



SPONSOR COMMITMENT FORM




2021 FLORIDA RIMS EDUCATIONAL CONFERENCE

July 27 – July 31, 2021

COMPLETE ALL SECTIONS OF FORM

1	Organization Name: <i>(As it will appear in the Program)</i>	
	Address:	
	Contact Person/Title:	
	Contact E-mail:	
	Contact Phone Number:	

	<i>Level of Sponsorship (please check one)</i>	<i>Cost Range (minimum level of sponsorship)</i>	<i>Package Description</i>
2	Level 1 <input type="checkbox"/> Platinum	\$15,000 Minimum	<ul style="list-style-type: none"> Sponsorship recognition during event Includes Conference registration for 10 (valued at \$2,500) Information regarding free registrations will be provided separately All other registrants (sponsor company representatives) @ \$250 Includes full page color advertisement in program (inside front or back, or back cover, 1st come/1st served) Ad must be received by 4/30/21. See section 3 for formatting. Acknowledgment of sponsorship throughout conference events, printed materials, signage and electronic screens Access to three (3) Gulf-View Suites or Club Level Rooms (must be paid for and on a 1st come/1st served or availability) <p style="text-align: center;"><u>A \$250 Late Registration fee applies to registrations received after June 11, 2021</u></p>
	Level 2 <input type="checkbox"/> Gold	\$10,000 Minimum	<ul style="list-style-type: none"> Sponsorship recognition during event Includes Conference registration for 6 (valued at \$1,500) Information regarding free registrations will be provided separately All other Registrants (sponsor company representatives) @ \$250 Includes full page color advertisement in program Ad must be received by 4/30/21. See section 3 for formatting. Acknowledgment of sponsorship throughout conference events, printed materials, signage and electronic screens Access to two (2) Gulf-View Suite or Club Level room (must be paid for and on a 1st come/1st served or availability) <p style="text-align: center;"><u>A \$250 Late Registration fee applies to registrations received after June 11, 2021</u></p>

2	Level 3  Silver	\$7,500 Minimum	<ul style="list-style-type: none"> • Sponsorship recognition during event • Includes Conference registration for 4 (valued at \$1,000) Information regarding free registrations will be provided separately • All other registrants (sponsor company representatives) @ \$250 • Includes 1/2 page color advertisement in program • Ad must be received by 4/30/21. See Section 3 for formatting. • Acknowledgment of sponsorship throughout conference events, printed materials, signage and electronic screens <p style="text-align: center;"><u>A \$250 Late Registration fee applies to registrations received after June 11, 2021</u></p>
	Level 4  Bronze	\$5,000 Minimum	<ul style="list-style-type: none"> • Sponsorship recognition during event • Includes Conference registration for 3 (valued at \$750) Information regarding free registrations will be provided separately • All other registrants (sponsor company representatives) @ \$250 • Includes 1/4 page color advertisement in program • Ad must be received by 4/30/21. See Section 3 for formatting. • Acknowledgment of sponsorship throughout conference events, printed materials, signage and electronic screens <p style="text-align: center;"><u>A \$250 Late Registration fee applies to registrations received after June 11, 2021</u></p>
	Level 5  Copper	\$3,500 Minimum	<ul style="list-style-type: none"> • Sponsorship recognition during event • Includes Conference registration for 1 (valued at \$250) • All registrants (sponsor company representatives) @ \$250 • Includes business card size color advertisement in program • Ad must be received by 4/30/21. See section 3 for formatting. • Acknowledgment of sponsorship throughout conference events, printed materials, signage and electronic screens <p style="text-align: center;"><u>A \$250 Late Registration fee applies to registrations received after June 11, 2021</u></p>

3	SPONSOR ADVERTISEMENT	
	<p>As a sponsor your company is entitled to have an ad in the printed materials (page size depends on sponsorship level) and electronic media. Accordingly, we need your ad by April 30, 2021 to assure the printer has enough time to set and print the program. See below and send the ad with proper formatting at your earliest convenience.</p>	
	Full page ads that bleed: 8.75" w x 11.25" h Allowing .125 inches for bleed	Full page ads that do not bleed: 7.5" w x 9.7125" h
	Half page ads: 7.25" w x 4.8125" h, no vertical ads	Quarterly page ads: 3.6875" w x 4.8125" h, no horizontal ads
Business card ads: 3.5" w x 2.0" h, no vertical ads		
<p>All ads must be in color, high resolution PDF format Ads MUST BE RECEIVED BY close of business on April 30, 2021 Ads received after April 30, 2021 will <u>NOT</u> appear in the program</p>		
<p>Submit ads to: Ms. Cindy LeRoy: crjslerov21@msn.com 727-534-3427</p>		

3	<p>Please provide the contact information for the person responsible for handling the ad for your company:</p> <p>Contact Name: _____ Contact Phone Number: _____ Contact Email Address: _____</p> <p>Submit ads to: Ms. Cindy LeRoy: crjsleroy21@msn.com 727-534-3427</p>
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4	<p style="text-align: center;">SPONSOR LOGO</p> <p>As a Sponsor your company is entitled to have your company logo displayed in printed materials and visual presentations at sponsored events and between sessions. A clean copy of your logo is required for both printed materials, signage and electronic screens.</p> <p style="text-align: center;">All logos must be in color, high resolution PDF format Logos MUST BE RECEIVED BY close of business on April 30, 2021 Logos received after April 30, 2021 will <u>NOT</u> appear in the program</p> <p>Please provide the contact information for the person responsible for handling the logo for your company:</p> <p>Contact Name: _____ Contact Phone Number: _____ Contact Email Address: _____</p> <p>Submit logos to: Ms. Cindy LeRoy: crjsleroy21@msn.com 727-534-3427 and Mr. Jason Lynch: Jason.Lynch@lifelinkfound.org 813-804-4504</p>
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5	<p style="text-align: center;">TERMS AND CONDITIONS OF SPONSORSHIP</p> <p>In addition to the Level of Sponsorship Package chosen in section 2, the committee will assign events to sponsors. You will be notified the specifics of the event via email. Only those commitments that are received in writing, will be counted as confirmed. Payment should be received no later than April 30, 2021.</p> <p>Sponsors (Section 2) will be provided with the registration list as of the “registration” cut-off date and permitted to market your sponsored events and assigned session.</p> <p>As a sponsor (Section 2), you are entitled to various levels of benefits as outlined in this document. PLEASE be sure to take advantage of your benefits and adhere to the deadlines for submitting such materials (i.e., company program advertisements, logos, items for registration bags, networking raffle etc.).</p> <p><i>Conference events include: Breakfasts, Lunches, Welcome and Evening Receptions, Session Breaks, Golf Tournament and Networking Raffle.</i></p> <p>Please indicate preferred event selections below; however, we cannot guarantee any specific sponsorship opportunities:</p>
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First Choice of Event: _____

Second Choice of Event: _____

Please indicate your acceptance of these terms and conditions to fulfill your requested level of sponsorship and payment by signing (electronic or physical) in the space below.

In order to receive the RIMS hotel rate, all of the attendees MUST be registered for the conference. Sponsor companies included.

Name (print)

Date

Title

Phone Number

*****IMPORTANT SPONSOR INFORMATION*****

FLORIDA RIMS CONFERENCE, INC. Tax ID 65-0911025

Please e-mail your completed sponsorship form to:

jdavila@dadeschools.net

Jorge L. Davila, Executive Director, Risk and Benefits
Miami-Dade County Public Schools

Please make out sponsorship check and mail to:

Florida RIMS Conference, Inc.

Attention: Carol A. Erbs

4275 S.W. 152 Avenue, Miramar, FL 33027-3354

If you have any questions, please contact Jorge L. Davila at jdavila@dadeschools.net or (305) 995-7152.

All sponsors have an opportunity to provide promotional items for the conference registration bags. If you wish to participate, please send 400 items (no earlier than July 19, 2021) addressed as follows:

**The Ritz-Carlton, Naples
280 Vanderbilt Beach Rd Naples, FL 34108-2300**

Attn: John Pochopin

Hold For: Florida RIMS (Insert Sponsor Name Here)
