FOR IMMEDIATE RELEASE

Contact: TROUPE DIRECTOR NAME

Email

SCHOOL leading (COMMUNITY) efforts for

National Theatre Education Awareness Campaign

CITY, STATE, DATE—Theatre in Our Schools Month (TIOS) is a grassroots effort to educate everyone about the benefits of having theatre in the schools, and to draw attention to the need for more access to quality programs for all students. The campaign is jointly sponsored nationally by the [American Alliance for Theatre & Education](http://www.aate.com/) (AATE), the [Educational Theatre Association](https://www.schooltheatre.org/home) (EdTA), and the [International Thespian Society](https://www.schooltheatre.org/internationalthespiansociety) (ITS).

SCHOOL NAME is DESCRIBE SPECIAL ACTIVITY FOR COMMUNITY MEMBERS OR TIOS ACTIVITES for TIOS.

SCHOOL NAME is the home of ITS Troupe ####, the nationwide high school drama honorary society planning TIOS activities. TIOS is a chance for students, parents, communities, school boards, and elected officials to become familiar with the benefits of school theatre participation, which include development of the 21st century skills of communication, collaboration, creativity, and critical thinking.

In fact, according to The College Board, in 2015, students who took four years of arts classes in high school scored an average of 92 points higher on their SATs than students who took only one half year or less. But, according to the U. S. Department of Education, only 28 percent of public high schools in high poverty areas offer theatre instruction.

And according to a [2016 poll](http://www.americansforthearts.org/by-program/reports-and-data/research-studies-publications/infographic-what-americans-believe-about-the-arts):

* 9 in 10 American adults agree that the arts are part of a well-rounded K-12 education.
* 90 percent believe students should receive an education in the arts in elementary school, middle school, and high school.

The [poll](http://www.americansforthearts.org/by-program/reports-and-data/research-studies-publications/infographic-what-americans-believe-about-the-arts), “Americans Speak Out about the Arts: An In-Depth Look at Perceptions and Attitudes about the Arts in America,” was conducted by Americans for the Arts.

To see ITS Troupe ###, and the SCHOOL drama program in action, come to the next performance, of SHOW NAME on DATE. TICKET INFORMATION

For more information about TIOS visit [schooltheatre.org/programs/tios](https://www.schooltheatre.org/programs/tios) and follow #TheatreinOurSchools on social media

[**About the American Alliance for Theatre & Education**](http://www.aate.com/?page=aboutus)

[**About the Educational Theatre Association**](https://www.schooltheatre.org/about/mission)

[**About the International Thespian Society**](https://www.schooltheatre.org/internationalthespiansociety)

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