



FEBRUARY MEETING

The Detroit Chapter of RIMS is dedicated to providing educational and professional development resources to meet the evolving needs of current and future risk practitioners and their organizations.

Strategic Risk Management: Identifying Risks of the Future

Wednesday, February 15, 2017 @

The GM Heritage Center
6400 Center Drive, Sterling Heights, MI 48312

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| 9:30 –10:00 am | Registration & Continental Breakfast |
| 10:00 –11:00 am | Presentation
Speakers: Kristie Bidlake and Krysta MacDonald, GM Strategic Risk Management Team (see bios on page 2) |
| 11:00 –12:00 pm | Networking and Self-Tour – Attendees will have an hour to network and explore the GM Heritage Center collection of vehicles and other historic automotive memorabilia. |
| Cost: | Free to Members & \$35.00 for Non-Members
<i>Registrants are responsible for payment of all reservations if not cancelled 24 hrs. prior to function.</i> |
| Register Online:
Or via e-mail: | http://detroit.rims.org
quigllp@kellyservices.com (Laura Quigley) |
| Pay via credit card:
Or via check: | Through PayPal (available online only)
Payable to RIMS, Detroit Chapter” – please mail to Lori Grunow, Nexteer Automotive Group, 3900 Holland Road, Saginaw, MI 48601 |

Please RSVP by Close of Business Friday, February 10th

The GM North American Heritage Collection is made up of approximately 600 cars and trucks. Concept cars and special-interest styling/performance one-offs are part of the mix, along with significant race cars and milestone production vehicles. It also houses a massive collection of archived documents, artifacts and assorted automobilia. From original brochures, manuals and build sheets, to rare examples of badging and signage, this unique and growing repository reflects the historical accomplishments upon which GM is building its future.

SPEAKER BIOGRAPHIES:

Kristie Bidlake:

Kristie is a member of General Motors' Strategic Risk Management team and manages the Risk Sensing function. In 2015, Kristie was tasked with building a Risk Sensing function at General Motors to identify, analyze, and monitor emerging risks. One of her biggest accomplishments in building a Risk Sensing function was forming a Sensing Network with employees across all functions at GM to leverage in-house capabilities, enable cross-functional relationships, and share data across the company. One of Kristie's passions is to understand how social, economic, environmental, and technological megatrends may create implications to General Motors. She also enjoys learning about future predictions and understanding how future trends will tackle the world's biggest challenges. Kristie's prior experiences include the areas of internal audit, Sarbanes-Oxley compliance, process improvement, corporate accounting, and risk management. She received her undergrad and graduate degrees from Michigan State University and is a registered CPA in the state of Michigan

Krysta MacDonald:

Krysta is a Senior Manager on the Strategic Risk Management team at General Motors. In her role, Krysta leads the enterprise risk assessment, develops training and methodology to support the business in identifying and managing risk, and facilitates a variety of cross-functional strategic risk workshops. This past year, Krysta has been specifically focused on piloting an approach to assess the interconnectivity between risks, using network theory.

Prior to her current role, Krysta led a variety of process improvement initiatives at GM, including the deployment of a global Lean program in the Finance space. She also led efforts to enhance and streamline GM's Financial Assurance program. Prior to joining GM, Krysta was a consultant at PricewaterhouseCoopers. She is a graduate of the University of Michigan from the Ross School of Business.