

Dr. Michelle L. Burroughs
Vice President, Director of Diversity, Equity and Inclusion

Dr. Michelle L. Burroughs is the new Vice President, Director of Diversity, Equity and Inclusion (DE&I), reporting to Michael L. Conklin, Executive Vice President and Chief Human Resources Officer at WSFS. She is focused on creating and delivering a work environment designed to foster a culture of inclusion and ensure the long-term sustainability of the Company's DE&I efforts.

Dr. Burroughs joined WSFS with almost twenty years of experience building and leading collaborative environments with a focus on diversity initiatives. In 2006, Dr. Burroughs had the opportunity to assist with chartering the first Associate Resource Group at Bank of America in Delaware and traveled to multiple locations (e.g. Philadelphia, New Jersey, Maryland, and Washington D.C.) to assist with launching additional resource groups. She most recently served as Community Engagement Director at Nemours Children's Hospital, where she was a core leader on the D.R.I.V.E. (Diversity, anti-Racism, Inclusion, Value, and Health Equity) taskforce, provided strategic management of community engagement activities, and promoted equity in healthcare to reduce disparities in underserved or marginalized communities. Dr. Burroughs has spoken publicly about racial health disparities, including at the 2020 Voices of Hope program at the Philadelphia Children's Museum in partnership with The Mann Center.

In response to the social unrest in 2020, Dr. Burroughs spearheaded the development of a virtual panel discussion geared toward addressing trauma and stress for children. Her initiative, "What Do We Say to Our Kids" had over 50,000 views over the course of three days, providing tools and resources to parents seeking assistance with conversations and mental health options.

Dr. Burroughs is a resident of Newtown, Pa. where she lives with her husband and daughter. She is an active member of the community, serving as a member of the Bucks County chapter of the NAACP, Alpha Kappa Alpha Sorority, Inc., and is a member of the Equity Leadership Team for the Pennsbury School District. Dr. Burroughs also recently joined the Forum for Executive Women and represents WSFS on the Pennsylvania Diversity Council Board of Directors.

She received her doctorate in educational leadership from Delaware State University, her master's in business administration from Pennsylvania State University, and is currently enrolled at the Cornell University's School of Industrial and Labor Relations pursuing credentials as a diversity professional.