



Los Angeles RMA Chapter

2025-2026 Corporate Sponsorship Deck

Who are we?

The Mission Statement of the Risk Management Association (ProSight) is to advance and promote support professionals across risk, compliance, retail and commercial banking through education, benchmarking, collaboration, and innovation. Specifically, the Los Angeles RMA chapter's objectives are to:

- Providing virtual and in-person professional educational events, activities, and webinars regarding current market risks, credit conditions, and economic conditions
- Producing risk-related publications, resources, and other thought leadership content
- Facilitating leadership and networking opportunities for RMA/ProSight community members

Who are we? (continued)

- The Los Angeles Chapter provides virtual and in-person events, as well as networking opportunities within the following demographics:
 - 15 Board Members
 - 740 associate members (and growing!) registered to the Los Angeles Chapter
 - Over ~1,000 finance professionals from 50+ different institutions included in our ongoing email distribution list
 - In-person events averaging attendance between 50-100 people
 - Virtual Chapter events with attendance averaging 30-50 people
 - LinkedIn Community presence @ “RMA – Los Angeles Chapter”

RMA Chapter Member Perks

- **Access to Industry Expertise:** RMA Members have access to a multitude of online resources that focus on risk management, credit risk, and operational risk, and they can leverage the vast network of RMA risk professionals.
- **Risk Management Tools and Publications:** Members gain access to RMA's proprietary tools, research reports, and publications, which offer insights into the latest risk metrics and strategies.
- **Benchmarking Data:** Members can access benchmarking data that allows them to compare their risk metrics and practices with other institutions, helping to optimize performance.
- **Educational Resources and Training:** RMA provides workshops, certifications, webinars, and conferences to help finance professionals and credit managers stay updated on best practices and emerging trends in risk management.
- **Regulatory Insights:** RMA often provides members with timely updates on regulatory changes and compliance issues, which can be crucial for organizations managing risk.
- **Networking Opportunities:** RMA connects professionals through local chapters and industry events, enabling collaboration and knowledge-sharing with peers and experts in the field.
- **Professional Development:** The RMA offers avenues for career growth and development through leadership opportunities and special interest groups focused on specific areas of risk.

Advance Your World with RMA

RMA helps your institution confront emerging and traditional risks head-on through education, products, and community.



Risk Management Association (RMA) is a member-driven organization with the deepest roots in the profession and the largest offering of risk-focused resources for the financial services industry. For more than 100 years, RMA has been laser-focused on one thing: helping our members at financial institutions of all sizes better understand and address risk. As a trusted partner, RMA has weathered the many economic challenges of the last century alongside its members, which now number 1,700+ institutions of all sizes.

Joining RMA as a member institution brings you access to the following core benefits:



Ability for employees to attend members-only, peer-sharing roundtables on a variety of topics



Ability to join your local RMA Chapter for regional networking, education, and leadership opportunities



Unlimited free individual membership for employees and Board Members



Preferred pricing on products, events, and training, as well as the ability to purchase institutional access to seminars and conferences



Access to *The RMA Journal* online, including the current issue and past issues



Access to thought leadership, including whitepapers, frameworks, and survey reports



Ability to watch RMA's Risk Readiness webinars at no cost

Join RMA today to be part of a community dedicated to advancing risk management.



Visit rmahq.org/membership or contact your Relationship Manager to learn more.

Activate Your Associate Membership

ADVANCING YOUR WORLD

Who Are Associate Members?

Thousands of member institutions are part of RMA's network. Our community provides your organization with a competitive edge while also helping you achieve professional development goals.

We invite you to become an Associate Member of RMA, as your organization already enjoys a membership. Whether you are an experienced director or just beginning your career, you can establish your Associate Membership and start your journey with RMA.

Join now and enjoy these exclusive member benefits at no extra cost.

RMA MISSION

To advance enterprise-wide risk management in the financial services industry through education, products, and community.

KEY BENEFITS

Local Chapters

- RMA Chapters provide members with opportunities in their local communities for education, training, and networking.

Member Forum

- An online community for real-time discussions with your peers.

Resources

- Access to thought leadership, including podcasts, whitepapers, frameworks, blogs, articles, and survey reports.

The RMA Journal®

- A monthly publication of risk management news and practical ideas written by risk professionals, for risk professionals.

Member Pricing

- Preferred pricing on all events, training, and products.

Risk Readiness Webinars

- Complimentary access to our regularly scheduled webinars on the industry's top risks.

Roundtables

- Exclusive ability to participate in our invite-only member roundtables on a variety of important topics.

Events

- Our conferences and summits are curated for members, by members. They give risk professionals a competitive edge.

Products

- Our unique product offerings were built just for you – to help solve problems and make your job more efficient with the highest possible impact.
- We provide solutions that are otherwise unavailable in the market or inaccessible to the institution to help them elevate their risk management practices.

Community

- We are dedicated to maintaining a strong community of risk professionals. Putting our community at the center of everything we do is in our DNA.
- RMA is a crucial part of the industry, bringing together like-minded professionals to collaboratively advance risk.



Visit rmahq.org/membership to learn more



RMA Los Angeles

Sponsorship Opportunities

	🌟 Platinum Level 🌟	Gold Level	In-Kind Contributions
Investment	\$2,500	\$1,500	<p>Help offset event costs while showcasing your company's generosity. Provide non-cash support such as:</p> <ul style="list-style-type: none"> ➤ Venue space for events ➤ Catering ➤ Substantial Merchandise <p>Successful examples include:</p> <ul style="list-style-type: none"> ➤ Host a networking happy hour ➤ Cater lunch for a Lunch & Learn event ➤ Large training room space for education or programming events ➤ Meeting snacks <p>Complimentary event passes and networking access for your company (up to 2 per event)!</p>
Gifted # of Tickets to Each Event	4	2	
Sponsor Logo and URL included on all event communications and materials (700+ people/70+ financial companies)	Included	Included	
Logo signage displayed at all chapter events	Included	Included	
First look to have firm representative as panelist / speakers at chapter events	Included	Not Included	
Short instruction at start of each in-person event to present your firm	Included	Not Included	
Sponsor designation on event name badges	Included	Not Included	

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RMA - Los Angeles Chapter
Financial Services
Los Angeles, CA



**Follow us for upcoming events and
industry updates**