

Sponsorship Overview

RMA Idaho 2025-2026

Involvement and sponsorship with the local RMA Idaho Chapter can greatly benefit your organization. Sponsors have the opportunity to network with Boise Metro area banking professionals, in a supportive setting for a much lower cost.

RMA provides great insight into the current world of finance. Throughout the year we have a variety of events centered around relevant topics to the banking industry, including guest speakers, panel discussions, educational forums, and networking events. By sponsoring the RMA Idaho Chapter, your organization will be on the leading edge of knowledge and gain access to the contacts in the financial industry.

Sponsorship of the RMA Idaho chapter will provide your company with:



Networking among peers and clients



Year-long marketing plan



Save the cost of face-to-face business calls



Promoting sound risk management

How Do I Get Involved?

Types of Event Sponsorship

RMA Idaho holds regular events throughout the year. You can choose to sponsor:

- Women in Banking Events
- Boise State COBE Banking Panel
- Panel Luncheons
- Keynote Addresses
- Networking Happy Hours
- RMA Education

Chapter Sponsorship - \$2,500

- 4 complimentary event tickets
- Exclusivity with no more than three non-competing Chapter Sponsors per programming year
- Logo placement on RMA Idaho website as Chapter Sponsor
- Same level of marketing exposure as Gold Sponsorship plus ability to provide marketing material at (1) event and address attendees for 2-3 minutes at (1) event mutually agreed upon.
- Exclusive Chapter Sponsor post on LinkedIn twice per year

Single Event Sponsorship Levels

Platinum Sponsorship - \$1,000

- 2 complimentary event tickets
- Logo on all marketing materials (distribution to approximately 350 RMA members)
- Ability to provide marketing material for in person events
- Verbal shout out for all in person events

Gold Sponsorship - \$500

- Logo on all marketing materials (distribution to approximately 350 RMA members)
- Verbal shout out for all in person events



If you would like to move forward with sponsorship, please contact Adam Zuber at adam.zuber@fib.com. Thank you for your interest and support!