

Retail Bakers of America

EBLAST ADVERTISING SPONSORSHIP

Create Awareness

Increase Engagement

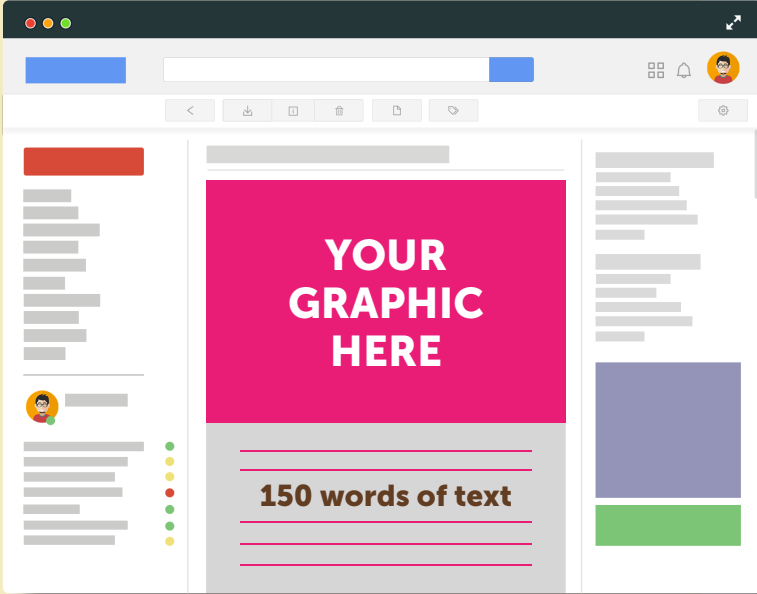
Make an Impact

With the Qualified
Decision Makers in the
Retail Baking Industry



- **\$7.73 BILLION:**
Retail bakery sales grew to \$7.73 Billion in 2022 and are expected to grow to \$10.32 Billion by 2027
- **Top Independent US Bakeries:**
RBA Members are the Top independent US bakeries dedicated to education, certification, and advocacy for all retail bakers
- **\$1 MILLION:**
Estimated amount RBA Member Bakeries spend annually on products and services to run their individual bakeries

For Details, Email Drew Jasinski - drew.jasinski@theassociationpartner.com



- 600 x 200 px graphic
- 150 words of text
- URL to a secure https landing page

of Eblasts:

1x - \$3,495 Per Dedicated Eblast

2-3x - \$3,195 Per Dedicated Eblast

4x+ - \$2,895 Per Dedicated Eblast

**LIMITED TO ONLY 2 PARTNERS
PER MONTH!**

RBA Sponsored Email Blast

Reach a target rich audience of 8,000+ bakery professionals who are both members of RBA and others who have OPTED IN to rely on Retail Bakers of America for important retail baking news, education, and updates with real and relevant content about your company's products, services, or solutions to the industry!

You provide the content, images, etc..., and RBA will ensure your message reaches our 8,000+ baking professionals directly in their inbox in a way that will make a unique and long-lasting impression!

ADDED SOCIAL MEDIA BOOST:

Your Email Blast will also be boosted as a post on RBA's official social media platforms, giving your message even further reach!