About the
EDUCATIONAL THEATRE ASSOCIATION  home of the INTERNATIONAL THESPIAN SOCIETY

The Educational Theatre Association (EdTA) is an international association with more than 139,000 active members. EdTA’s mission is shaping lives through theatre education: honoring student achievement in theatre; supporting teachers by providing professional development, resources, and recognition; and influencing public opinion that theatre education is essential and builds life skills. EdTA is the home of the International Thespian Society (ITS), an honorary organization established at nearly 5,000 schools, that has inducted more than 2.4 million theatre students since its founding in 1929. Today ITS is at more than 5,000 schools in all 50 states and 13 countries.

EdTA also produces the International Thespian Festival and publishes Dramatics magazine in print and online for high school theatre students, and Teaching Theatre, a journal for theatre education professionals. The Educational Theatre Foundation is the philanthropic arm of EdTA.
WHAT IS INTERNATIONAL THESPIAN FESTIVAL

The International Thespian Festival (ITF), produced by the Educational Theatre Association, is the premier immersive educational theatre event in the nation, offering unparalleled opportunities for students and their teachers.

The preferred summer theatre experience for more than 50 years ITF is unrivaled in delivering a comprehensive, well-rounded experience providing learning across all theatre disciplines—onstage, backstage, and front-of-house.

Students and teachers can select from hundreds of rigorous and engaging workshops taught by experts in their field. Topics include acting and performing, lighting, sets, sound, makeup, costume design and construction, directing, stage management, dance, playwriting, and more.

Students can meet with recruiters from dozens of top college and university theatre programs from across the country to interview and audition for admission and for thousands of dollars in scholarships.

Teachers can hone their skills both as theatre artists and as educators in workshops and may earn continuing education and graduate credit by taking a Professional Development Intensive seminar.

ITF ATTENDEES

4,500+ attendees in 2019

ITF is an educational event for teachers and their students, limited to people 12 years of age and older including: high school theatre teachers; high school theatre students, teaching artists, industry professionals

ITF is held annually the 4th week in June at Indiana University Bloomington: June 22-27, 2020

EXHIBITORS

ITF hosts up to 120 unique exhibitors from colleges, universities, actor training programs, publishing companies, tech equipment vendors, and other theatre-related businesses from all over the world. Exhibit areas are located in major hubs of ITF activity. Exhibitors receive outstanding visibility for their business or organization while greatly enhancing the event experience for all attendees.

Colleges that exhibit may also hold auditions

Many of the colleges and universities that exhibit also send representatives to see college-bound Thespians perform in the college auditions held throughout the week. For information contact Angel Wuellner at awuellner@schooltheatre.org.

PRICING INFORMATION FOR ITF 2020

<table>
<thead>
<tr>
<th>ITF 2020 PACKAGES</th>
<th>PRICE</th>
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<tbody>
<tr>
<td>Non-College Booth Includes two attendee registrations.</td>
<td>$900</td>
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<tr>
<td>College/University Booth Only NO AUDITIONS Includes two attendee registrations.</td>
<td>$900</td>
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<tr>
<td>College/University Booth plus Auditions Includes four attendee registrations.</td>
<td>$1,300</td>
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<tr>
<td>College/University Auditions Only NO BOOTH Includes two attendee registrations.</td>
<td>$500</td>
</tr>
<tr>
<td>College &amp; Business Partner Guest Pass Includes two attendee registrations without booth.</td>
<td>$400</td>
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<tr>
<td>Electricity/Wi-fi</td>
<td>$100</td>
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<tr>
<td>Additional attendee</td>
<td>$100</td>
</tr>
<tr>
<td>Late fee Applies to any registrations after deadline date TBD.</td>
<td>$100</td>
</tr>
<tr>
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<td>$250</td>
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ITF REGISTRATION

All exhibitors must register for the event at please register using the ITF College & Business Partner online portal and clicking on the ITF Exhibitor Registration link in the lower right-hand corner or email awuellner@schooltheatre.org.
2019 ITF EXHIBITORS

Ira Brind School of Theater Arts at The University of the Arts
American Academy of Dramatic Arts
The American Musical and Dramatic Academy
Austin Peay State University
Berry College
Beyond The Classroom Tours
BMD
Bodymics
BookTix: Online Ticket Solution
Broadway Cares/Equity Fights AIDS
Broadway Licensing
Carroll College Theatre
Chicago College of Performing Arts at Roosevelt University
Colorado State University
Columbia College Chicago Theatre Department
Concord Theatricals
Cornell College Theatre and Dance
Creighton University
The Theatre School, DePaul University
Dragaud Custom Sojourns
Drake University
Dramatic Publishing
The Dramatists Guild of America
Dramatists Play Service, Inc.
Heartland Scenic Studio, Inc.
I Heart Media
Illinois Wesleyan University
Imagine Theatre Competition
Inside the Business of Show
Je T’aime Masks
Johnny Carson School of Theatre & Film
Lindenwood University
Lovewell Institute for the Creative Arts
Loyola University New Orleans Theatre Dept.
Marquette University
Miami University
Midland University Performing Arts
Millikin University
Missouri State University
Music Theatre International
The National Theater Institute at the Eugene O’Neill Theater Center
Nebraska Wesleyan University
The New School College of Performing Arts, School of Drama
New York Conservatory for Dramatic Arts
New York Film Academy
NINJA
Ohio University
Oklahoma City University
Otterbein College
Playbill
Playscripts
Point Park University
RE:THEATRE
Right On Cue Services
Rockford University
Saint Louis University
Saint Mary’s University of Minnesota
Savannah College of Art and Design (SCAD)
The SAVI Singing Actor
ShowTix4U
Southern Illinois University Edwardsville
Stage Rights
STUDIO SCHOOL, LOS ANGELES
Temple University
Texas Christian University Department of Theatre
Theatre of Arts Acting Conservatory
Theatrefolk
TicketRoar powered by Eventbrite
Travel Passport, LLC
TRW
WHAT IS EDTA NATIONAL CONFERENCE
The Educational Theatre Association's National Conference is an educational event for teachers held each year to provide educators with a wide range of professional development experiences including workshops, panel discussions, and learn-and-create labs. Workshop topics include choreography, costuming, tech theatre and design. Highlights of the event include keynote presentations from national thought-leaders in theatre and education and extensive networking opportunities for theatre educators and key industry professionals.

CONFERENCE ATTENDEES
650 attendees in 2019
EdTA National Conference attracts approximately 500 theatre educators from across the country at all stages of their careers. Exhibiting at EdTA National Conference provides personal interaction with highly engaged theatre educators teaching artists and industry professionals.

EdTA National Conference is held in a different city every year in the early fall. In 2020 it is in St. Petersburg, Florida, October 1-4.

EXHIBITORS
In 2020, we will be able to host approximately 60 unique exhibitors intent on reaching the theatre educator community with their products and services.

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EDTA NATIONAL CONFERENCE REGISTRATION
All exhibitors must register using the online portal available by logging onto [www.schooltheatre.org](http://www.schooltheatre.org) and clicking on the Events Listing registration options inside your dashboard (be sure to choose the “National Conference AND EXPO 2020” registration) or email awuellner@schooltheatre.org.
2019 EDTA NATIONAL CONFERENCE EXHIBITORS

Atlantic Acting School
Backdrops Beautiful
Broadway Cares/Equity Fights AIDs
BMD - Broadway Media Distribution
bodymics
Booktix: Online Ticket Solution
Bright Lights Big City Tours LLC
Brightspark Travel
Broadway Licensing
Broadway Life: Student Group Travel
Camp Broadway
Center Stage Broadway Sales
Cleveland Play House
Concord Theatricals
Costume Holiday House, Inc.
Costume Inventory Resources
Disney Theatrical Licensing
Disney Theatrical Sales
Dragaud Custom Sojourns
Drama Education Network
Dramatic Publishing Company
EdTA Membership Outreach
Eldridge Plays & Musicals
English-Speaking Union
Gig Gear
Grosh Backdrops & Projections
Group Sales Box Office at Broadway.com
HB Studio
Heartland Scenic Studio, Inc.
Inside the Business of Show
Junior Tours
LAMDA (London Academy of Music & Dramatic Arts)
McCormick’s Group LLC
Mehron
Music Theatre International
New York Conservatory for Dramatic Arts
On The Stage
Performer Stuff
Playbill
Playscripts
Point Source Audio
Pro Musica Tours - Broadway and Beyond
Production Pro
Project SPEAK UP!
PropRentalsNY
RE: THEATRE
Realtime Music Solutions
Right on Cue Services
SCAD
Seat Yourself
Show Sage
ShowTix4U
Southern Oregon University Masters of Theatre Studies
Stage Partners
Stage Rights
Stage Stars Records
Teaching Artist Alliance
TGS Tours/The Growing Studio
The Costumer
Theatre Avenue
Theatrefolk, Ltd
Travel Passport
TRW
UCLA School of Theater, Film & Television Department of Theater
USITT
YouthPLAYS
LEADERSHIP SUMMIT

The EdTA Leadership Summit brings together the leaders and decision-makers for the organization from the chapter and national levels for three days of strategic planning, briefings, and workshops focused on organizational best practices. For more information about exhibiting, please contact Angel Wuellner at awuellner@schooltheatre.org.

PRINT & DIGITAL ADVERTISING

*Dramatics* is the only magazine edited exclusively for students of theatre. The more than 50,000 students who read each issue are committed to excellence, evidenced by attaining membership in the International Thespian Society, a theatre honorary organization. *Dramatics* offers a high-quality editorial environment to advertisers who want to reach this accomplished group of prospective graduates.

For more information please email advertising@schooltheatre.org

*Teaching Theatre* is the journal published by the Educational Theatre Association for more than 5,000 middle and high school theatre educators, arts education outreach directors, and administrators. Every issue provides advertisers with direct exposure to a niche market of involved consumers and offers a cost-effective way to reach a specialized group of theatre professionals who are interested in your message and product.

For more information please email advertising@schooltheatre.org

EdTA offers an opportunity to advertise on the organization’s website and member e-newsletter as well as direct email to adult members.

For more information please email advertising@schooltheatre.org

EVENT & PROGRAM SPONSORSHIPS

EdTA offers our college and business partners the opportunity to be part of a robust event sponsorship program, demonstrating their commitment to EdTA and the International Thespian Society through a partnership with EdTA. EdTA works closely with these institutions to provide maximum exposure to our members and promotional opportunities for our sponsors.

For more information about sponsorships please contact Angel Wuellner at awuellner@schooltheatre.org.