



Re: 2026 Risk Management Association of West Michigan Sponsorship

Thank you for your continued support of the RMA West Michigan Chapter! Your participation has ensured that the chapter continues to meet our two-fold mission of **PROFESSIONAL DEVELOPMENT AND NETWORKING OPPORTUNITIES** for all those involved in the Financial and Risk Management Industries.

2025 boasted growth in many areas including:

- 11% Membership Growth
- 10% Database Growth
- 37% Rise in LinkedIn Followers
- 5 New Board Members
- 45% More Sponsors

Our programming schedule was full, including:

- 2025 RMA WM Launch Breakfast
- 4 Live Networking Events
- Commercial Loan Documentation 2-Part Series
- 504 Loans Informational Event
- Ballet and Business with TMA West Michigan
- Annual 9-Hole Golf Outing at Thornapple Pointe Golf Club
- Annual Horror Stories- The Ledger of Doom with TMA WM

***We are also poised to host our Annual Commercial Lending Challenge, a separate program which exposes the best and brightest college students to real world lending decisions. 16 teams are expected to compete for scholarship dollars awarded by local expert judges on October 25.*

Planning is already underway for the coming year! To support this initiative, we invite you to consider becoming a sponsor for 2026. Please refer to the following page for details on sponsorship costs and the benefits available. By partnering with us, your company will gain valuable visibility among our engaged community of commercial lenders, credit managers, consultants, accountants, attorneys, and other financial industry professionals.

Your commitment is required by December 31, 2025. Payment is then due no later than January 31, 2026. Simply return the attached form. Should you have any questions, please do not hesitate to reach out. I will be following up soon.

Thank you,
Denny Briggs, Chapter President
dbriggs@horizonbank.com



2026 Sponsorship- \$2200 [\(NOW INCLUDING THE ANNUAL GOLF OUTING!\)](#)

- Company logo and hyperlink displayed on RMA West Michigan website
- Company logo and hyperlink displayed on all RMA West Michigan meeting invitations for the year (SENT TO A LIST 1000 PROFESSIONALS TOTALING MORE THAN 48,000 COMBINED IMPRESSIONS A YEAR)
- Company logo and hyperlink displayed on all RMA West Michigan post-event emails sent to attendees (intended to spur additional networking amongst members and sponsors)
- Company logo displayed on signage at all RMA West Michigan events
- **NEW IN 2026: Company logo displayed on signage at the Annual Golf Outing and on the golf carts**
- Verbal recognition at all RMA West Michigan events
- TWO FREE TICKETS to all RMA West Michigan events (excluding the Annual Golf Outing)
- Speaking and moderating opportunities at RMA West Michigan events