

# *\*Save the date!\**



## ***Kelly McDonald, Speaker*** ***Thursday, June 20, 2019*** ***4pm – The Yale Club***

Please save the date for a special afternoon chapter meeting featuring Kelly McDonald, author of the best-selling book “How to Work With & Lead People Not Like You.”

More than the diversity and inclusion discussions being offered around the industry today, this session will cover the many ways we can be different from one another and how those differences manifest themselves in work and life situations. It will show how people can succeed in today's diverse world without losing their minds or becoming frustrated by approaches that may differ from theirs. For those in a leadership role, or those who aspire to manage and lead others, this session will identify key ways in which you can effectively communicate, guide, and lead associates and others who are not like you.

Kelly McDonald is considered one of the nation's top experts in marketing, customer service and consumer trends. She is the founder of McDonald Marketing, which has twice been named one of the “Top Ad Agencies in the U.S.” by Advertising Age magazine and ranked as one of the fastest-growing independently-owned companies in the U.S. by Inc. Magazine. Kelly was named one of the “10 Most Booked Speakers in the U.S.” and she was also #1 on the list of “26 Hot Speakers” by Successful Meetings Magazine. She has been featured on CNBC, in Forbes, Bloomberg BusinessWeek, Fast Company, on CNNMoney.com and more.

More information and registration to follow!

**Date:** Thursday, June 20<sup>th</sup>, 2019

**Time:** 4:00 pm – discussion followed by networking and cocktails

**Place:** The Yale Club  
50 Vanderbilt Avenue,  
New York, NY