



Winning the War on Talent

“Great vision without great people is irrelevant”

Banking is a people business. This panel discussion will address the current talent gaps and ways banks are strategizing for success in finding, hiring, developing and retaining talent.

Our featured panelists:

Vicki Dettinger - VP, Senior Talent Acquisition Advisor
Fulton Bank

Brian Love- Head of Depository Search and Community Bank Advisory
The Travillian Group, LLC

Patricia A. Martin –Director of Human Resources and Organizational Development.
York Traditions Bank

Moderator-Susan Campbell – Director of Training and Development at York Traditions Bank.
Sue has been in the banking industry for over 20 years. She currently serves in a consultative capacity with Managing Directors and Department Managers to assess developmental needs of the organization to drive training initiatives. Sue assists in designing, developing and delivering a comprehensive training program for management and Associates. She also formed and was an active committee member of a formal mentoring program, which focuses on one on one personal and professional mentoring, group mentoring, mentoring with subject matter experts.

DATE: Thursday, March 26, 2020

TIME: 2:30 to 4:30 p.m. (registration begins at 2:00 p.m)

LOCATION: Heritage Hotel Lancaster
500 Centerville Road
Lancaster, PA 17601

COST: \$40 per person (Chapter Members**)
\$60 per person (Non-Chapter Members)

NOTE: This course qualifies for XX credit hour for CRC CEU.

REGISTRATION deadline: Friday, March 20, 2020

MEET OUR PANELISTS

Vicki Dettinger- VP, Senior Talent Acquisition Advisor at Fulton Bank, a \$20 billion financial holding company. Ms. Dettinger is a Human Resources Professional with over 20 years of HR generalist experience including talent management, succession planning, employee recruitment and retention, staff development, training and development, compensation and benefits administration, HR policies development, legal compliance, and project management. She is currently responsible for the full lifecycle recruiting for designated non-exempt and exempt recruiting, as well as, designated intake programs including Fulton’s Military Internship Program and Internship Development Program. She holds a BSBA in Business Administration and Management from Shippensburg University and an MBA from York College.

Brian Love- Head of Depository Search and Community Bank Advisory for The Travillian Group, LLC, a boutique executive search and talent advisory firm with community bank clients in every US region. For the last 4 years, Brian has been assisting banks in the recruitment of pivotal senior and C-Level roles, as well as offering strategic advisory to their organizations around talent management. Prior to Travillian, Brian worked for 10 successful years at banks of varying sizes, including large (Bank of America), regional (Citizens Bank), and community (Conestoga Bank and Customers Bank). Brian still thinks of himself as a banker at heart, and possesses an intense passion for the industry, as well as keen knowledge of the unique challenges that banks face, especially related to talent and technology. Brian lives with his family in Pottstown, PA and holds a BA in Communications from Temple University

Patricia A. Martin- Director of Human Resources and Organizational Development joined York Traditions Bank, a \$540 million bank, in 2014 and has 38 years of banking experience in various roles, the majority of which have been in human resources. She is a member of the Executive Management team. Prior to joining York Traditions Bank, Martin was Vice President, Human Resource Manager at Union Community Bank. She also worked at First Union and their predecessor Banks in Lancaster County. In 2011, Patti was named one of Central Penn Business Journal’s Women of Influence. She is a member of SHRM (Society for Human Resource Management), a Board Member of the Bank Healthcare Consortium of PA, and is active with various other industry organizations. Her current community involvement includes the Board and HR committee of the Byrnes Health Education Center and serving as a big sister for Distinguished Young Women.

REGISTER: There are two ways to register:

Online at <https://tinyurl.com/TalentWar2020>

OR

Please complete the registration form below, email registration to cmartin@fultonbank.com and then send your payment to our Chapter Treasurer at the address below.

Please register via email prior to March 20, 2020

NAME: _____
INSTITUTION: _____
Phone: _____
E-mail: _____
Total: ____ people @ \$40 for chapter members** = \$ _____
<\$60 for non-chapter members>

Please make checks payable to "South Central PA Chapter of RMA". Include a copy of your registration form along with your check and mail to our chapter Treasurer: Cole Martin, Fulton Bank, 1 Penn Square, Lancaster, PA 17602

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**Any employee of an RMA institution that has paid current local dues to the South-Central PA Chapter is considered a Chapter Member.

Payment is due upon registration for chapter events. Each event has an established registration Deadline. Cancellations or changes made after this date are not refundable. If a member is unable to attend an event, a replacement guest may be substituted. If a registrant is unable to attend the event and find a replacement guest, the registration payment is forfeited.

UPCOMING CHAPTER EVENTS 2020

Chief Credit Officer Panel May 2020