



# **CHARLES M. SHAFFER**

## CHAIRMAN AND CHIEF EXECUTIVE OFFICER

Charles "Chuck" M. Shaffer joined Seacoast in 1997. He was appointed President and Chief Executive Officer and a director of the Company and the Bank in January 2021 and named Chairman of the Board in February 2022.

Chuck was named SVP, Controller in 2005 before moving to a role leading Seacoast's Community Banking team in October 2013. From January 2017 to May 2019 Chuck served as EVP, Chief Financial Officer. Following this, he became EVP, Chief Operating Officer until transitioning to his current role as Chief Executive Officer in 2021.

As a key driver in Seacoast's efforts to modernize, Chuck has been instrumental in influencing the Retail, Digital, Wealth, non-branch distribution, and merger and acquisition strategies, as well as in designing and working across the organization at all levels to implement earnings improvements.

Chuck is actively involved in the community. He serves on the board of directors for Armellini Express Lines, a private logistics company headquartered in Palm City, as well as the Florida Bankers Association and United Way of Martin County.

Chuck holds a master's of business administration degree with a finance specialization from the University of Central Florida, a bachelor's in finance from Florida State University, a bachelor's in accounting from Florida Atlantic University, and is a graduate of the Advanced Management Program at the University of Pennsylvania's Wharton School of Business. He is also a Certified Public Accountant licensed in the State of Florida.

Chuck is based in Stuart, Florida.

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William J. Penney

*President & CEO* Marine Bank



Born and raised in West Palm Beach, FL Resident of Vero Beach, FL since 1984

#### **EDUCATION**

Graduated from Palm Beach Jr. College, Florida Atlantic University, and the School of Banking of the South at Louisiana State University.

#### **BANKING CAREER**

Barnett Bank -18 years Enterprise Bank – 3 years Big Lake National Bank – 2 years Marine Bank – 20 years, 14 years as president and CEO, 9 years as Chairman of the Board

#### **CHARITABLE ACTIVITIES**

- Board Chair of Alzheimer's & Parkinson Association of Indian River County
- Board Member and Past Chairman of the Florida Banker's Association
- Former board member and Chairman of the Indian River County Chamber of Commerce
- Former Chairman of the Indian River County Chamber of Commerce Economic Development Division
- Chaired the Indian River County United Way Annual Campaign in 1999/2000, 2006/2007 and 2017/2018
- Former Member of the Board of Directors and Chairman of the Indian River County United Way

- Former Member of the Board of Directors of the Indian River County United Way Foundation
- Member of the Indian River County Economic Development Council and former Chairman
- Former Member of the Board, Vice-Chairman & Treasurer of the Ocean Research & Conservation Association

#### **COMMUNITY RECOGNITION**

#### Bank Awards

- Chamber of Commerce 2010 Company of the Year Award
- Workforce Solutions 2010, 2011, 2013 & 2016 Best Places to Work Award
- United Way 2012 Richardson Esprit de Vie Award, for Dedication to Volunteer Programs in Our Community
- United Way 2013 Spirit of Indian River County Award Small Business, In Honor of Comprehensive Commitment to Strengthening Our Community
- United Way 2015 Richardson Spirit of Indian River County Award For Excellence in Company Employee Campaign
- 2015 Indian River County Chamber of Commerce Member of the Year
- Recipient of the 2018 & 2019 Banky Award from the Institute for Extraordinary Banking.™ recognizing Marine Bank as on the top extraordinary community banks in the US.
- Great Places to Work Award 2022 & 2023

#### Personal Awards

- In 2006 to celebrate my 50<sup>th</sup> birthday I rollerbladed 50 miles and raised more than \$6,000 for the United Way
- United Way 2010-2011 Ralph T. King Award for Honoring Extraordinary Service & Commitment to Indian River County
- In 2011 to celebrate my 55<sup>th</sup> birthday I rollerbladed 55 miles and raised more than \$10,000 for the American Red Cross
- Chamber of Commerce 2013 Carolyn K. Eggert Economic Development Award
- In 2014 I cycled 75 miles for the March of Dimes' 75<sup>th</sup> anniversary celebration and raised more than \$6,000
- In 2016 participated in the Real Men Wear Pink Campaign to raise \$7,800 for the American Cancer Society's Making Strides Against Breast Cancer
- Recipient of the Florida Banker's Association Chairman's Award in 2017
- Winner of the Indian River County Chamber of Commerce Alma Lee Loy Community Service Award in 2019
- In 2021 I cycled 65 miles to celebrate my 65<sup>th</sup> birthday and raised \$12,000 for the Alzheimer's and Parkinson Association of Indian River County



Gil Pomar EVP & State President-East Florida SouthState Bank



Gil Pomar is SouthState Bank's Executive Vice President and State President- East Florida which includes Jacksonville, Daytona Beach, Gainesville, Ocala, Orlando, Treasure Coast, and South Florida. Gil has been with the company for thirteen years and has seen the company grow from less than \$2 billion in assets and 200 employees to \$47 billion in assets, 5500 employees, 240 branches and is now the largest Floridabased bank.

Mr. Pomar is a native of Jacksonville, Florida and moved to Boca Raton in 1978. He received his finance degree from the University of Florida. His 40-year banking career includes Barnett Bank, First National Bank of Chicago, Southeast Bank in South Florida and then First Union National Bank where he was Manager of Commercial Banking in Jacksonville for most of the 1990s. In 1999, Gil became the President and CEO of The Jacksonville Bank, a de novo publicly traded bank that grew to over \$700 million in assets in less than eleven years when it became the largest community bank in Jacksonville.

In addition to participating on various boards and civic activities, Gil has been chairman of The American Cancer Society, president of Junior Achievement, chairman of The Coggin College of Business at the University of North Florida, president of Timuquana Country Club, president of the Board of Trustees at Riverside Presbyterian Church, and the Broward Business Council on Homelessness. Mr. Pomar and his wife Jane live in downtown Fort Lauderdale and are parents to three children.

### Jeff Watts

Chief Banking Officer Florida East





Jeff Watts serves as Valley Bank's Chief Banking Officer for Florida East, where he leads various commercial banking teams in Miami, Fort Lauderdale, West Palm Beach, and along the Space Coast. He oversees the teams serving the bank's corporate, middle-market, business banking and commercial real estate clients, as well as managing the bank's lending support teams.

Prior to this role, Jeff spent over five years leading Valley Bank's Corporate Banking line of business across Florida, and eventually, Chicago and Los Angeles. In his most recent position as Head of Corporate Banking, he led corporate-middle market and commercial real estate teams focused on growing the bank's market share in key expansion markets for the bank.

With a career spanning more than two decades, Jeff has held key leadership positions at two other financial institutions and has also held the role of Regional Sales Manager at Classroom Connect, an educational technology firm based in San Franciso. Jeff has dedicated himself to building relationships with professionals across Florida as a South Florida-based banker and executive.

For the past 10 years, Jeff has served on the Board of Directors for the YMCA of South Florida and for the Broward Workshop, a nonprofit CEO-level business group dedicated to fostering a brighter future for Broward County. He served as Co-Chair of the Broward Workshop Education Committee for five years, and he recently served on the Board of Directors for the Florida Banking Association.

Jeff is frequently invited to speak on several topics related to banking and the local economic environment. His insights have garnered him appearances in prestigious publications such as the *South Florida Business Journal, South Florida Business & Wealth,* and *Capital Analytics.* 

Jeff earned a Master of Business Administration with a concentration in Finance from Arizona State University's Thunderbird School of Global Management in the Phoenix, Arizona metropolitan area. He also holds a bachelor's degree in Anthropology from California State University – East Bay in Hayward, California. Jeff resides in South Florida with his wife, and teenage son and daughter.