of Health

The PRAPARE® Training Series (Dec. 10–12, 2024), hosted with the National Association of Community Health Centers (NACHC), enhanced health centers' ability to identify and address patients' non-medical needs.

II By the Numbers:

- 28 attendees representing 10 health centers
- 2 focused sessions: implementation strategies & workflow models
- Satisfaction: Session 1: ★ 4.75/5
 Session 2: ★ 4.5/5

Building a Sustainable Oral Health Workforce

The SCPHCA partnered with Rural Health Services, Inc. to launch a "Grow Your Own" Workforce Development Initiative, designed to expand access to dental care through education, mentorship, and career pathways.

III Impact Goal: Reduce workforce turnover while strengthening community-based oral health services.

Community Collaboration & Stigma Reduction

The Ryan White Network convened 3 times (Nov. 2024, Mar. 2025, May 2025), uniting diverse stakeholders to tackle stigma in HIV care.

Focus Areas:

- Psychological Resilience
- Culturally responsive care
- Empathy-driven communication
- Incorporating lived experience in HIV strategies

Rural Communities Opioid Response Program (RCORP)

The SCPHCA advanced multiple initiatives under RCORP to address opioid use disorder and behavioral health needs.

Key Highlights:

- Reintegration into Society 24-month pilot program supporting individuals reentering from incarceration, in partnership with Carolina Health Centers, Inc. and Greenwood County Detention Center.
- Food & Housing Assistance Emergency support distributed statewide with 7 partner organizations.
- SUD/OUD Prevention Prevention materials provided through 13 health centers, including buprenorphine/naloxone test strips.
- Overdose Prevention Outreach Expanded through the AgWorker Program, reaching agricultural workers with culturally tailored naloxone training and distribution.
- Social Services Collaboration Partnership at Little River Medical Center (LRMC) with Fyrebird Recovery to integrate MOUD treatment, primary care, HIV/HCV testing, harm reduction, and community outreach.

Impact:

Through these efforts, SCPHCA and its partners strengthened the state's community health infrastructure, expanded access to critical services, and reduced barriers to care. From training 28 providers on PRAPARE®, to supporting 7 community-based organizations with emergency funds, and partnering with 13 health centers on prevention initiatives, the Association continues to drive measurable improvements in closing gaps in care, patient outcomes, and community resilience across South Carolina.

Information Technology

At the SCPHCA, information technology is more than systems and software—it's a driver of innovation, collaboration, and excellence in patient care. From modernizing platforms to strengthening networks and advancing cybersecurity, our IT initiatives empower health centers to operate more efficiently, share knowledge, and deliver high-quality, patient-centered care across South Carolina.

Through initiatives like our redesigned website and Learning Management System (LMS), expanded IT Network engagement, shared vendor inventories, and partnerships with the South Carolina Critical Infrastructure Cybersecurity (SC CIC) Program, the SCPHCA is equipping health centers with the tools, expertise, and support needed to thrive in an increasingly connected and digital world.

SCPHCA: Innovation, Collaboration, and Security in Action

New Website & Learning Management System (LMS)

- Launched April 2025 (Domain: www.scphca.org)
- Modern design, improved navigation, and enhanced user experience
- Rebranded "Networks" to "Communities" reflecting our commitment to collaboration and cross-sector learning
- Centralized Resources: Reports, webinar recordings, and program updates easily accessible
- Improved Event Visibility: Dedicated event page for each conference registrations

Strengthening IT Network Engagement

- Increased in-person IT Network meetings from quarterly to six annually
- Introduced Content Champions to guide session topics and engagement
- Champions co-develop agendas, gather peer feedback, facilitate discussions, and promote innovation

X Shared IT Vendor Inventory

- Centralized list of technology vendors and solutions across the network
- Benefits: Identify trends, share best practices, strengthen purchasing power, and improve IT resilience

Cybersecurity Partnership: SC CIC Program

- State-led initiative protecting critical systems, including healthcare
- Key focus areas: Risk assessments, training, info sharing, incident response, and federal collaboration
- Strengthens health center readiness and safeguards patient data

SC Health Center Controlled Network (SCHCCN)



The South Carolina Health Center Controlled Network (SCHCCN) plays a vital role in strengthening the state's community health centers through collaboration, innovation, and shared resources. By uniting health centers around data-driven strategies, advanced technology, and peer-to-peer learning, SCHCCN helps ensure that providers are equipped to continue to deliver high-quality, patient-centered care to every community they serve.

In 2025, the SCHCCN focused on expanding strategic partnerships, driving cost savings through shared service models, advancing cybersecurity readiness, and introducing innovative tools to support value-based care. From national collaborations with NACHC, HITEQ, and HRSA Region IV, to community partnerships across South Carolina, SCHCCN continues to foster strong connections that empower health centers to meet today's challenges and prepare for tomorrow's opportunities.

At its core, the SCHCCN is about leveraging the power of collaboration—helping health centers enhance efficiency, strengthen care delivery, and achieve better outcomes for the patients and families who depend on them.

Collaborative Partnerships

- National: NACHC, HITEQ, HRSA Region IV, NCQA, ONC, Gravity Project, Sequoia Project, NQF
- Community: USC Colorectal Cancer Prevention Network, Diabetes Free SC,
 Palmetto Care Connection, SC Telehealth Alliance, Live Healthy SC, SC Critical
 Infrastructure Cybersecurity
- Health IT: Foresight, eCW, Athena, Azara, Aprima, BlueNovo

\delta Delivering Financial Value

- \$75,000 saved via Foresight Health AI Pilot subsidy
- \$939,190.92 saved in Azara DRVS implementation & support
- Payer-Funded Innovation: Select Health & Absolute Total Care/Centene supporting Azara Payer Integration Module, improving data sharing, gap closure, and care coordination

Strategic Vendor Agreements

- CareMessage: APO tools, diabetes automation, integrated referrals
- eClinicalWorks: UDS+ support, AI testing access, network pricing

Training & Technical Assistance

- Most attended: Azara Usergroups & UDS+ Meeting (100+ combined participants)
- Most engaged health centers: CareSouth Carolina, Inc., Genesis Health Care, Inc., Cooperative Health, HopeHealth, Inc., and Beaufort-Jasper-Hampton Comprehensive Health Services, Inc.

© Cybersecurity & Compliance

- Cybersecurity Awareness Training launched in 2024; expanded in 2025 via new LMS
- Focus on HIPAA, phishing, secure documentation, device protection, and advanced cyber defense

🔋 Innovation Fridays (2025 Launch)

- Showcasing high-impact technologies:
 - Athelas Al Scribe Al documentation
 - o TytoCare Remote diagnostics
 - Guardant Health Cancer genomics
 - HBS IT & cybersecurity solutions
 - o HealthMark Digital HIM tools



South Carolina Agricultural Worker Health Program

During the reporting period, the South Carolina Agricultural Worker Health Program continued its mission to improve the health, safety, and well-being of agricultural workers across the state. Through targeted outreach, clinical support, and community-based interventions, the program expanded access to essential health services for a community that does not typically receive quality health services.

Key achievements include:

Enhanced Clinical Services: Provided preventive care, chronic disease management, and occupational health screenings to agricultural workers, increasing early detection and treatment of conditions such as hypertension, diabetes, and musculoskeletal injuries.

Community Outreach & Education: Conducted health education sessions on nutrition, pesticide safety, mental health, and COVID-19 prevention across farms and agricultural communities, reaching hundreds of workers.

Partnerships & Collaboration: Strengthened partnerships with local health centers, farm organizations, and community-based agencies to coordinate care and address barriers to access, including transportation and language.

Workforce Development: Trained community health workers to serve as culturally competent liaisons, supporting health navigation, follow-up care, and engagement in preventive services.

Program Impact: Expanded participation and engagement in health services, improved chronic disease outcomes, and increased community awareness of occupational and environmental health risks.

Through a holistic approach that combines clinical care, education, and community partnerships, the SC Agricultural Worker Health Program continues to reduce health disparities and empower agricultural workers to achieve better health outcomes.

Strategic and Operational Highlights

- New 3-Year Strategic Plan: Launched to foster sustainable growth, expand access to care, and improve quality across all program services.
- HRSA Operational Site Visit (OSV):
 Successfully completed, achieving full compliance ahead of the CRO process.
- New Grants and Contracts: Secured two new awards from the Rural Communities Opioid (RCORP) and the National Center for Farmworker Health (NCFH) totaling \$180,000, supporting strategic funding diversification.



• **Patient Care Achievements:** Exceeded HRSA patient target, serving a total of 1,974 unduplicated patients, including 1,731 medical, 415 dental, 22 behavioral/mental health, and 194 vision patients.

Patient Visits and Services (2024)

Medical Visits: 4,027

• Dental Visits: 805

• Behavioral/Mental Health Visits: 82

• Vision Visits: 205

• Outreach Services: 19,300+

Case Management Services: 10,400+

Health Education Services: 2,600+

 Performance Improvement:
 Demonstrated improved outcomes across 9 UDS eCQMs.



Partnerships and Collaborations

- Disbursed over \$815,000 to nine partner community health centers: CareSouth Carolina, Inc., Cooperative Health, Family Health Centers, Inc., HopeHealth, Inc., Low Country Health Care System, Inc., New Horizon Family Health Services, Inc., ReGenesis Health Care, Inc., Rural Health Services, Inc., and Tandem Health SC, Inc.
- National Health Center Immigration Workgroup: Joined as a new member to provide resources, advocacy, and policy guidance addressing health needs of immigrant communities.
- New Program Partnerships:
 - HCCN & Azara DRVS: Enhanced UDS+ submission compliance and reduced data entry burden.
 - o Revolution Red: Supplied feminine hygiene products.
 - Retina Consultants of SC (Operation Sight): Provided free eye surgeries and advanced ophthalmologic care.



Community Engagement & Initiatives

1st Annual Hydration Drive

 Collected over 1,700 bottles of water, nearly 800 bottles of Gatorade/Powerade, 1,100 hydration powder packets, and funds to purchase ice - all supporting agricultural workers in the field.

Program Meetings and Trainings

- 3 Migrant Advisory Council meetings
- 16 provider in-service/billing trainings
- 15 outreach contractor trainings/refreshers
- 4 new hire outreach contractor trainings
- 1 provider staff training (behavioral health team presentation)
- Agricultural Worker Sessions at SEA Retreat:
 - Outreach: What Yields Results?
 - o Identifying Partnerships in Community Populations
- CHW Impact Summit: Engaging and Supporting Ag Workers in SC

Expansion of Services

Began offering services to 15 new farms, including:

Holmes Farms (Pageland) Lewis Farms (Florence)

Tokeena Ag Solutions (Seneca) Two Countries Forestry (Chesterfield)

Cumbee Farms (Monetta) Holton Farms (Bethune)

Diaz Pine Needle (Pageland) Cactus Family Farms (Manning/Orangeburg)

Moore Brother Farms (Mullins) Chicken Chat Farms (Alcolu)

MyMs Farms (Sumter) S & M Farms (Pageland)

Twin Oak Farms (Pageland) Parkers Nursery (Florence)



Staff Recognition



Elizabeth Avila, Program Manager, received the NACHC Louis S. Garcia Community/Agricultural Health Services Award for exceptional leadership in primary care management and service within the agricultural worker community.



Martha Granados-Ramirez, Outreach Specialist, was honored with the SC Immigrant Victim Coalition's Patricia Ravenhorst Trailblazer Award for outstanding advocacy and service to immigrant victims of crime.

PREPAREDNESS

The of Our Programs and Networks

Emergency Preparedness Network

The Emergency Preparedness Network (EPN) continues to serve as a vital resource for community health centers, fostering collaboration and coordinated efforts to protect public health during emergencies. Over the past year, EPN deepened its commitment to enhancing the preparedness, response capacity, and continuity of care for health centers facing natural disasters, pandemics, and other public health crises. Through strengthened partnerships, targeted skill-building,

and improved resource sharing, the network has made

significant strides in helping health centers safeguard patient health and maintain critical services. As we look ahead, continued investment and collaboration will be essential to building resilience and ensuring equitable emergency preparedness for all communities served.

Key achievements include:

Network Collaboration and Resource Building

 Collaborated with the National Association of Community Health Centers (NACHC) Emergency Preparedness and Policy departments to discuss areas of impact in SC, improvement opportunities, and needed health center advocacy support (as it relates to funding sources, FEMA and Mental Health support)

Health Center Engagement

- Dedicated outreach efforts increased participation from community health centers by 25%. Health centers now regularly contribute to quarterly planning meetings and trainings, ensuring their unique needs and capacities are integrated into emergency conversations and activities.
- Increased network membership by 15%, engaging other organizational representatives from different areas. This wider involvement ensured emergency efforts are integrated at all organizational levels.

Emergency Preparedness MOA

 Newly initiated MOAs received from 20 of the 25 community health center members. The purpose of the MOA is to establish a formal, collaborative framework between the Association and the community health center organizational and look-a-like members to ensure a coordinated and effective response during emergencies or disasters.

Enhanced Website

- This updated digital platform has a dedicated Emergency Preparedness Network Community that serves as a centralized hub for vital information, resources, and collaboration tools aimed at strengthening emergency readiness across our community health centers.
 - Centralized Information Access: The page consolidates critical emergency preparedness materials, including guidelines, best practices, and checklists, making it easier for individuals and organizations to access essential information in one place.



Corporate Compliance

The Corporate Compliance Network (CCN) plays a critical role in supporting community health centers by fostering a culture of integrity, regulatory compliance, and effective risk management. Over the past year, CCN has focused on addressing the complex and evolving challenges health centers face—from safeguarding patient privacy and ensuring billing accuracy to maintaining compliance with federal and state healthcare regulations. Through targeted training, policy development, and robust monitoring, the network has furthered empowered health centers to uphold ethical standards, protect patient rights, and strengthen financial and operational integrity. As the regulatory landscape continues to evolve, ongoing collaboration and investment in compliance infrastructure will be essential to sustaining trust and advancing the mission of equitable, high-quality care.

Network Growth & Engagement

Expanded Network Participation

 Increased network membership by 30%, engaging compliance officers, administrative staff, clinical leaders, and C-Suite representatives. This broad involvement ensured compliance efforts are integrated at all organizational levels.

Quarterly Meetings

 Hosted interactive quarterly meetings covering emerging topics like local, state, and federal laws, patient rights, patient consent, documentation best practices, HIPAA compliance, privacy, and security, Operational Site Visits, conflict of interest policies, data sharing, and other issues that impact community health center operations.

Technology and Data Security

 Working in conjunction with IT, ensured that the technology infrastructure and expertise to maintain HIPAA compliance and safeguard electronic health records remained an ongoing priority for all health centers.

Enhanced Website

- This updated digital platform has a dedicated Corporate Compliance Network Community that serves as a centralized hub for vital information, resources, and collaboration tools aimed at strengthening compliance readiness across our community health centers.
 - Centralized Information Access: The page consolidates critical compliance materials, including guidelines, best practices, and checklists, making it easier for individuals, families, and organizations to access essential information in one place.

Peer Collaboration & Strategic Partnerships

 New: Partner Profile segments introduced in quarterly meetings to showcase innovative tools and resources. Featured partners included HUB International, RegLantern, and Compliatric, offering expertise in insurance, risk management, and compliance automation. This effort helped to strengthen connections between health centers and trusted solution providers

COMPLIANCE



The of Our Conferences and Events

Annual Conference and Board Governance Retreat

In 2024, the South Carolina Primary Health Care Association (SCPHCA) hosted its Annual Conference and Board Governance Retreat at the Sonesta Resort on Hilton Head Island, drawing more than 250 attendees from community health centers and partner organizations statewide.

With the theme "Thriving in Transition: Cultivating Innovation in Community Health Centers," the event provided a vibrant platform for professional development, strategic dialogue, and peer connection. Attendees participated in a wide range of sessions focused on leadership, financial stewardship, closing gaps in health, and innovation in care delivery.

Overall Score **4.73 / 5.0**

of Attendees 250

This flagship event reaffirmed SCPHCA's ongoing commitment to leadership excellence, organizational resilience, and community-driven progress. By convening health center executives, board members, and partners, the conference played a pivotal role in advancing the shared mission of strengthening primary health care access for South Carolina's most underserved communities.

2024 was also the year that the organization proudly celebrated 45 years of service to community health centers. This milestone year was marked by reflections on the Association's growth, impact, and enduring commitment to closing gaps in health. The celebration culminated in a 45th anniversary welcome reception during the Annual Conference, honoring the legacy of leadership, innovation, and collaboration that continues to shape the future of primary health care in South Carolina.

Key Highlights

- Governance training for both new and experienced board members
- Sessions on fiduciary responsibility, strategic oversight, workforce resilience, value-based care, and effective leadership practices
- · Peer-to-peer learning to strengthen board engagement and mission alignment
- \$132,550 in sponsor and exhibitor support

The of Our Conferences and Events

A highlight of the conference was the Awards Luncheon, where five health center leaders and one health center were honored for their exceptional contributions to the Community Health Center Movement—demonstrating innovation, leadership, and a steadfast commitment to expanding access to quality care for all South Carolinians.



Health Center of the Year Award



Visionary Award

Ernest J. Stan Wardlaw, DHA, LMSW, MSPH, CPME Sandhills Medical Foundation, Inc.

Emerging Leader Award

Barbara Ramos Beaufort-Jasper-Hampton Comprehensive Health Services, Inc.



HR Professional of the Year

Human Resources Team Tandem Health SC, Inc.



IT Professional of the Year

Ray Robinson Tandem Health SC, Inc.



Finance Professional of the Year

Ishmael McKenzie Affinity Health Center

The of Our Conferences and Events

State Policies and Issues Forum

The South Carolina Primary Health Care Association's 2025 Annual State Policies & Issues (P&I) Forum continued to serve as a vital platform for uniting health center leaders, policymakers, and advocates to advance community health priorities across the state. This year's Forum brought together South Carolina stakeholders to address key legislative and policy issues impacting community health centers and the patients they serve.

Overall Score 4.63 / 5.0

of Attendees **Q7**

The Forum featured insightful discussions on state and federal policy developments, Medicaid expansion, workforce sustainability, health impartiality, and funding priorities. Attendees engaged with elected officials, agency leaders, and health policy experts to elevate the voice of community health and build momentum around shared advocacy goals.

Key highlights

- Legislative briefings on emerging state and federal healthcare policies
- Health center advocacy training to equip participants with tools to engage decision-makers effectively
- Panel discussions on workforce challenges, behavioral health integration, and telehealth
- Networking opportunities that strengthened partnerships and collaboration across sectors

P&I reaffirmed the essential role of community health centers in shaping health policy and underscored the importance of sustained advocacy to secure resources, expand access, and promote equal opportunities in health throughout South Carolina.

The for Our Conferences and Events

Annual SEA Retreat

Held at the picturesque Sonesta Hilton Head Resort from March 6–9, the 2025 SEA Retreat offered a dynamic learning experience for support staff across SC's community health centers. With a theme of "Ignite Your Impact: Empowering Your Health Center's Transition into a New Era", the retreat strengthened the foundation for lasting impact within South Carolina's health care ecosystem. Support staff—whether in front-line customer service or in specialized outreach roles—left empowered with new tools, broader perspectives, and renewed commitment to patient-centered care.

Overall Score
4.32 / 5.0
of Attendees
229

The event exemplified how thoughtful investment in the workforce translates into stronger community health outcomes.

Key Highlights

• Inspiring Theme & Scope

Centered around fostering passion, collaboration, and innovation, the retreat celebrated the vital roles of support staff — from billing and outreach to agricultural worker health — in driving health center success.

• Engaging Programming

Attendees participated in energizing workshops, networking opportunities, and expert-led sessions designed to ignite new perspectives and spark actionable ideas applicable to daily operations across care settings.

• Leadership Insights

The retreat opened with a compelling keynote by Ann Lewis, CEO of CareSouth Carolina, Inc. and Chairperson of the SCPHCA's Board of Directors. Her presentation, "Beyond the Silo: Cultivating a Positive Workplace," set the tone for a weekend focused on cross-functional collaboration and organizational culture-building.

Sponsorships

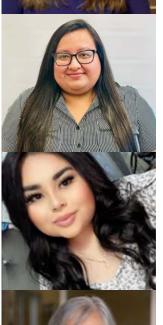
Secured \$53,400 in sponsor and exhibitor support

The of Our Conferences and Events

The South Carolina Primary Health Care Association celebrated excellence and innovation across community health centers. The following individuals were honored during the Awards Ceremony for their exceptional contributions and dedication:



Award of ExcellenceVictoria Brooke Jacobs
CareSouth Carolina, Inc.



Customer Service AwardAlondra Ramirez
Sandhills Medical

Outreach Worker of the Year Award Ana Jimenez ReGenesis Health Care, Inc.



Agricultural Health Worker of the Year Award Maridolores Valentin
Beaufort-Jasper-Hampton Comprehensive Health Services, Inc.

Front Office Employee of the Year Teresa Hendrix CareSouth Carolina, Inc.

The for Our Conferences and Events



Billing and Coding Employee of the YearMaria Tamayo
Sandhills Medical





Personal and Professional Development Achievement Award

Melisa Hammet ReGenesis Health Care, Inc.

You Make the Difference Award
Katana Jones
Family Health Centers, Inc.



You Make the Difference Award Mark Medley Tandem Health SC, Inc.

The of Our Conferences and Events

Clinical Network Retreat

The 2025 Clinical Network Retreat was held June 6–8 at the Sheraton Myrtle Beach Hotel, bringing together clinicians, researchers, administrators, and partners from across the Network. With the theme "Stronger Together: Building Partnerships for Clinical Excellence", the retreat continued its legacy of uniting leading innovators and forward thinkers to explore how collaboration fosters a culture of innovation—one where staff and patients alike feel empowered to shape change and contribute to advancing care.

Overall Score **4.44 / 5.0**

of Attendees 248

Key Highlights

- Focus on Value-Based Care Sessions emphasized strategies to improve outcomes while reducing costs, ensuring that patients receive high-quality, equitable care.
- Collaboration Across Disciplines Workshops and panels highlighted the importance of respecting differences, sharing expertise, and building partnerships to address differences in health outcomes and reduce disease burden across diverse populations.
- Integration and Efficiency Discussions centered on strengthening services through integrated care models, streamlining technology, and optimizing operations for greater impact.
- Workplace Culture Leaders and participants underscored the importance of fostering a strong, supportive workplace dynamic to sustain innovation and excellence.
- Sponsorships Targeted philanthropic efforts were able to secure \$79,600 in sponsor and exhibitor support.

The retreat reinforced the Network's commitment to adaptability in a changing healthcare landscape and renewed its focus on partnership, innovation, and equity. By aligning on shared goals, the Clinical Network is better positioned to deliver patient-centered care and drive meaningful improvements in health outcomes.

The par of Our Conferences and Events

A special highlight of the 2025 Clinical Network Retreat was the presentation of the annual Clinical Network Awards, which recognize outstanding contributions in clinical care, research, collaboration, and leadership. These awards celebrate individuals and teams whose work exemplifies innovation, dedication, and a commitment to advancing patient-centered care.

This year's awardees represented excellence across the Network:



Champion of Practice Transformation Award Kaitlin Hughes, BS, RMA CareSouth Carolina, Inc.





Nurse of the Year Award
Laevata Nelson, LPN
Fetter Health Care Network, Inc.

Clinical Quality of the Year Award
Jeniqua Duncan, DO, MBA, CH-CBS
CareSouth Carolina, Inc.

The for Our Conferences and Events



Dental Professional of the Year AwardMary Whitaker, DMD
Little River Medical Center, Inc.

Pharmacist of the Year Award
Alec Marinaro, PharmD
Little River Medical Center, Inc.

Health Care Provider of the Year Award
Karen Clyburn, FNP
Sandhills Medical











ganging Efforts and Website Launch



Rebranding and Renewal

This year marked an important milestone in the evolution of our organization with the launch of a comprehensive rebranding effort, the debut of a new website, and the appointment of a new Chief Executive Officer, Dr. Vicki M. Young. Together, these initiatives reflect both a refreshed identity and a renewed commitment to advancing our mission.

Rebranding Efforts

The rebrand was guided by a vision to better reflect who we are today and where we are headed. The updated logo, visual identity, and messaging convey a modern, unified presence while honoring our legacy. This transformation has helped strengthen recognition across our communities and reaffirmed our commitment to innovation, inclusivity, and excellence.

New Website Launch

In conjunction with the rebrand, the organization launched a redesigned website that enhances accessibility, user experience, and engagement. The site provides streamlined navigation, improved functionality for members and partners, and dynamic content that highlights our programs, services and networks/communities. The new platform also serves as a critical tool for recruitment, outreach, and community education.

Leadership Transition

The hiring of Dr. Vicki Young as Chief Executive Officer further signals a period of growth and transformation. With extensive experience in nonprofit leadership, she brings a strategic vision and commitment to collaboration that will guide the organization into its next chapter. The alignment of new leadership with the rebrand and website launch has positioned us to build stronger connections, expand our reach, and amplify our impact.

Looking Ahead

Together, these efforts represent more than cosmetic change—they embody a forward-looking strategy to strengthen engagement, elevate our presence, and lead with purpose. As we move into the coming year, the organization is poised to grow its influence, expand services, and continue advancing the health and well-being of the communities we serve.



Retirement Celebration

In June 2024, the South Carolina Primary Health Care Association celebrated the remarkable career and retirement of Lathran J. Woodard, who dedicated more than 40 years of service to advancing community health. As a tireless advocate for equitable access to care, Ms. Woodard's leadership transformed the landscape of primary health care in South Carolina and left an enduring legacy.

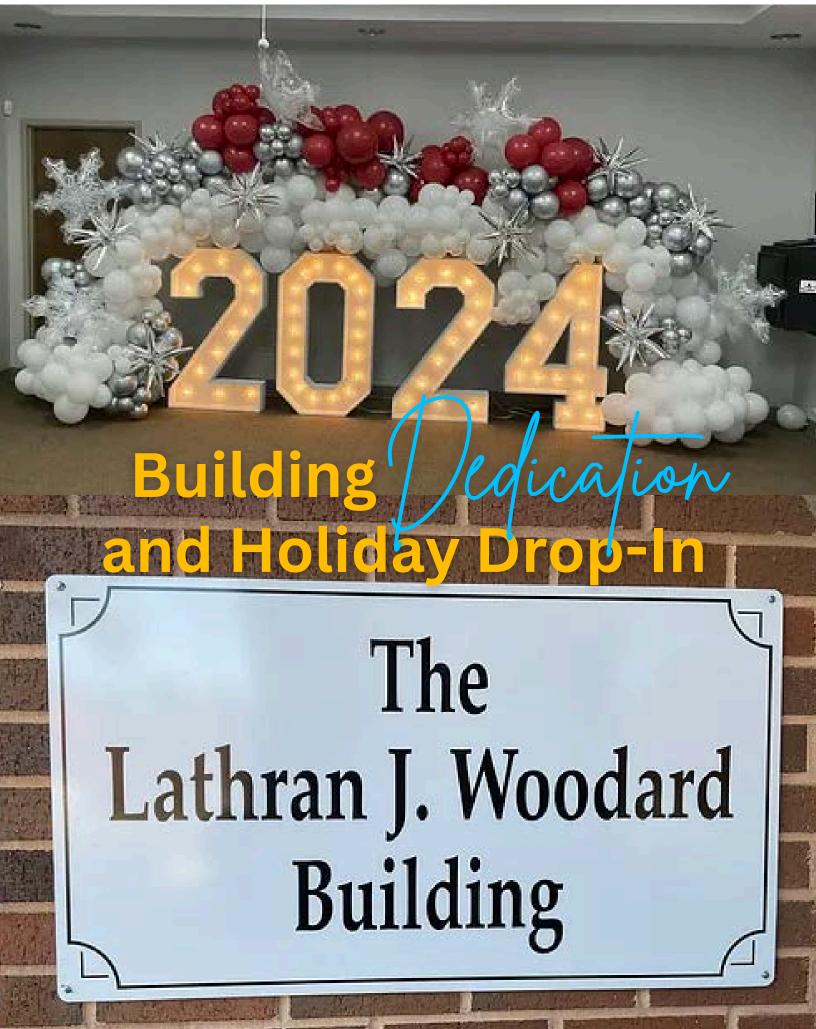
During her tenure, she played a pivotal role in strengthening community health centers, expanding services to underserved populations, and championing policies that ensured quality, affordable care for all. Her vision and advocacy not only elevated the Association but also positioned South Carolina as a leader in community-based health care nationwide.

Colleagues and partners recognized Ms. Woodard for her unwavering commitment to collaboration, her passion for health equity, and her ability to inspire others in the pursuit of excellence. Her leadership created opportunities for countless health professionals and improved the lives of patients and families across the state.

As the Association looks to the future, Ms. Woodard's legacy will continue to guide its mission and values. Her retirement marks the close of an extraordinary chapter, but the impact of her work will be felt for generations to come.







Building edication and Holiday Drop-In

In December 2024, the Association proudly hosted a Building Dedication honoring Lathran J. Woodard for her more than 40 years of visionary leadership and service to community health. The dedication recognized her lasting impact on health equity in South Carolina and ensured her legacy will continue to inspire future generations.

Following the dedication, the Association welcomed partners, colleagues, and friends to its annual Holiday Drop-In. The gathering provided an opportunity to celebrate the season, strengthen connections, and reflect on the year's accomplishments while looking ahead with renewed energy and purpose.













hank for to Our Sponsors

On behalf of the South Carolina Primary Health Care Association, we extend our deepest gratitude to our organizational sponsors. Your generous support and partnership have been instrumental in advancing our mission to ensure equitable access to high-quality, community-based primary health care across South Carolina.

Thanks to your commitment, we were able to expand our programs, enhance training and technical assistance, and foster collaboration among health centers statewide. Your investment in our work not only strengthens individual community health centers but also builds a resilient health care system that serves all, particularly our most vulnerable populations.

We are proud to count you as trusted partners in this vital work. Together, we are driving innovation, advocating for policy change, and empowering health centers to thrive in a rapidly evolving health care landscape.

Thank you for standing with us and making a lasting impact on the health and well-being of communities across South Carolina. We look forward to continuing this journey with you in the years ahead.

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Absolute Total Care / Centene
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Henry Schein Dental
HillSouth
VitaSavings
LabCorp

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eClinicalWorks
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Synergy Billing
Quest Diagnostics
Palmetto Care Connections
Sanofi
Molina Health Care





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Stay Connected

Keep up with the latest news, events, and updates from the South Carolina Primary Health Care Association! Follow us on social media to stay informed, engaged, and connected with our mission to support community health centers across South Carolina.

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