



## ANNE BOVAIRD NEVINS

### PRESIDENT

Anne Bovaird Nevins serves as President of PIDC where she is responsible for the organization's efforts to develop and implement collaborative strategies designed to drive economic growth to every corner of Philadelphia. In this role, Anne leads PIDC's efforts to strengthen relationships with the public, private and philanthropic sectors to promote business growth, investment and development across the city and throughout its economy. She also directs internal activities around business development, capitalization, impact assessment, and the development and delivery of real estate and financing products that fill project financing gaps for neighborhood and large-scale commercial, industrial and mixed-use developments, deliver capital to growing businesses, and energize the development of the city's workplaces of the future.

Prior to her appointment as President in January of 2020, Anne served as PIDC's Chief Strategy and Communications Officer, a key member of the executive team where she oversaw capitalization, product development, strategic communications, and partnerships. Prior to this role, Nevins served as PIDC's Senior Vice President for Marketing and Business Development for six years where she led a team that transformed PIDC's brand identity, developed new lending products, and generated 360 loans to small, diverse, and growing businesses investing over \$117 million dollars located in 94% of Philadelphia's zip codes. Anne has served on the Mayor's Refinery Advisory Group for the City of Philadelphia, co-managed Philadelphia's Amazon HQ2 bid, and has created and led PIDC and ULI Philadelphia's partnership advisory committee on the future of work and its impact on industrial and commercial land.

From 1999 to 2001, Anne served in the White House Office of Cabinet Affairs, which is responsible for coordination between the President and all cabinet agencies. She then joined the Salt Lake Organizing Committee for the 2002 Olympic Winter Games and managed the logistical and hospitality arrangements for all U.S. dignitaries attending the Olympics. Anne then managed corporate sponsorships for the Kimmel Center, the regional performing arts center in Philadelphia. She next served as Director of Development for Historic Philadelphia, Inc. and raised substantial funds to renovate Franklin Square, an 8-acre urban park in the center of Philadelphia's historic district. Anne has a Masters in Business Administration from the Wharton School and a Bachelors Degree in Political Science from the University of Pennsylvania. She lives with her family in the Fairmount section of Philadelphia and serves on the Board of Directors of the Friends of Bache-Martin, supporting the neighborhood public school.