

The Talk.



COLLEEN FITZGERALD & RICKY CLARK

Let's Chat.



- Word on the Street
- Resume
- LinkedIn
- Social Media Foot Print
- Advertise
- Interviews
- Perfect Pitch
- Land the job
- First Year

Word on the Street.



- What is the media saying about college students?
- How do you feel about this?

Resume.



- **Education**
- **GPA**
- **Senior Project**
- **Internships**
- **Volunteer Work**

LinkedIn.



Search | LinkedIn

Your Profile | LinkedIn

(20+) Welcome! | LinkedIn

www.linkedin.com/profile/view?id=7765225&trk=nav_responsive_tab_profile

in PREMIUM

Search for people, jobs, companies, and more...

Advanced

29

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Are You Hiring? - Post your job on Indeed for free. | [Read More »](#)

Is this your current position?

Talent Acquisition Manager at Kinetix

Yes No

Colleen Fitzgerald

Chief People Herder | Intern Manager | Starbucks Lover | Virtual Hugger | Dog Owner | Wannabe Runner | Gardening Guru

Greater Atlanta Area | Human Resources

Current Kinetix

Previous AutoTrader.com, Burger King Corporation, The Home Depot

Education High Point University

Edit Profile

500+ connections

www.linkedin.com/in/cffitzgerald/

Contact Info

Background

Summary

People You May Know

Jean Pier Dorta 2nd

Former Consultant of International Relation...

Connect 7

Ads You May Be Interested In

Screening in Recruiting

Utilize Software that Can Dynamically Screen for Each Job. View Whitepaper

Organizational Psychology

Earn your Master in Applied Psychology Online from top ranked USC!

Need More Job Applicants?

Tap into Facebook! Learn How a Recruiting System Can Help. View Whitepaper!

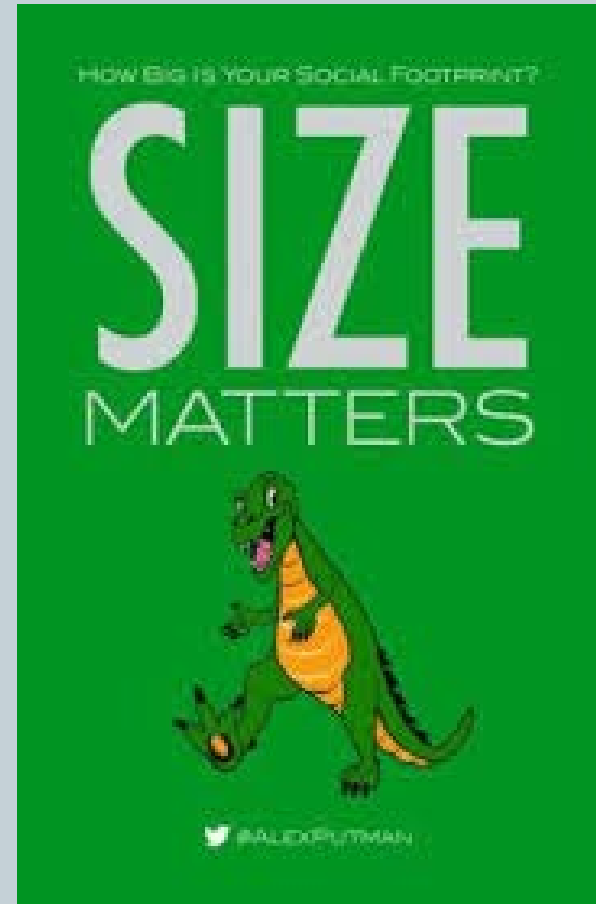
Who's Viewed Your Profile

8 Your profile has been viewed by 8 people in the past 1 day

7:34 PM 2/23/2014

Social Media Foot Print

- What's out there?
- Brand
- Facebook, Twitter, Instagram, LinkedIn, Google



Advertise.



- Indeed
- Careerbuilder & Monster
- Career Services
- School Job Board
- LinkedIn
- Parents
- Community

Get Ready.



- **Research**
 - Company
 - Interview Style
- **Dress Code**
 - What to wear?
- **Speech**
 - We are not friends—at all.
 - The Y word
 - Informal vs. formal

The Interview.



- Types; Phone, Lunch, Face to Face (panel, group or 1 on 1)
- Behavioral Based Questions; STAR Method
- Current Events
- Business related books, blogs, etc.

Perfect Pitch.



- 15-30 second blurb about you
- Name, school, degree, GPA, and overview of career goal
- Practice makes perfect

Land the Job.



- Background Check
- Drug Testing
- Offer. Is it good?
- Benefits
 - Healthcare
 - 401k

First Year.



- **Goals**
- **Networking**
- **Perspective**

Thanks!



- Questions?