

VERMONT BANKERS ASSOCIATION, INC.



VTCPA

VERMONT SOCIETY *of*
CERTIFIED PUBLIC ACCOUNTANTS



VERMONT BANKERS ASSOCIATION
in partnership with VT RMA Chapter
& VT Society of CPAs
presents our 10th Annual
Women in Leadership Conference

March 4, 2026, 8:00 am - 4:00 pm

Capitol Plaza Hotel & Conference Center
Montpelier, VT

WOMEN'S JOURNEY TO LEADERSHIP

VERMONT BANKERS ASSOCIATION WOMEN IN LEADERSHIP CONFERENCE

The Vermont Bankers Association, in partnership with the VT Society of CPAs and the VT RMA Chapter, invites you to attend our tenth annual Women in Leadership Conference to be held on Wednesday, March 4, 2026 at the Capitol Plaza Hotel & Conference Center, Montpelier, VT.

We encourage men to attend, especially those who lead and mentor women.

Based on feedback from previous years, we focused this year's agenda on leadership skills and development to improve your effectiveness inside and outside of work.

This conference is open to **all** levels of staff at any VBA member institution, associate member firm, or CPA firm interested in leadership and career growth. Please review the attached in-depth program outline for more information on the presentations and speakers. No one will be turned away – all are welcome!

VERMONT BANKERS ASSOCIATION WOMAN OF THE YEAR AWARD

The VBA Woman of the Year Award celebrates a woman in banking who excels at her profession, is active in their community and supports other females to reach their full potential. This is a bank-wide opportunity, with emphasis on the ability to lift other women to help them succeed.

If interested in nominating yourself or another woman in banking, please complete nomination form and email it to: vtbanker@sover.net. Nominations must be received by February 6, 2026.



Erin Pond, Community Bank N.A., Winner of the
2025 Woman of the Year Award

Presented by Chris D'Elia, President, VBA

March 4, 2026

8:00 am - 8:25 am - REGISTRATION & CONTINENTAL BREAKFAST

8:25 am - 8:30 am - WELCOME AND INTRODUCTIONS

Chris D'Elia, President, Vermont Bankers Association

8:30 am - 9:30 am - AVOIDING BURNOUT

Porter Knight, Productivity Vermont

Burnout is costly to you and to your organization, yet it is increasingly common. We'll explore causes and warning signs of burnout, discuss options for prevention, and dive into specific strategies that you can apply immediately to protect your own health and performance, as well as create a more supportive, sustainable work environment.

9:30 – 10:30 am – NAVIGATING THE AI LANDSCAPE

Mike Lannen, Eternity Web

AI isn't the future—it's now, and it's revolutionizing how businesses operate and sell. Whether you're in lodging, marketing, or mountain resorts, this session will show you how artificial intelligence can streamline operations, spark innovation, and drive revenue. Led by Mike Lannen, founder of Eternity, a leading digital marketing and AI consulting firm, this session will equip you with the tools and insights to embrace AI confidently—even if your team or customers are skeptical.

10:30 – 10:45 am – BREAK

10:45 – 11:45 am – WOMEN IN LEADERSHIP: PANEL FROM VERMONT ECONOMIC DEVELOPMENT AUTHORITY

Eighty percent of VEDA's Executive Team is made up of women. The VEDA Board of Directors is majority women and chaired by a woman. In banking, that doesn't happen very often.

Ask questions to this panel of Vermont women who support each other and our industry as they work to help Vermont businesses, farms, and nonprofits achieve their economic goals.

11:45 – 12:45 am – AWARD PRESENTATION & LUNCH

12:45 pm – 1:45 pm – FINANCIAL WELLNESS

Christine Moriarty, MoneyPeace

Does your financial health affect the rest of your life? Of course! But what does financial health really mean? And how can you optimize it in your life?

Financial wellness is an intricate balance of the mental, spiritual, and physical aspects of money. This unique combination is an ideal to strive towards in our dealings with money. It is having an understanding of your financial situation and preparedness for financial change. Maintaining that balance consists of being comfortable with where your money comes from and where it is going.

AGENDA

Continued

AGENDA

1:45 – 2:30 pm – FROM PASSION TO PROFIT: FIRESIDE CHAT WITH THE FOUNDERS OF MAMAVA

We are thrilled to welcome Sascha Mayer (CXO) and Christine Dodson (CEO) of Mamava, creators and leading experts in lactation space design. Together they'll share how their partnership transformed an idea into a thriving company that's making a difference for families and businesses across the country.

2:30 – 2:45 pm – Break

2:45 – 3:45 pm – PERSONAL SAFETY FOR WOMEN LEADERS

Dr. Christine DiBlasio, Ph.D., PLC, co-founder of The Safety Team (TST),
Psychologist, 5th degree black belt in Kempo-Jujitsu

Geneviève Henry, Executive Director, TST Trainer & Instructor, Black
Belt in Kempo Jujitsu

Caroline Ann Williams, TST Board member, Certified ESD Instructor

This presentation highlights the wide-ranging impact of violence in our state and introduces practical, effective, and easy-to-learn safety strategies and boundary-setting techniques. We'll conclude with a compelling short video and an interactive Q&A session that allows for deeper discussion and engagement.

3:45 pm – WRAP UP, DOOR PRIZES AND ADJOURNMENT



VERMONT BANKERS ASSOCIATION,
VERMONT SOCIETY OF CPAS, & VT RMA CHAPTER

Present:

WOMEN IN LEADERSHIP CONFERENCE

Women's Journey to Leadership

Wednesday, March 4, 2026

Capitol Plaza Hotel & Conference Center, Montpelier, VT



REGISTRATION FEE:

Members, Associate Members, & CPAs: \$175.00 (includes all day program, breakfast, lunch & breaks)

Non-Members: \$350.00 (includes all day program, breakfast, lunch & breaks)

NAME OF BANK/FIRM _____

CONTACT PERSON _____ EMAIL ADDRESS: _____

The following individual(s) from this bank/firm will attend:

First/Last Name _____ Email _____

MEMBERS REGISTRATION FEE @ \$175 per person x _____ = _____
(#attending) (total enclosed)

NON-MEMBER REGISTRATION FEE @ \$350 per person x _____ = _____
(#attending) (total enclosed)

Note any dietary restrictions here:

Please make check payable to the Vermont Bankers Association and forward it along with this registration form to P. O. Box 587, Montpelier, VT 05601-0587 **OR** email registration (followed by original and payment) to vtbanker@sover.net. Credit card payment accepted over the phone at 802-229-0341. A 3% convenience fee will be applied to all credit card payments.

Deadline for registration is Thursday, February 19th.

Cancellation refunds are subject to a \$75.00 per person service charge. Substitutions are welcome.