Communicating Resilience With Quantified BIAs & BCPs

Presented By :

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MEO Continuity

Session Outcomes

- ✓ Scale BCP
- ✓ Quantify Impact
- ✓ Communicate Resilience
- ✓ Invest
- ✓ Keep Pace

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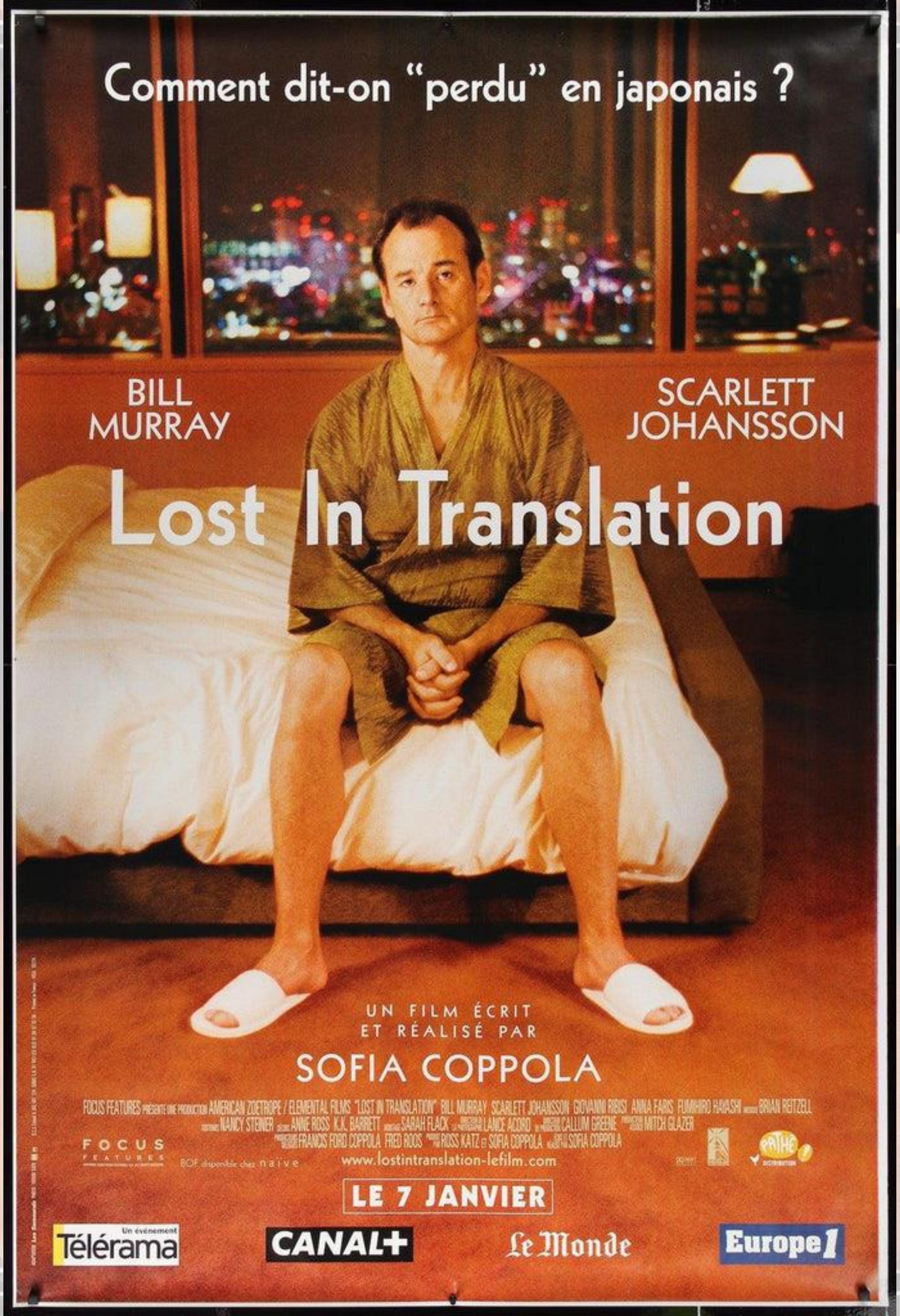

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Different Languages

- **Business →** revenue, profit, market share.
- **Operations →** volume, customer satisfaction, throughput.
- **IT →** RTO, RPO, failover, data replication.
- **Risk →** exposure, likelihood, severity.
- **External stakeholders →** own language entirely.

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What Peers Say

1. BCP = “checkbox” exercise
2. BIAs = sporadic, quickly outdated
3. Disconnect from business value drivers
4. Scaling is hard
5. Heatmaps make everything look important

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Where We Want To Be

- ✓ Quantify & identify what matters
- ✓ Scale with your own experts
- ✓ Protect enterprise value
- ✓ Communicate in leadership’s language
- ✓ Show what BCPs are worth

“WE WANT TO BE RESILIENT”

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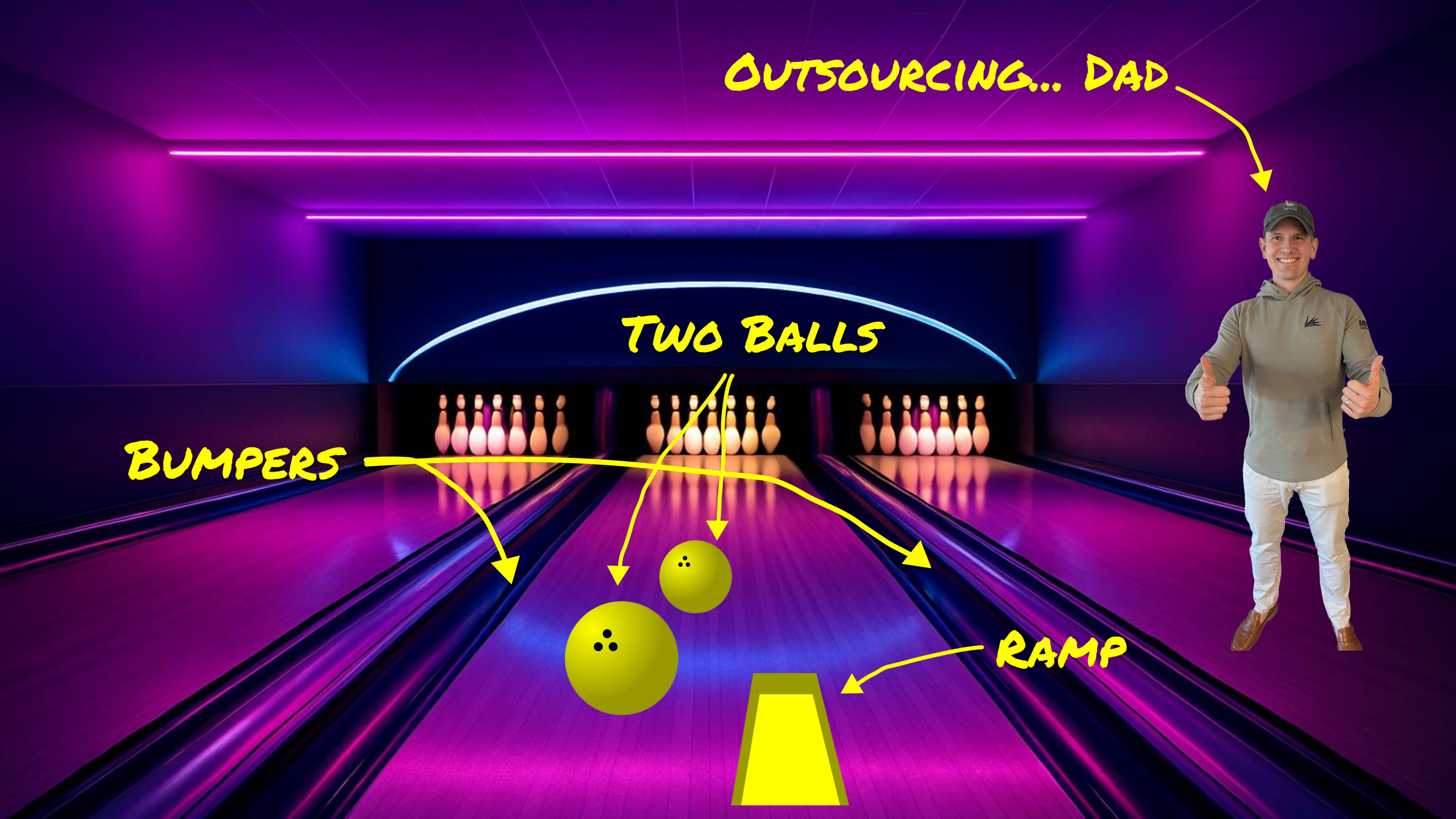
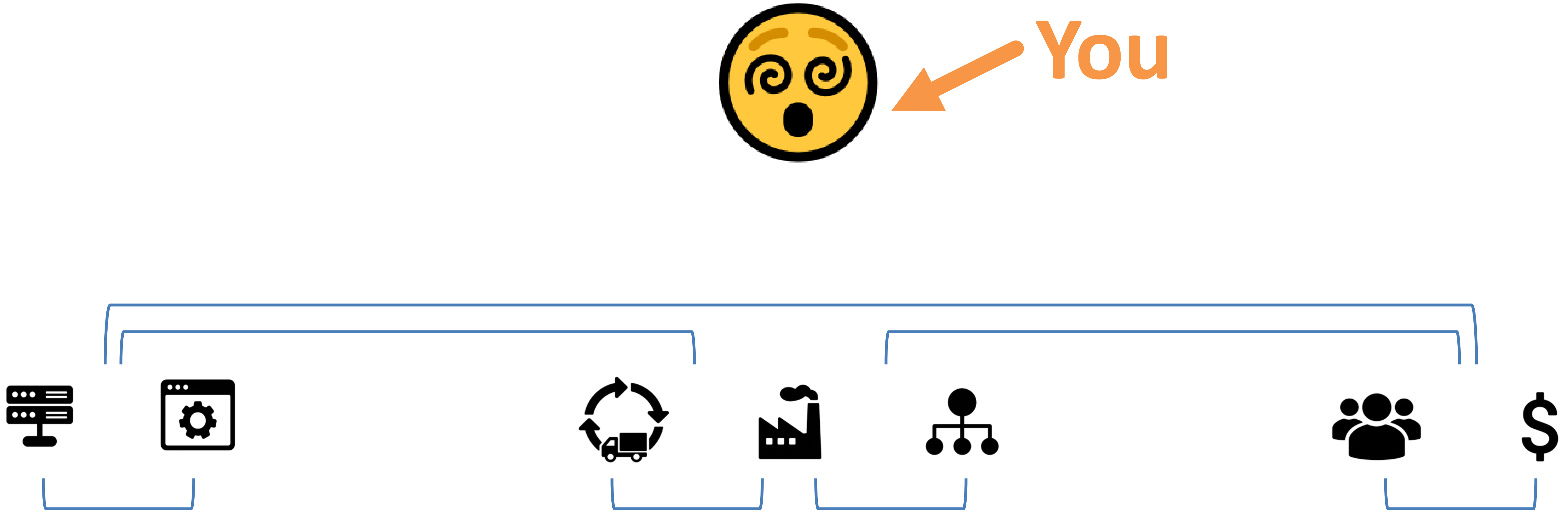

Outsourcing... Dad
Two Balls
Bumpers
Ramp

Business Impact Mapping



Hosting Entities

Applications

Locations

Processes

Business Functions

Suppliers

Products

Customers

Finance

Qualitative Factors

The Framework

1. Financials & Products
2. Dependencies
3. Exposures & Mitigation
4. Strategies & BCPs

1

Financials & Products

Forms the baseline for all exposure quantification and clear communication.

- Treasury Department
- Public Financials
- Keep it to 4 Levels deep

Financials translate importance

2

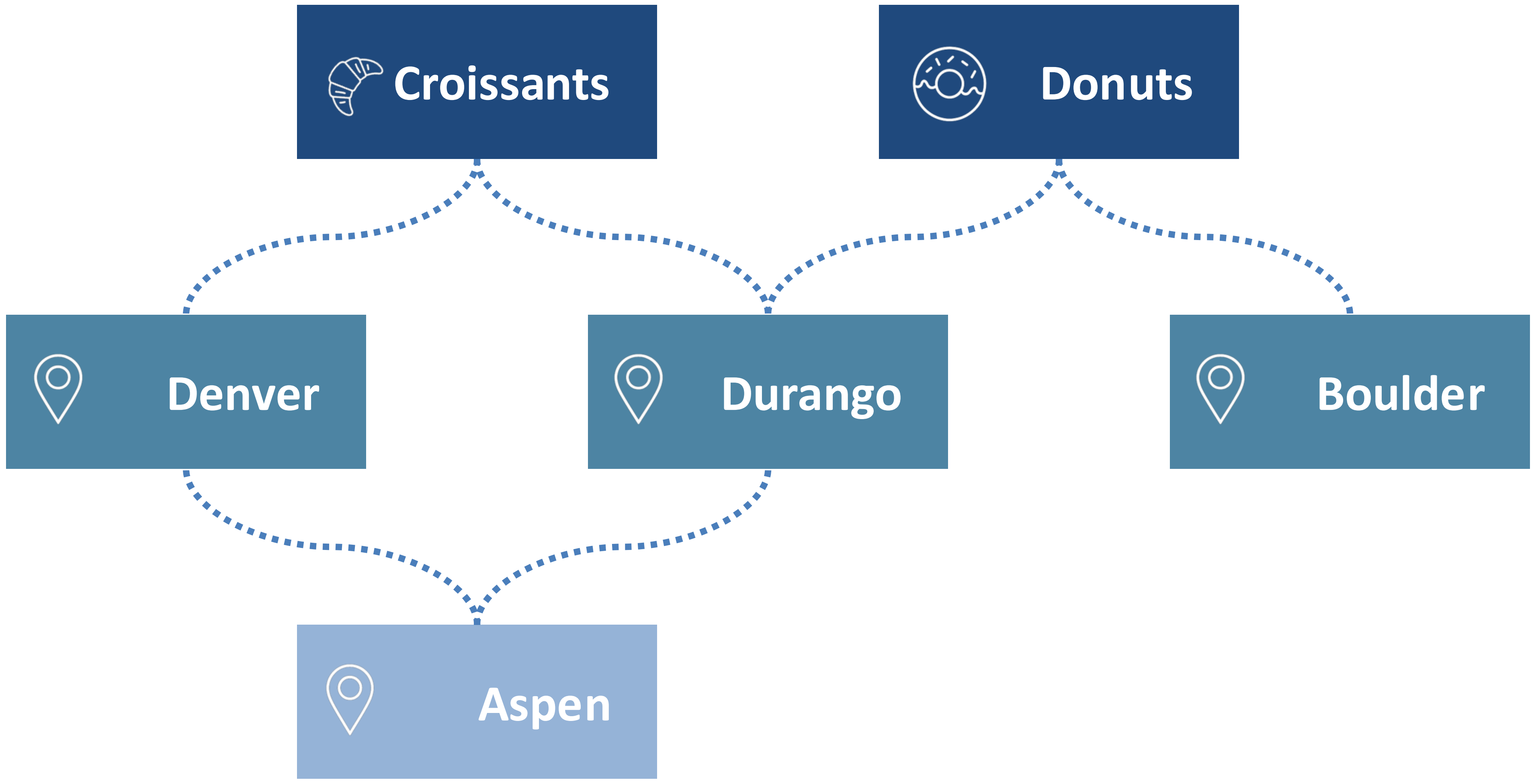
Dependencies

Quantifies importance of locations and associated activities

- Statement of Values
- Controllers / Planners / Ops Leaders
- Location Workshops
- Supply Chain
- IT

2 Dependencies

Quantifies importance of locations and associated activities



Associated Activities

- **Process Areas**
- **Suppliers**
- **IT Applications**
- **Business Functions**

Dependencies reveal bottlenecks

Before We Proceed

Financials & Dependency mapping provides data to drive direction.

- ✓ Products / Services
- ✓ Important Locations
- ✓ Key dependencies
- ✓ Where to allocate values
- ✓ Critical focus areas

How many of these are up to date for you today?

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3 Exposures & Mitigation

- Rebuild & replacement times
- Production / Service alternatives
- Delays & Extra Costs
- Collaboration is paramount
- Show up with the framework for efficiency

Exposures drive focus

4 Strategies & BCPs

- Practically focused BCPs
- Easy to use and understand
- Cross checks assumptions
- Applied only where and when needed
- Strategies are rooted in quantification
- Easy to maintain

BCPs become targeted


Company Risk Hub
Division Selection
Locations
115 Locations
BCP Completed
BCPs Developed
58 BCPs
32 weeks (average age)
Revenue Mapped
62% of Company Revenue
$775M
Black Swan Score
62
Exposures By Location
Tijuana
Boston
Jamestown
Otay
New York
Orlando
European Distribution
Greenville
Berlin
Not started
Out of Date
In Progress
Finalized
INSOURCING... YOU
INTERNAL STAKEHOLDERS
SOFTWARE
QUANTIFICATION

The Framework

"How we get the answer"

1. Financials & Products
2. Dependencies
3. Exposures & Mitigation
4. Strategies & BCPs

How To Tell The Story

"How we communicate resilience"

4. Financials & Products
3. Locations & Dependencies
2. Exposures & Mitigation
1. Strategies & BCPs

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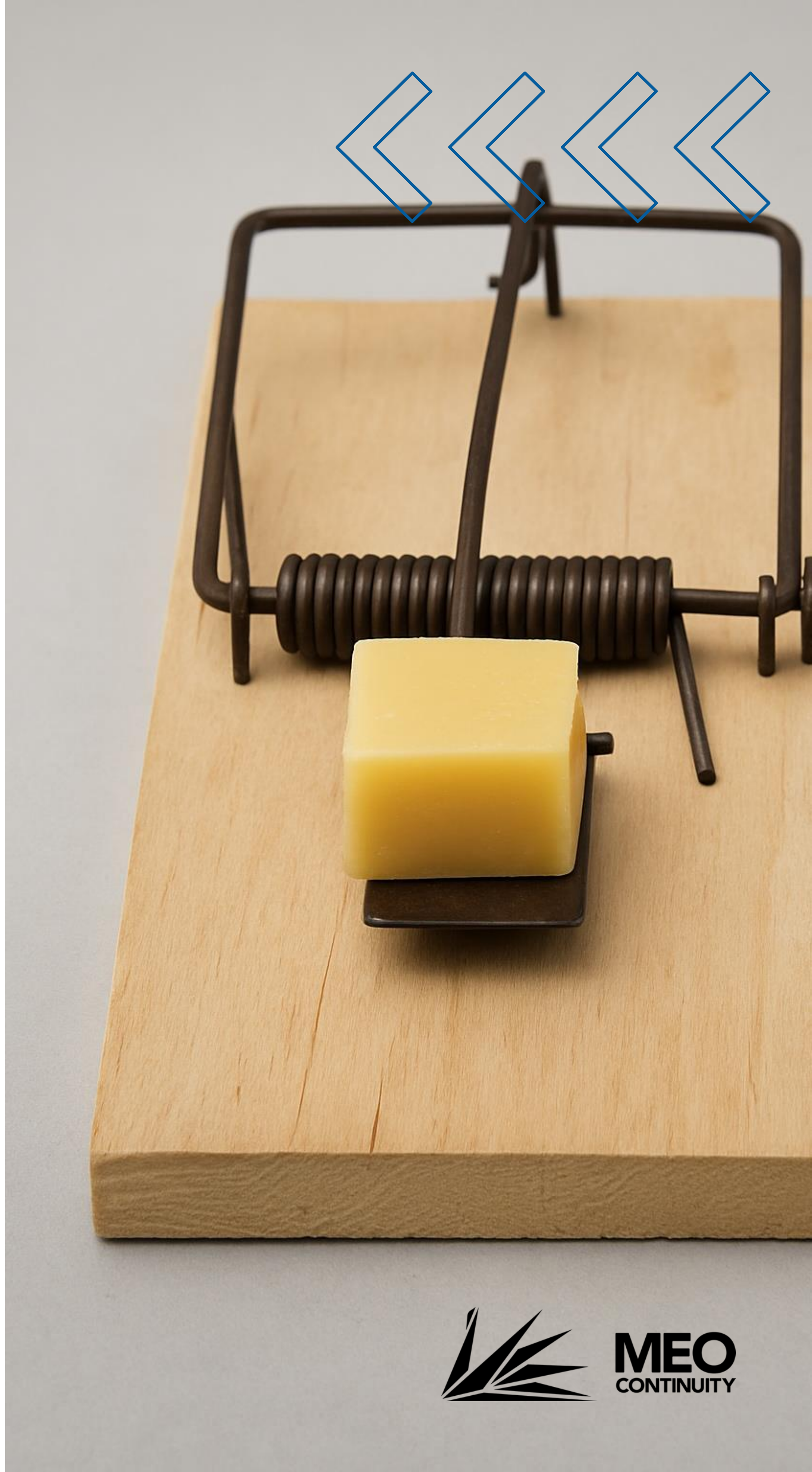
Cross-Functional Applicability

Common Pitfalls

- Treating BIAs as one-time exercises
- Over-relying on heatmaps
- Building BCPs “too high” in the corporate layer
- Not linking resilience to financial value
- Starting with scenarios



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Key Takeaways

- ✓ Speak resilience in the right language
- ✓ Use financials to translate importance
- ✓ Scale with a framework that adapts
- ✓ Avoid pitfalls by staying practical and quantified

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Thank You!

Let's Connect!

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