



The New Normal - Reengineering the American Culture on Security



RISK CONTROL STRATEGIES
RCS
SERVARE VITAS



Crisis Preparedness and Response

Goals/Objectives in Plan Development

(Serious 7)

1. Preserve life -contain damage
2. Expedite recovery
3. Minimize loss of revenue
4. Minimize loss of data
5. Minimize critical decisions required during the crisis
6. Maintain public image/stock price
7. Protect shareholder value



Building the Plan

- Conduct VA to include a thorough threat analysis
- Establish probability and risk by Silo
- Interview all the employees
- Craft fixed capital plan
- Delegate team and duties for internal writing assignments
- Establish back up locations for all critical operations
- Establish corporate communication role for internal/external communications
- Establish functions recovery list by essential task (partial to full)
- Test remote connectively
- Train minimum twice/year



Contact Us

Corporate Headquarters

111 John Street, Suite 2400

New York, NY 10038

Phone: 212.267.6992 / Fax: 212.385.6094

California Office

4333 Park Terrace Drive, Suite 100

Westlake Village, CA 91361

Phone: 818.991.7475 (RISK) / Fax: 818.991.7425

Florida Office

2240 Palm Beach Lakes Blvd., Suite 100

West Palm Beach, FL 33409

561.429.2370 / 561.429.2361

Nevada Office

963 Topsy Lane, Suite 306

Carson City, NV 89705

866.433.3335 / 775.783.0484