



- 600 x 200 px graphic
- 150 words of text
- URL to a secure https landing page

#### # of Eblasts:

- 1x - \$3,495 Per Dedicated Eblast
- 2-3x - \$3,195 Per Dedicated Eblast
- 4x+ - \$2,895 Per Dedicated Eblast

**LIMITED TO ONLY 2 PARTNERS  
PER MONTH!**

## RBA Sponsored Email Blast

Reach a target rich audience of 8,000+ bakery professionals who are both members of RBA and others who have OPTED IN to rely on Retail Bakers of America for important retail baking news, education, and updates with real and relevant content about your company's products, services, or solutions to the industry!

You provide the content, images, etc..., and RBA will ensure your message reaches our 8,000+ baking professionals directly in their inbox in a way that will make a unique and long-lasting impression!

### **ADDED SOCIAL MEDIA BOOST:**

Your Email Blast will also be boosted as a post on RBA's official social media platforms, giving your message even further reach!

**Create Awareness**

**Increase Engagement**

**Make an Impact**

With the Qualified  
Decision Makers in the  
Retail Baking Industry



- **\$7.73 BILLION:**  
Retailbakerysales grew to \$7.73 Billion in 2022 and are expected to grow to \$10.32 Billion by 2027
- **Top Independent US Bakeries:**  
RBAMembersaretheTopindependent US bakeries dedicated to education, certification, and advocacy for all retail bakers
- **\$1 MILLION:**  
Estimatedamount RBA Member Bakeries spend annually on products and services to run their individual bakeries